

OPEN FRIDAY TILL TEN O'CLOCK.

CLOSE SATURDAY AT ONE O'CLOCK.

July 25, '19.

YOUR LAST OPPORTUNITY

To Visit St. John's Greatest Mercantile Event

OAK HALL'S

ANNUAL MID-SUMMER SALE

SATURDAY AT ONE O'CLOCK rings down the curtain on this great opportunity, only a day and a half more in which you can purchase your wearing apparel at much less than what it will cost only a few short months from now. We don't know of any other investment on which you can reap such big returns in so short a time.

WE KNOW that all lines of wearing apparel are costing considerably more for Fall than our present stocks cost—due to the tremendous demands made by Europe and to many increases in the detailed cost of manufacturing. It is not only a question of higher costs—more important still

SCARCITY OF WEARING APPAREL is tremendously more acute now than ever before. It seems almost impossible to procure new merchandise these days—the demand being so much greater than the supply—these are actual facts, and yet in spite of all this

YOU HAVE AN OPPORTUNITY to beat out the coming conditions by taking advantage of this sale—NOW—before it is too late. For your own good, don't delay—buy now—buy not only for present needs, but invest in wearing apparel and get the biggest interest on your money possible in so short a time.

Hundreds of other items equally as good as the few mentioned below:

Selections From Haberdashery Shop

STREET FLOOR.



NEGLIGEE SHIRTS.

A collection of all that is new in patterns and fabrics.

Regular \$1.75, \$2.00 Shirts, Sale Price \$1.48

Regular \$2.25, \$2.50 Shirts, Sale Price \$1.98

Regular \$3.00 Shirts, Sale Price \$2.59

Fibre Silk Shirts, Regular \$5.00, Sale Price \$4.25

Real Silk Shirts, Regular \$7.00, Sale Price \$5.95

WORKING SHIRTS.

In black and white stripes, and blue and white stripes.

Regular \$1.50 Shirts, Sale Price \$1.29

Regular \$2.00 Shirts, Sale Price \$1.69

NIGHTSHIRTS AND PYJAMAS.

Cotton or flannel Nightshirts, collar attached, or V-neck style.

Regular \$1.25, Sale Price \$1.06

Regular \$1.50, Sale Price \$1.27

Regular \$2.00, Sale Price \$1.69

Regular \$2.50, Sale Price \$2.12

UNDERWEAR.

Balbriggan and Porous Knit Shirts and Drawers, long sleeves and legs.

Regular \$1.00, Sale Price 84c

Merino Shirts and Drawers, Regular \$1.50, Sale Price \$1.27

Combinations, Athletic style, Regular \$1.75, Sale Price \$1.48

Combinations, Balbriggan, long sleeves and legs, Regular \$2.00, Sale Price \$1.69

Combinations in other lines, \$3.50 to \$7.00 at equally substantial reductions.

HOSIERY.

65c Lisle Hose, Sale Price 49c

60c Cashmere Hose, Sale Price 39c

40c Cotton Hose, Sale Price 29c

TRUNKS AND BAGS

An advance of 15% to 20% on the prices of trunks and bags went into effect a few days ago. We have a large assortment bought at old prices, and as long as this stock lasts our prices will not advance. Even in the face of this condition—during this sale all trunks and bags

ARE 15% OFF OLD PRICES.

equivalent to 25% to 30% off the new price lists.

Street Floor.

SALE PRICES ON EVERYTHING

IN OUR FURNISHINGS SHOP.

LEATHER BELTS with all the latest buckle designs.

GLOVES in all grades for heavy work and dress wear.

Handkerchiefs, Umbrellas, Auto Robes, Trunks, Club Bags, Suitcases, Hats and Caps, etc.

Street Floor.

GIRLS' WASH DRESSES

Regular up to \$3.00, Sale \$1.98.

Pretty Chambrays and Ginghams, in Blues, Pinks, Greens, Browns, Whites, plain colors, stripes or plaids; charmingly trimmed with contrasting shades. Sizes 2 to 14 years.

Also \$4.00 Dresses, now \$2.98.

Many other lines greatly reduced for this sale.

GIRLS' MIDDIES—Plain white with colored or fancy striped collar. Sizes 10 to 14 years.

Regular \$1.75, Sale \$1.27

Third Floor.



SILK SUITS

Dramatically Reduced to \$21.48.

Charming Taffeta Silk Suits in the season's latest modes. Plain colors of Brown, Green, Blue, Black, Grey, Copen, Sand.

Regular \$28.65, Sale price \$21.48

Regular \$30.00, Sale price \$22.64

WASH SUITS of genuine Irish Linen in Norfolk and plain tailored styles.

Special Sale Price \$9.85

CLOTH SUITS—Balance of the season's stock reduced by one-fourth.

Regular \$33.25, \$43.75, \$51.00, \$58.00

Sale \$24.95, \$32.80, \$38.25, \$43.90

Cloth Coats, Capes, Dolmans, all specially reduced.

Third Floor.



DAINTY NEW BLOUSES

Georgette Crepe, Crepe-de-Chene, Organdy, Batiste, Voiles, attractive embroidery, frills, new cuffs, unusual collars, pretty trimmings of Beads and Buttons, all at unusual reductions.

Regular Prices \$4.00 \$5.00 \$7.20 \$10.40 \$14.40 \$30.00

Sale Prices \$3.40 \$4.42 \$6.10 \$8.34 \$12.25 \$16.95

Many other prices besides these that are not mentioned.

