

The Dominion Life Ass'ce Co. Head Office, WATERLOO, Ont.

Established 1889.

The Year 1899 was the best the Dominion ever had. It Gained in the year

In Amount Assured, 23.13 per cent.
 In Cash Premium Income, 27.64 per cent.
 In Interest Receipts, 21.46 per cent.
 In Assets, 19.59 per cent.

Its interest receipts have more than paid all death losses from the beginning.

Separate branches for Abstainers and Women.

Amount in force January 1st, 1900, \$3,646,836.

JAMES INNES, ex-M.P., President.

CHR. KUMPF, Esq., Vice-President.

THOS. HILLIARD, Managing Director.

J. F. MARTIN, Sup't of Agencies.

The Oldest Scottish Fire Office "

CALEDONIAN

Insurance Co. of Edinburgh

FUNDS OVER \$11,000,000.

HEAD OFFICE FOR CANADA, - - MONTREAL

Lansing Lewis, Manager.

John C. Borthwick, Secretary.

THE MUTUAL LIFE OF CANADA

Formerly
THE ONTARIO
MUTUAL LIFE

Is noted for its favourable rates, high dividends and honourable dealing. It is a Company of policyholders, by policyholders, for policyholders and a policy in it pays.

"Prove all things—Hold fast that which is good."

PROFITS, OR—NO PROFITS.

"ESTIMATES" do not guarantee profits. Sometimes the poorest company gives the largest "Estimate" of what the profits will be.

When you think of insuring, ascertain what profits the company is making per \$1,000—and how. Then enquire who get the profits.

Actual results of policies which have been paid are a good guide.

Allow our agents to show you our ACTUAL RESULTS, and our present profit-earning power.

R. MELVIN,

President.

GEO. WEGINAST,

Manager.

W. H. RIDDELL,

Secretary.

THE

[Incorporated 1875.]

MERCANTILE FIRE INSURANCE COMPANY.

All Policies Guaranteed by the LONDON AND
 LANCASHIRE FIRE INSURANCE COMPANY,
 OF LIVERPOOL.

THE "STRONGEST IN THE WORLD" EQUITABLE LIFE ASSURANCE SOCIETY

OF THE UNITED STATES.

January 1, 1901.

Assets	\$304,598,063
Assurance Fund and all other Liabilities	288,460,893
Surplus	68,137,170
Outstanding Assurance	1,118,875,047
New Assurance	207,086,243
Income	58,007,131

J. W. ALEXANDER, President

J. H. HYDE, Vice President.

MONTREAL OFFICE: 157 St. James Street.

S. P. STEARNS, Manager.

TORONTO OFFICE, - 90 Yonge Street,

ANDERSON & BRESEE, Managers,

GEORGE BROUCHALL, Cashier.

FIRE. LIFE. MARINE COMMERCIAL UNION

Assurance Company Ltd. of London, Eng.

Capital and Assets, - - - - - \$32,500,005

Life Fund (in special trust for Life Policy Holders) 9,548,530

Total Annual Income, - - - - - 8,170,190

Deposited with Dominion Government, - 536,000

HEAD OFFICE CANADIAN BRANCH:

1731 Notre Dame Street, - MONTREAL

J. McCRECOR Manager

Applications for Agencies solicited in unrepresented districts.

THE NATIONAL LIFE ASSURANCE COMPANY OF CANADA.

AUTHORIZED CAPITAL, \$1,000,000

H. S. Fowland,

President,

R. H. Matson,

Managing Director

F. Sparling, Secretary.

General agents wanted in every County in the Province of Quebec.

Apply to Head Office, Temple Building, Toronto.