

"CANADA'S WINTER PLAYGROUND."

The Citizens of Banff in submitting this illustrated booklet of typical winter sports which can be enjoyed in and around Banff, Canada's Winter Playground, during the Canadian winter do so with the hope of encouraging an agreeable impression of the Canadian Rockies as an ideal winter resort for the visiting tourist.

The different illustrations with a meagre write-up of the different winter sports and pastimes will we hope demonstrate to the prospective visitor the many different ways in which every member of the family, both young and old, may enjoy an enjoyable winter's vacation in Canada's National Park at a very nominal expense.

Some few years ago the citizens decided to organize and conduct an annual "Winter Carnival," and since the inauguration of this event thousands of tourists have visited us and enjoyed our delightful winter and have gone away enthusiastic in their appreciation of our beautiful natural scenery, combined with a perfect winter climate and satisfied that, advantageously situated as we are in the very heart of the Rockies, we can offer to the tourist ideal advantages from the standpoint of healthy, exhilarating and typically Canadian Winter Sports and Athletics which cannot be equalled at any other place in Canada, or on the whole North American Continent.

Very little attempt has been made to go into details in this booklet, the intention being to let the actual pictures, which have all been taken by amateur photographers, do the talking.

Banff as a summer resort is well known the world over, and there can be no doubt as to the many advantages it may boast of in the way of its outstanding attractiveness in this respect, but to really see the mountain town at its very best is to visit it during the winter months and more particularly during the now famous "Winter Carnival," held annually about the first of February, when you may enjoy seeing or perchance being a participant in the largest, most varied and most interesting programme of Winter Sports staged in Canada.

The citizens are justly proud of their achievement in connection with their sports and pastimes, and bid you a most hearty welcome at all times. They are confident that in the future their Annual Winter Carnival will be expectantly looked forward to as the premier