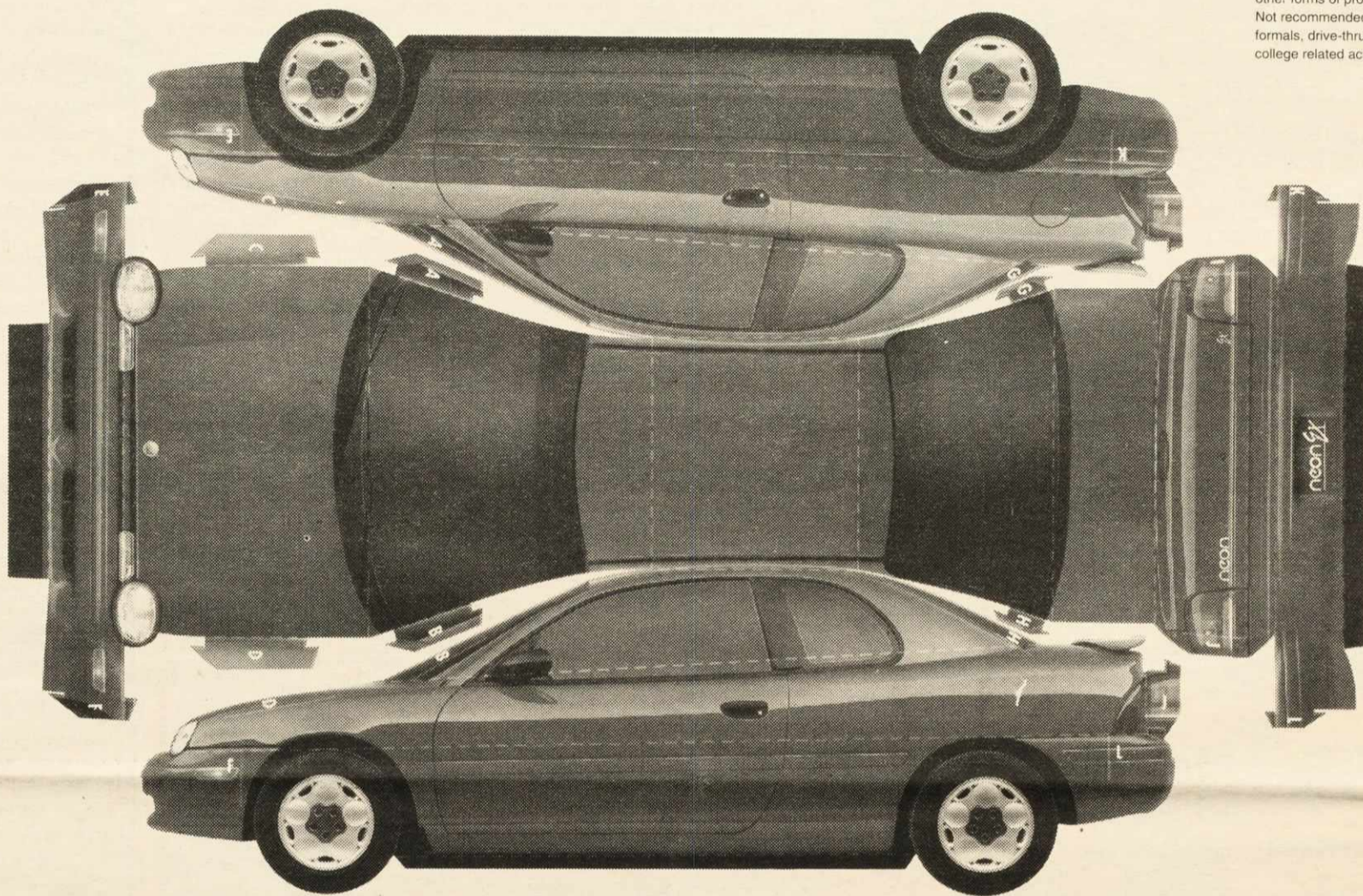


There's more than one way to get a FREE Neon EX.