HOUSE DRESSES

AT ABSOLUTE CLEARANCE PRICES.

These Dresses were wonderful values at the regular prices, but at these prices they are irresistible.

Values up to \$1.50, Now 98c.

Values up to \$2.00, Now \$1.33

Many other pretty House and Porch Dresses of Gingham and Chambray in Plaids, Checks and Stripes, with contrasting trims.

Regular \$4.50, \$5.50, \$6.00, \$8.00

Sale \$3.52, \$4.75, \$5.10, \$6.80

SILK FROCKS for all occasions, draped or tucked models artistically trimmed with embroidery and hemstitching or in perfectly plain styles of refined beauty.

Regular \$16.85, \$20.50, \$29.60, \$37.50, \$40.00

Sale \$14.32, \$17.40, \$25.15, \$31.90, \$34.00

Other Regular \$10.65 to \$54.00, all substantially reduced.

BERGE DRESSES in many smart models.

Regular \$19.25, \$24.00, \$29.00, \$32.00

Sale \$16.35, \$20.40, \$24.65, \$27.20

Others up to \$40 at real reductions.

Women's Shop—Third Floor.



THE WOMEN'S SHOP

Offers Reductions on Everything.

HOSIERY, UNDERWEAR, SWEATERS, GLOVES, UNDERSKIRTS, RAINCOATS, BATHING SUITS and many other articles of wearing apparel too numerous to mention.

Third Floor.

WOMEN'S RAINCOATS AND UMBRELLAS

Raincoats in Tweeds, Paramattas, Mole-skins, Silk Oil Skins—every desirable style and shading. All at reduced prices.

BOYS' RUBBER COATS AND HATS

Regular \$6.75 per set, Now \$5.00

The best waterproof coat on the market today for boys—made from excellent quality black rubber proofing on a tan jean, two pockets with flap, full length.

RUBBER HAT—Sou'wester style, same material as coat.

Boys' Shop—Fourth Floor.



MEN'S CLOTHING

Second Floor.

Suits for Men and Young Men in all the new modern styles as well as the good old stand-bys—Three-button conservative types, two-button form-fitting, semi-form fitting, waist line effects.

Regular \$20.00, \$25.00, \$30.00, \$35.00, \$40.00

Sale \$16.95, \$21.35, \$24.95, \$29.85, \$35.80

OVERCOATS—Fall and Spring Weights—fancy Tweeds, Grey Cheviots, Black Vicunas, Chesterfields, Waist-lines, Slip-ons.

Regular \$18.00, \$22.50, \$28.00, \$35.00

Sale \$14.65, \$19.35, \$23.55, \$29.55

WATERPROOF COATS in fancy Tweeds, Paramattas, Cashmeres.

Regular \$15.00, \$20.00, \$25.00, \$30.00

Sale \$12.55, \$16.85, \$21.65, \$26.45

FAWN WHIPCORD driver's coat, positively waterproof, ball and socket fasteners.

Special Sale Price \$7.98

BLACK RUBBER COATS—Condor tip collar.

Special Sale Price \$4.45



SPECIAL IN BOYS' SHIRTS

Regular \$5c, July Sale 59c

Boys' Negligee Shirts of fine shirting material. Have been regularly priced at 85c, but compared with today's values are easily worth \$1.25 each.

Everything in Boys' Furnishings, such as Underwear, Hosiery, Braces, Belts, Bathing Suits, Sweaters, Jerseys Pyjamas, Undershirts, Ties, in fact everything for boys, all at substantial reductions during this sale.

Boys' Shop—Fourth Floor.

BOYS' CLOTHING

SUITS—Oak Hall Boys' Suits are the recognized leaders for Eastern Canada. Every suit at a reduced price.

Regular \$13.50, \$15.00, \$16.50, \$18.00, \$20.00

Sale \$11.40, \$12.75, \$13.95, \$15.30, \$16.95

255 SPECIAL SUITS, \$11.65.

Regular values up to \$17.00.

Bought especially for this occasion, exceptional values in all the new boyish styles.

BOYS' KHAKI BLOOMERS.

Regular \$1.75, July Sale \$1.19

Boys' Bloomer Pants made from good khaki drill, governor fasteners at knee, riveted buttons, three pockets. A wonderful value at this price.

Sizes 8 to 14 years.

BOYS' CORDUROY PANTS, drab color, lined throughout, governor fasteners, four pockets, belt loops. This reduction should warrant your buying two or three pair.

Regular \$3.00, July Sale \$1.98

Fourth Floor.



BOYS' WASH SUITS

Priced up to \$1.85

NOW \$1.19

These are the very latest in Boys' Wash Suits, in quality and style they are unsurpassed at this price.

Other lines at Special Sale Prices—

BLOUSES, 6 to 16 years, button to neck and sport styles, either draw-string or tapeless.

Regular \$5c, 65c, 75c, 85c

Sale \$4c, 56c, 64c, 72c

ROMPERS, 1 to 7 years, sturdy materials.

Regular \$1.00, \$1.50, \$2.75, \$3.45

Sale \$4c, \$4, \$1.27, \$2.35, \$2.93



MAIL ORDERS FILLED

Extra Salespeople

OAK HALL—Scovil Bros., Ltd.

Eastern Canada's Livest Store

SHOP EARLY

No Goods On Approval