

## MOTOR CAMPS ATTRACT CARS

Letters to Toronto Publicity Bureau Show They are a Popular and Profitable Investment.

(Toronto Globe.)

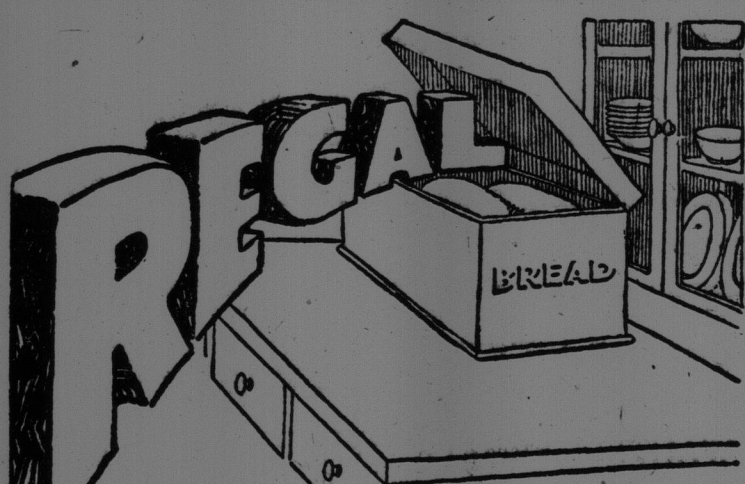
Some time ago the Toronto Publicity Bureau sent out fifty-seven letters to representative municipalities in all sections of the United States and Canada containing a questionnaire seeking information on the measure of success which had attended the operation of municipal motor camps. Of the thirty or more replies which have so far been received every one tells of a successfully operated camp and increased visitation from motorists on holidaying tours. With but one exception, too, the replies expressed the opinion that such a camp could be successfully operated in a city the size of Toronto, and that exception gave no reason for the adverse opinion expressed.

The questionnaire was explicit. It asked eleven questions directly relating to the operation of the scheme and the facilities afforded tourists, and the answers, in the majority of instances, indicated that the operation of a camp was not attended by any undue difficulties or undesirable features, and that, moreover, the expense of maintenance was negligible when placed beside the additional local trade which resulted therefrom.

### Provide Fuel and Light.

A typical answer came from the town of Atoka, Okla., situated on the King of Trails and the Jefferson Highway. It is quoted as follows:

- 1.—How many cars can you accommodate? 100 cars.
- 2.—Do you provide free? Wood? Yes. Hot water? No. Fuel? Yes, wood. Tables? Yes. Chairs? We provide benches, movable. Light? Yes, electric. Rest house? Yes, with sewerage connection.
- 3.—What regulations have you found necessary to enact? We require tourists to place trash, cans, etc., in trash cans.
- 4.—How do you define visiting motorists? Any one travelling in a car who wants to spend a week in our camp.
- 5.—How long are campers permitted to stay? One week. This means more money spent in the town.
- 6.—Is your camp area patrolled by local police? Boy Scouts, one boy on duty during June, July and August.
- 7.—Do you find proximity to residential districts a disadvantage? No. It is better to entertain our guests in our front yard.
- 8.—Have you a camp caretaker? Twice weekly, general clean-up and all rubbish removed.
- 9.—Do you permit vendors of commodities to sell in the camp area? No, our benches are furnished by our merchants advertising their wares.
- 10.—What are the objections to a



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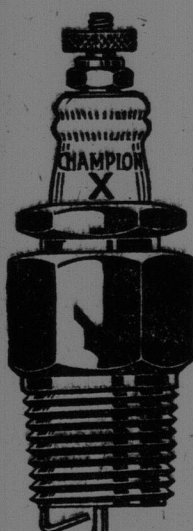
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GOOD teeth need regular attention from both dentist and tooth brush—four times a year with the dentist and twice a day with the Prophy-lactic Tooth Brush. This is the brush that thoroughly cleans even the bristles and curved handle make this possible.

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motor camp, if any? None; they bring loads of dollars into the town.

### Possible in Toronto.

11.—Do you think a camp or camps can be successfully operated in a city the size of Toronto, with more than a half million population? Yes.

In this case the president of the local Chamber of Commerce, to whom the questionnaire was referred, added further paragraphs to amplify the description of the municipal camp. Army regulation style cook ovens have been provided and separate buildings house shower baths and toilets for men and women.

men. Clear drinking water is always available; a fine shade, swings and sliding boards are provided for the benefit of children who may be among the visitors, and a shelter house, 20 x 30 feet, is provided for tourists who have not equipped themselves with tents and have resorted to fine weather.

Touching on the commercial aspect of the situation, S. W. Butler, the president of the Chamber of Commerce, in an accompanying letter says:

Spent \$1 Per Head.  
"Our town is only 2,500 population, but we have one of the nicest and most



## Dish Towels and Aprons

Let Them Soak Clean in Rinso.

THEY should be CLEAN, shouldn't they, all those kitchen things—aprons, towels, dusters, wash cloths etc.? But there are so many and you are so tired! Alright, let Rinso wash them. It will—every stain and speck of dirt will rinse away after a good soaking in the cleansing Rinso suds.

Rinso is the new modern method for the family wash—but use it properly—do not pour the Rinso direct from package to tub—make the Rinso solution first as per directions on the package. Then it guarantees wonderful results.

### IF YOU USE A WASHING MACHINE

Soak your clothes in the Rinso suds as usual—for one hour, two hours, overnight, or as long as convenient, add more Rinso solution and work the machine. Rinse thoroughly and dry—you will have a clean, sweet, snow-white wash.

