

# NEWS

News Editors: Cynthia Kirkby and Joe FitzPatrick Deadline: Wednesday Noon

## Newsbits

### World Wide Work Web Page

Students looking for employment can now get on the "employment" super highway with Workweb. Workweb is a resume database located on the world wide web @ <http://www.workweb.ca>. For less than the price of mailing a dozen resumes, job seekers can now get instant exposure of their resume to literally thousands of personnel managers from coast to coast. Workweb is committed to providing a convenient, confidential and cost effective service to job seekers and is an excellent addition to the tools required for finding employment. The resume follows a standard format that allows an employer to specifically target the educational and skills/experience criteria required, but does not require personal information such as gender, age etc., and to further respect privacy, the database can be searched only with an approved access code, available to recognized employers at no cost. Workweb is being promoted nationally to prospective employers using both direct mail and trade magazine advertisements so that job seekers can feel confident that they are being considered for jobs they would not normally even hear about.

Questions or comments to: [comments@workweb.ca](mailto:comments@workweb.ca)

### Venture gets \$400,000 more

The MacMurray Foundation and Fundy Cable have jointly contributed \$400,000 to the Venture Campaign in support of the UNB's nursing distance education program. The contribution will create state-of-the-art distance education facilities on both campuses capable of sending and receiving multimedia instructional content.

Part of the Fundy Cable contribution will provide a high speed bandwidth linking the Fredericton and Saint John campuses of the University. This link will enable UNB to improve its distance education capabilities immeasurably through the addition of video, real-time computer applications, multimedia materials, and enhanced Graphics. The value of this gift-in-kind is \$250,000. In addition, Fundy Cable is donating \$50,000 to purchase the equipment necessary to maximise the use of the high speed datalink on the Fredericton campus.

The MacMurray Foundation's contribution of \$100,000 is designated for the purchase of related equipment on the Saint John campus. The facility at UNBSJ will be named the MacMurray Foundation Centre for Distance Nursing Education.

Seventeen core courses are currently offered by three faculty members in Fredericton and four in Saint John to some 360 nurses at 14 New Brunswick sites. Nursing is the only program where it is possible to earn a degree through distance education and, in 1994, for the first time the University graduated three nursing students who had not previously set foot on a UNB campus.

### Student Union bursary unused

As yet, no award has been made from the Student Union Bursary, which was set up through the Undergraduate Awards Office in 1993 for students in financial need.

The fund does not currently make enough interest to allow any awards to be made and still preserve the fund balance.

The bursary was started with a grant for \$11,000 from the Student Union.

Until the recent budget changes, the student Union set aside since 1993, \$7,000 for its scholarship fund, out of which \$1,000 is awarded annually.

The scholarship fund stands at \$24,180. The bursary has never received additional funding. Its balance stands at \$12,265.

### Council awards scholarships

Tareq Islam and Shona Bertrand have been awarded the Student Union scholarship for Student Union involvement.

Islam is currently the director of the Student Resource Centre, and the Grad Class Project Coordinator. He has recently been appointed Director of the Festival of Cultural Diversity, which he coordinated last year with great success.

Bertrand serves as Law representative for the Student Council and in her second year as Chair of the Student Union Beverage Services, the Board which oversees the Cellar Pub. In the past she was Editor of the *Consumer's Guide to UNB* for two years.

### Small Business Counselling

The establishment of the non-profit Institute of Small Business Counsellors Inc. (ISCB), including its 14 member board, was announced Monday by Geoff Regan, MP for Halifax West, on behalf of the Atlantic Canada Opportunities Agency (ACOA).

The ISCB will govern the region's first comprehensive training program designed to improve the skills and capabilities of small business counsellors. Among the members of the Board of Governors, elected for a one year term, is Arthur Goodwin, Executive Director of the Manufacturing Technology/CADMI Manager at Incutec at UNBF.

The Institute will offer the only "competency based" training course for small business counsellors in North America. The training technique emphasizes both theoretical content and practical applications of the acquired knowledge. A recognized leader in the field of competency-based education, Holland College of Charlottetown, PEI, has spent the past few months developing the curriculum that will be delivered through six learning centres in Atlantic Canada, including UNBF.

## Bones from Beaver



Let the eater beware...

