



“Sal
=va=
dor”

Does not need to be introduced. It is well known.

From the time it was **ORIGINALLY** put on the market it easily led, so far as a Malt beverage was concerned, in the estimation of the connoisseurs. This lead it still holds by reason of the fact that the utmost care is exercised in the selection of the several ingredients that enter into its makeup, namely, the **CHOICEST BARLEY, the CHOICEST HOPS, and FILTERED WATER**—the utmost cleanliness being observed—all departments being under the superintendence of the **ONLY** Brewmaster in Canada who came from the original “Salvador” Brewery, Munich, Germany Mr. Lothar Reinhardt, and so we say

“Salvador” Forever!

REINHARDT & CO.
2-22 MARK ST. - TORONTO



MURAD

TURKISH CIGARETTES

Cigarette tobacco is more susceptible to the influences of atmosphere, moisture, sun and soil, than any other plant.

Naturally therefore, the best Turkish tobacco is limited to certain areas.

It's on the hillsides of the Cavalla district in Turkey that the finest tobacco is grown.

It is this tobacco that gives **MURADS** their uniform, full, rich, mild, delicate flavor.

Why not try a sample box?
—10 for 15 cents.

S. ANARGYROS.



488

**PURE, HEALTHFUL
INVIGORATING**



IN 1 AND 2 LB. CANS ONLY.
THE ROYAL GEM OF THE
KINGDOM OF COFFEE.

Head Office for Canada: MONTREAL

WM. MACKAY, Gen. Manager. J. H. LABELLE, Asst. Manager.



The Largest and Strongest

Fire Insurance Company in the World.

Maguire & Cannon
GENERAL AGENTS

Office: “Royal Building,” 27 Wellington St. E., TORONTO.

Telephones: Main 6000. Residence, North 3571 and M. 978.

USE ONLY THE BEST



Is the **STANDARD** article
**READY FOR USE
IN ANY QUANTITY.**

For making soap, softening water, removing old paint, disinfecting sinks, closets, drains and for many other purposes. A can equals 20 pounds SAL SODA.

SOLD EVERYWHERE.

E.W. GILLETT COMPANY LIMITED
TORONTO, ONT.

**THE PEERLESS
PENINSULAR
THE IDEAL
PENINSULAR**

When buying your range this autumn insist on having your dealer show you “The Peerless Peninsular” and “The Ideal Peninsular,” the latest triumphs in stove range construction. If you should find any difficulty in securing one, write us a postal card asking for full information which will be promptly furnished.

Clare Bros. & Co., Ltd.

Preston, Ont. Winnipeg, Man. Vancouver, B.C.

