

The dramshop is there by law; nothing but law can take it away. It laughs entreaty, eloquence, logic, and prayer to very scorn. *It fears the ballot.*

Why is moral suasion alone not sufficient?

1. *Because history proves it.*

If moral suasion is sufficient, why does every Christian country bring in the strong arm of the law to punish drunkenness and fetter the drunkard maker? And yet no government would dare for a single week to let the traffic go unchecked to be met by moral suasion alone. Government will allow but one person in five hundred to sell; closes up the bar on Sundays, Saturday nights, election days; forbids sale to minors, Indiana, drunkards; imposes fines and penalties for every infraction.

Why? Moral suasion has not been found sufficient, and the law has to be added.

Christian governments forbid the sale and manufacture of liquor in Maine, Vermont, New Hampshire, Kansas, the North-West Territories, etc.

Why? Moral suasion has not been found sufficient, and the law must step in.

Christian governments forbid the sale of liquors in Bessbrook, 61 sq. miles of territory in Tyrone, Ireland; in 1500 parishes in England, inhabited by 250,000 souls; in one-half of Maryland, in three-fourths of Massachusetts, in Potter Co., Penn., in Vineland, N.J., in over 600 towns in Illinois, in nearly half of Georgia, Tennessee, Alabama, Texas, South Carolina, and Arkansas, in large districts of nearly all the other States; in 27 counties and cities of Canada.

Why? Moral suasion has not been found sufficient, and law gives its added protection.

In Great Britain, after a century of moral suasion, the House of Commons in 1880, by a vote of 245 to 216, declared that moral suasion was not sufficient, and that the people of each district should be allowed the power to close the dramshops. To-day, if there is one steadily marching and

promisingly victorious thought in the Anglo-Saxon mind, it is this, "Let the law be joined to moral suasion in the righteous and relentless crusade against intemperance."

2. *Moral Suasion is not Relied on Solely in other things.*

Moral suasion teaches honesty; the law shuts up the gambler's shop, the counterfeiter's den, the lottery swindle, punishes the embezzler, the sharper, and the rogue.

Moral suasion teaches virtue; the law roots out the bawdy-house; punishes indecency, public vice, and immorality.

Moral suasion teaches reverence for the worship of God and His holy day; the law places its sentries to guard each church door from intrusion or disturbance, and protects the sanctity of the Sabbath day with severe penalties.

Moral suasion works for education; the law backs up the school and college, compels attendance, and puts disabilities on ignorance.

Moral suasion commends cleanliness, precautions for safety, etc.; the law enforces health provisions, fire limits, building security, and purity of food.

Everywhere moral suasion is backed up by law. The two are joined, and together they do their best work. But in this matter of intemperance the law sets up thousands of men, whose business it is to create and perpetuate intemperance; whose living and gains depend on their success in doing this.

Moral suasion teaches the children to be sober; legal drink-shops teach them to become tipplers.

Moral suasion saves the drunkard from his ruin; legal drink-shops drag him back again.

Moral suasion builds up a happy home and brings back the light and love to it; legal drink-shops tear it down again, and chase away all light of hope and warmth of love.

All we ask is British fair-play. Let the law shut up the drink-shop, and moral suasion will do the rest.