

# Canada's Greatest Hair Goods House.

**THE DORENWEND CO., LIMITED**

**103-5 Yonge St., TORONTO.**

There are very few people living in Canada but who must have heard of the great skill of our manager, Prof. Dorenwend, as an **artist** in the manufacturing of **Hair Goods**. The perfection to which he has brought the general use of our styles is now demonstrated by the thousands upon thousands of specimens of his art worn by Ladies and Gentlemen everywhere. The refined expression and pleasing effect of the large number of heads lead people to wonder the cause of many looking so young and attractive. A change has taken place; what is it? "The Hair." The hair, we say, is what should have foremost attention. It is the great conductor to remodel the head, to refine the face, and to bring forth any desired effect.

Our goods are manufactured with the view of giving **Health, Comfort** and **Young Appearance**, and what more can we expect? Is that not what we are after?

When you see your hair has gone, you are going down the hill. Why should you not improve your appearance when Dorenwend's styles can give you more benefit than ever your natural hair could? Read and see what we can do for you, and remember we can send you any article by mail, and when sample of hair, instructions regarding style and amount is sent us, we can please you just the same as if the goods had your personal selection. A few of our Leaders are here mentioned.



THE IMPROVED BELLINA BANG.



THE PARISIAN BANG.

**THE IMPROVED BELLINA BANG**—A great boon for ladies whose faces are long—full fluff on sides, flat wavy on top, with blind or natural parting, selling at \$3.00, 5.00, 6.00, 8.00 and 10.00, according to size.

**THE FLUFFY SHINGLED BANG**—With or without parting, becoming to medium round faces, at \$2.00, 3.00, 4.00 and 5.00.

**THE PARISIAN BANG**, with long back hair covering grey or thin hair, \$5.00, 6.00, 7.50, 8.50, 10.00, 12.00 and up.

**LADIES' OPEN WIG STYLES**, Ventilated.—Can be worn in high or low coil, \$10.00, 15.00, 20.00, \$25.00, 30.00 and up.

**A GREAT DEAL OF BACK HAIR FASHIONABLE SWITCHES**.—All long hair, short stem, at \$1.00, 1.50, 2.00, 3.00, 4.00, 5.00, 6.00, 10.00, 12.00 and up, according to length and shade. We sell thousands of Switches just now. We do not manufacture anything but first quality cut hair, cut by our own cutters in Europe. We warn the public against shoddy goods made of China hair and other rubbish, reported to be first quality. Our thirty years' standing is a Guarantee of OUR goods.

**OUR GENTLEMEN'S FEATHER-WEIGHT TOUPEES AND WIGS** are worn by the leading men everywhere. Write for catalogue and full information.

A very popular article which we are manufacturing and selling to **LADIES** is our "CURLINE," used for curling, crimping and frizzing the hair. Sold at 25c. per bottle. This preparation can be obtained of all druggists, if not, send to



THE FLUFFY SHINGLED BANG



SWITCHES.

**THE DORENWEND CO., LIMITED**

**103-105 YONGE ST.**

**TORONTO**

## How to take Measures for Patterns.



**To Measure for a Lady's Basque or any Garment requiring a Bust Measure to be taken.**—Put the measure around the body, over the dress, close under the arms, drawing it closely—**NOT TOO TIGHT**.

**To Measure for a Lady's Skirt or any Garment requiring a Waist Measure to be taken.**—Put the measure around the waist, over the dress.

**To Measure for a Lady's Sleeve.**—Put the measure around the muscular part of the upper arm, about an inch below the lower part of the arm's-axe, drawing the tape closely—**NOT TOO TIGHT**.

**To Measure for a Man's or Boy's Coat or Vest.**—Put the measure around the body, over the jacket, close under the arms, drawing it closely—**NOT TOO TIGHT**. In ordering for a boy, give the age also.

**Take the MEASURES FOR MISSES' and LITTLE GIRLS' PATTERNS THE SAME AS FOR LADIES'. In ordering, give the ages also.**

**To Measure for a Man's or Boy's Overcoat.**—Measure around the breast, over the garment the coat is to be worn over. In ordering for a boy, give the age also.

**To Measure for a Man's or Boy's Trousers.**—Put the measure around the body, over the trousers at the waist, drawing it closely—**NOT TOO TIGHT**. In ordering for a boy, give the age also.

**To Measure for a Man's or Boy's Shirt.**—For the size of the neck, measure the exact size where the neck-band encircles it, and allow one inch—thus, if the exact size be 14 inches, select a Pattern marked 15 inches. For the breast, put the measure around the body, over the vest, under the jacket or coat, close under the arms, drawing it closely—**NOT TOO TIGHT**. In ordering a Boy's Shirt Pattern, give the age also.

### Offer to Purchasers of Patterns.

To any retail customer sending us by mail, at one time, \$1.00 or more for patterns, we will, on receipt thereof, send a copy of THE METROPOLITAN CATALOGUE, postpaid, free of charge. Or, to any retail customer sending us by mail, at one time, 50 cents for Patterns, with 10 cents additional, we will forward, on receipt thereof, a copy of THE METROPOLITAN CATALOGUE.

### Rates for Packages of Patterns.

On orders for Packages of Patterns the following Discounts will be allowed, but the Entire Amount must be ordered at one time.

On Receipt of \$3.00, we will allow a Selection to the Value of \$4.00 in Patterns.									
" " 5.00, " " " " " " " " " "									
" " 10.00, " " " " " " " " " "									
" " " " " " " " " " " " " "									
" " " " " " " " " " " " " "									
" " " " " " " " " " " " " "									
" " " " " " " " " " " " " "									
" " " " " " " " " " " " " "									
" " " " " " " " " " " " " "									
" " " " " " " " " " " " " "									

**THE DELINEATOR PUBLISHING CO. OF TORONTO, Limited, 33 Richmond Street West, Toronto, Ont.**