Photo by Robert Fernandes

by Peter J. Cullen  
*Brunswickan News*

There has been something extra appearing in Beaver burgers lately, and customers are not too pleased. At least two students, who wish to remain anonymous, have recently discovered a small fragment of bone in their Harvey's meals, and expressed their surprise at the incidents. Director of Food Services, Marc Hewitt, responded in letter form to explain the origin of this problem.

The first student interviewed painfully discovered the bone inside a hamburger. "I bit into the burger and I thought I broke a tooth! So I checked my teeth and then I saw the bone. I threw it out ... [because] I didn't intend to make a big deal out of it. It's just an unusual thing."

However, the second student displayed a greater anger at his ordeal. Biting hard on the bone in his chicken burger, he stated, "I almost broke my

tooth ... [The bone] was very small and round, and it's definitely something that shouldn't be in a food product."

He brought the incident to the attention of the Harvey's staff immediately, but came away thoroughly displeased. "I took [the chicken burger] back up to them and said, 'There's a bone in this,' and their answer to that was one turning to the other, saying, 'We've got another one with a bone in it.' ... They said they'd return my money for that meal but they never apologized..."

The other student told a similar story when relating his conversation with the Harvey's staff members. "I was in the day after [I found the bone] and had already paid for my meal, and I was talking to the guy at the counter and I told him I had a bone in my burger the other day. He said, 'We've had a run of that lately.' ... So then a lady comes out from the back and says, 'I hear you had a bone in your chicken burger.' I said,

'No, it was a hamburger.' She was shocked."

Hewitt wrote: "Specifically, the two products in which the customers found bones, the Charbroil Chicken and a Hamburger, are produced for Cara Operations (Harvey's parent company) by a meat packer in Ontario. With samples of the bone and the batch codes our corporate purchasing department is able to follow-up the problem with the meat packer to ensure that these types of incidents are minimized or eliminated."

The statement further explained Beaver Foods' compensation policies for such an event. "Our normal in-house follow-up with the customer includes an offer of replacement product, a full refund or coupons for other products." However, this arrangement is unsatisfactory for the second student, who refuses to even inquire about retribution. "I'm not going to buy food from Harvey's anymore."

## AIESEC UNB: on the move

by Michelle Hicks  
*for The Brunswickan*

A delegation of UNB students has returned from the 1996 AIESEC National Congress in Quebec City with a National Award - UNBF was presented with the Award for Outstanding Performance in the areas of Partnership Building and External Positioning. This award recognized the development of innovative sustainable partnerships with the Provincial Government, campus organizations, local businesses, the Fredericton Junior Chamber, and other external supporters.

Tim Reid, President of the Canadian Chamber of Commerce was one of the panellists who made presentations on issues and skills required for the 21st Century. Students who attended the conference received training in a variety of areas: marketing, human resources, management and leadership. There were students present from a variety of countries including Belgium, Ireland, Colombia, Costa Rica, New Zealand, Australia, Brazil, and the USA. These guests help to bring an international perspective which is important as

AIESEC is currently active in 85 countries around the world.

AIESEC UNB has been hosting two students from Colombia: Melba Isabel Ramos Ospino & Pedro Javier Salazar. These students are participating in one of AIESEC Canada's national programs. The Leadership Development Training Visit is a reciprocal exchange which is partially funded by CIDA. The goals of this program are to increase international awareness through

immersion in another culture, and to learn about how AIESEC functions in each country. Together students work to develop strategies to develop their local committees. Pedro and Melba have been participating in class discussions & presentations, recruitment booths, and attending marketing calls. In arranging these marketing calls, it is hoped that new opportunities will be created to send UNB students away to other countries.

## UNB's offer rejected

by Gordon Loane  
*Brunswickan News*

Both sides are saying little as contract talks continue between UNB and the 360-member UNB Employees Association.

The UNBEA represents the secretaries, accountants, library assistants, clerks, security personnel, Physical Plant, Graphic Services, and audio-visual services employees rejected the UNB Administration's latest contract offer in a vote earlier this month.

"We distributed a package for the membership's consideration before Christmas, but it was turned down," said Laverne Derkin, office manager with the Employees Association. She would not say what the offer contained.

UNB's manager of Employee Relations and Salary Administration, David Weizel, could not comment on the negotiations other than to say they were on-going.

The employee's latest contract expired June 30, 1995. Bargaining began on a new deal last August.