

There is a Place for You



in The Prudential organization if you can make good. We have the territory for you.

Write us about an Agency.

THE PRUDENTIAL INSURANCE CO. OF AMERICA

Founded by JOHN F. DRYDEN, Pioneer of Industrial Insurance in America.
FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
Incorporated as a Stock Company by the State of New Jersey.

An Ideal Life Assurance Company

is that which can pay satisfactory returns to its policy holders and at the same time build up its policy reserves on a strong basis. Such a policy ensures security for the carrying out of all contracts, and places the company in the best possible position to maintain its surplus earnings. In both these features

THE IMPERIAL LIFE ASSURANCE COMPANY
has an exceptional record.

Several Good Agency Openings for Producers.

ADDRESS:

Head Office - TORONTO

The Excelsior Life Insurance Co.

Established 1889

Head Office - TORONTO, Canada

ALL PREVIOUS RECORDS BROKEN during the first six months of 1912.

New Insurance applied for \$1,836,000.00

New Insurance issued 1,719,048.30

Insurance in force 15,771,632.70

Cash Receipts, Premiums and Interest 310,640.55

Total Disbursements 153,814.85

Increase \$44,638.38

Decrease 4,415.01

The Assets, reserve and Surplus Funds show corresponding increases.

Where increases are desirable—There are increases.

Where decreases are desirable—There are decreases.

To be a successful agent, you must represent a successful company.

We have an opening for you, if you are a worker.

E. MARSHALL, General Manager. D. FASKEN, President

MOUNT ROYAL ASSURANCE COMPANY

AUTHORIZED CAPITAL \$1,000,000

HEAD OFFICE: MONTREAL

President, Hon. H. B. Rainville Vice-President, J. M. Wilson

J. E. CLEMENT, Jr., General Manager

Responsible Agents wanted in Montreal and Province of Quebec

GROWING APAGE!

Abundant prosperity has attended the operations of the

Mutual Life of Canada

during the past year in every department of its business.

Death losses were very much below the "expected" and as usual the expenses of conducting the business were very moderate.

Policies in force January 1, 1912
\$71,024,770.88

A TORONTO AGENCY

WITH

Continuous Renewals for the RIGHT MAN

SEE

CONTINENTAL LIFE

CONTRACT.

T. B. PARKINSON: Superintendent of Agencies

Continental Life Building. TORONTO

Scottish Union and National

Insurance Co., of Edinburgh, Scotland

ESTABLISHED 1834

Capital, \$30,000,000

Total Assets, 54,260,400

Deposited with Dominion Gov't, 276,000

Invested Assets in Canada, 3,091,681

NORTH AMERICAN DEPT., HARTFORD, CONN. U.S.A.

JAMES H. BREWSTER, Manager

ESCHHART & EVANS, Resident Agents Montreal

MEDLAND & SON, Toronto

ALLAN, LANG & KILLAM, Winnipeg

THE CHRONICLE

is filed regularly in leading offices throughout Canada; advertising in its columns has a permanent value.



THE CHIEF DIFFICULTY that confronts the new man entering the Life Insurance Field is the securing of GOOD PROSPECTS. This difficulty is eliminated when you write for an INDUSTRIAL COMPANY, the debts of which are an inexhaustible mine for both ordinary and industrial business.

THE UNION LIFE ASSURANCE COMPANY

HEAD OFFICE. - - TORONTO, CANADA

More Policyholders than any other Canadian Company.