Hurry Offer expires April 8, 1996

The hard way.

Carefully cut around image of car, then fold tab 'A' into slot 'A' and tab 'B' into slot 'B'. Insert tab 'C' into slot 'C' and tab 'D' into slot 'D'. Fold tab 'E' and 'F'. Then repeat the same with tabs 'G' through 'J' and finally fold tab 'K' and tab 'L' into slot 'K' and slot 'L'.*



*Engine, battery, elastic band, and all other forms of propulsion not included. Not recommended for use on dates, formals, drive-thrus and other essential college related activities.

The easy way.

It doesn't take a rocket scientist to figure out that everyone could use a set of wheels at school but we'll go you one better. Just fill out, and mail in the ballot below, or call 1 800 228-0559 and you could be the proud owner of any one of six brand new 132 horsepower Neon Ex's. But you have to enter to win.

neon **EX**



Official Sponsor of the Canadian Olympic Team



CHRYSLER CANADA



GRADUATES!

Get an additional \$750 Cash Rebate - over and above all other discount offers - when you purchase the 1996 Chrysler vehicle of your choice.

Win a brand new 1996 Neon Ex.

MR. MRS. MS.

Name: _____
FIRST LAST

Summer Address: _____
STREET CITY

PROVINCE POSTAL CODE Phone: _____

Fall '96 School: _____
STREET CITY

PROVINCE POSTAL CODE Phone: _____

Graduation date: ____ / ____ / ____

Current School Attending: _____

Anticipated date of next car purchase

0-3 months 4-6 months 7-12 months Over 12 months

Ballots should be mailed to: Chrysler Student Contest, P.O. Box 452, Stn A, Windsor, ON N9A 6L7. Ballots must be received no later than midnight, April 8, 1996.

1. Contest is open to all residents of Canada over the age of majority who are currently attending a post-secondary educational institution except employees (and those with whom they are domiciled) of Chrysler Canada Limited, its dealers, their respective advertising and promotion agencies and the independent judging organization.

2. TO ENTER: Complete an official entry form (or hand drawn facsimile) and mail to Chrysler Student Contest, P.O. Box 452, Stn A, Windsor, ON N9A 6L7. Entries must be received by midnight, April 8, 1996, the contest closing date.

OR call 1 800 228-0559 by midnight, April 8, 1996 to enter by phone.

Limit: one entry per person.

The contest sponsors will not be responsible for late, lost, illegible or wrongly addressed entries.

3. PRIZES: There will be six NEON EX vehicles awarded, one in each of the following regions: British Columbia; Alberta; Saskatchewan/Manitoba; Ontario; Quebec; Atlantic Canada. Each NEON EX will be equipped with a 2.0L 16V 132 hp SOHC engine, 5 speed manual transmission, Dual air bags, Side door impact beams, AM/FM stereo cassette with 6 speakers, Rear

spoiler, 14" deluxe wheel covers, Dual outside remote mirrors, (2IN Package). Prizes must be accepted as awarded and are not transferable or convertible to cash. Prizes will be delivered to the Chrysler dealership closest to each confirmed winner's residence. Approx. retail value of each prize: \$14,095. Winner will be responsible for license and insurance.

4. CONTEST DRAW: The winners will be selected in a random draw from all eligible entries received from each region by the contest closing date. The draw will be held in Windsor, Ontario at 12 noon on May 6, 1996. In order to win, the selected entrants must first correctly answer a time limited mathematical skill-testing question to be administered by mail or by telephone and sign a standard declaration and release form.

5. All decisions of the independent contest-judging organization are final. The chances of being selected depend on the number of eligible entries received from each region. All entries become the property of the contest sponsors and no correspondence will be entered into except with selected entrants. Entrants, by entering this contest, consent to the use of their name and/or photograph in any future publicity carried out by Chrysler Canada Limited in connection with this contest.

6. Quebec residents may submit any litigation concerning the conduct or awarding of a prize in this publicity contest to the Régie des alcools, des courses et des jeux.

Official Sponsor of the 1996 Canadian Olympic Team.