## MC 2035 POOR DOCUMENT

## THE EVENING TIMES AND STAR, ST. JOHN, N. B., WEDNESDAY, DECEMBER 4, 1912

## GRAND OPENING SALE <br> TOMORROW MORNING MOININ of our handsome and thoroughly WILL BE OPENED TO TIIE PUBELIC store, 243 Union St.,

It gives us great pleasure in announcing the opening of this NEW, BETTER AND GREATER WIEZEL'S STORE
$\mathrm{I}^{\mathrm{T}}$ is ALSO a great pleasure in extending to the people of St. Jonn and New Brunswick 1 our most hearty thanks for the increasing patronage they have given us during the past four and one-half years-which has enabled us to grow from a very small beginning, to occupy, as we do now, one of the largest and finest stores in Eastern Canada.

A store is like a human being, it has its birth, its infancy and then it grows until it establishes itself in the affections of the people; then-if its methods are right-it keeps on growing and growing year after year.

However, we'll indulge in no self-praise at regular advertising rates, we'll leave it for our patrons to say complimentary things about us.

But we want you to

## COME =agw icus ile

Giving our patrons the benefit of the special inducements will be the best and most substantial way of showing our appreciation of the liberal patronage accorded us during the past

## OPENING SPECIALS IN THE SHOE STORE

 (NEW BRICK BUILDING)Mon's Cun Motal Calf Boots, button or blucher every sizz and
 ing. specen's Tan Calf Boots,

 | Women |
| :---: |
| s.e5. | A beantifer A beantiful ling special $\$ 2.38$.


Sole, good Atiters, special price 48o.
Our Women's Shoes at $\$ 2.85$
Our Men's Shoes at $\$ 4.50$

 best in the marrket, but we won't do it; we want to demonstrate our
ability to give you the biggse value tor mone reocived that is

OPENING SPECIALS IN THE MEN'S FURNISHING STORE
Stanfeld's $\$ 3.50$ Coat sweaters, opening sale $\$ 2.35$.
Heary Ribbed Wool Underwear, very special, 480. a garment




## 


 Best shoe value in the e eity, without a doubt, walk around-in-
spect-younll find shoes marked $\$ 3.50$ and $\$ 4.0$ in other stores not a
and spect-you II find shoes marked $\$ 3.00$ and $\$ 4.00$ in other stores not a
whit better than these and often not as god, the secret of values is
our cash buying and selling which enablise us to undersell all our our cash 'bying and selling which enables us to undersell all our
compestitors.

BOYS', MISSSS' AND CHIDDREN'S SOHOOL SHOES,
SPORTING BOOTS AND HOCKEY BOOTS

8.30 TO 1 P. M. SALE OF BOYS' HEAVY RIBBED WOOLEN HOSE, AT 10 CENTS A PAIR.
300 pairs of them. Sorry we haven' a pair for every boy in the
ity, for they are bergains unmatchable, they come in fizes from 7 to
 pair of new stockings or to
the small price of 10 cents.

CASH STORE
CORNER UNION AND BRUSSELS STREETS