At All Grocers **Rinso** Made by the makers of LUX

complete tourist camps in the country. We figure that \$1 per head is a conservative estimate of the amount each will spend in our camp ground. If we have fifty people each day that means \$50 outside money spent in our town every day. Through our efforts (although there were many objectors) we established our camp last year, and it has been a great success; now the former objectors are all boosters for the same."

### Local Committee Formed.

Dr. P. E. Doolittle, president of the Canadian Automobile Association, has been appointed chairman of the Special Committee of the Ontario Motor League which was formed this week to investigate the possibilities of the establishment of motor camping sites in the city under municipal supervision. The decision of the committee was taken at the regular board meeting of the league this week. The members unanimously declared in favor of Toronto's participation in this new, and still unique, form of catering to the motor tourists, and Dr. Doolittle, as chairman, was instructed to request the civic authorities to make provision for the visiting motorist who carried his tent with him.

Up to the present no definite suggestions have been made regarding sites for such camps. There are many sections of the city which would lend themselves admirably to this purpose, and it will be one of the duties of this new committee to investigate and report upon suggested locations.

### Has Monetary Value.

Yesterday Dr. Doolittle communicated with Secretary Miller of the Retail Merchants' Association, and it is expected that the association will favor the scheme. In his letter, Dr. Doolittle points out the value and importance of the establishment of a camping area to the city, and, drawing from her personal experience in the western provinces, brings to notice the monetary value of the great volume of additional tourist traffic thus created. Forty Lehigh University students visited the city last week, he points out, and had it not been for the special concessions in the way of a camp site at the Exhibition Grounds he was able to obtain for them, it is probable that they would have continued their journey north without stopping in Toronto. Vancouver, he says, has two sites. Calgary has an ideal location on the Bow River, and statistics compiled by the Chamber of Commerce indicated that last year visitors to the camp spent a quarter of a million dollars. Considering Toronto's greater population and the number of cars owned in the eastern states and provinces, the chairman believes that fully one million dollars would be brought into this city annually by the greater number of tourists who would be attracted by provisions made for them.

## SCHOOLS OF EAST ST. JOHN IMPROVED

The annual meeting of the East St. John and Little River schools, dated last night in the new school at East St. John with the chairman, W. F. Burditt presiding and F. E. Graves as secretary. The trustees report told of much progress made during the year when the efforts of the board had been to obtain a higher standard of education for the young people of the community. Because of the over-crowding in the two schools two new rooms had been opened, one in the East St. John school and one in the Little River School, and a re-adjustment of classes had been made. Good results had been obtained from the re-arrangement and better conditions had been obtained. The enrollment had been 115 in East St. John and sixty-five in Little River. Three teachers had been appointed to the staff, Miss Ethyl Gilchrist, and Miss Margaret Wason.

The secretary reported a balance on hand of \$16,625 with all accounts paid. The estimates for the coming year amounted to \$11,173 which was about the same as the estimates for the last year but it was expected that the school rate would be slightly lower as there had been an increased valuation.

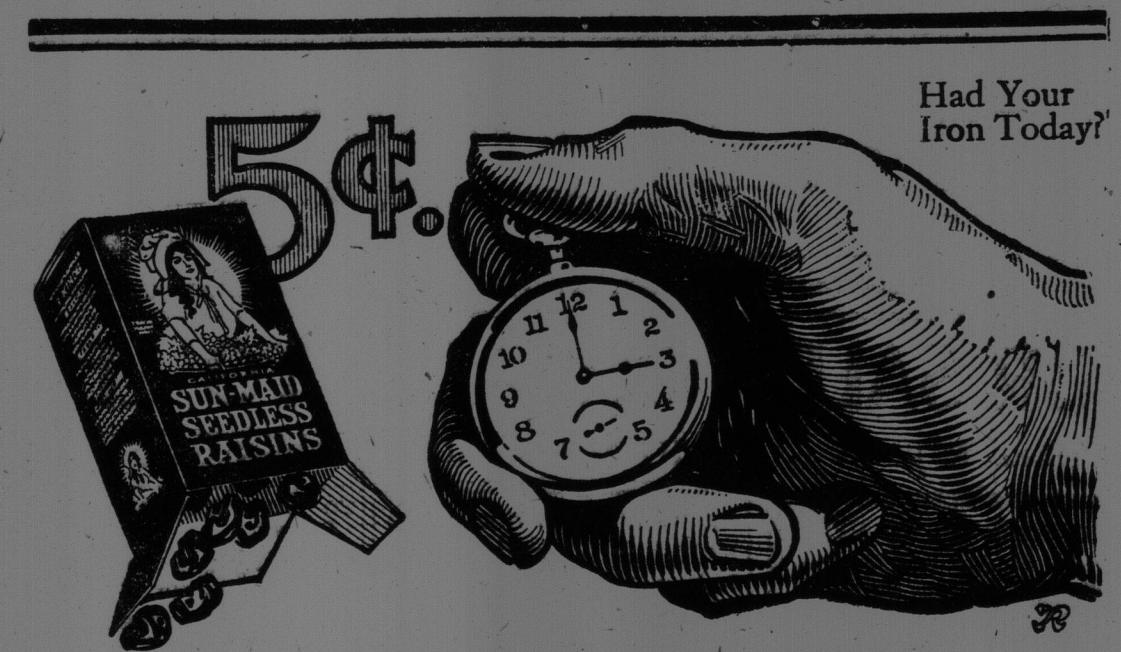
John H. Tonge who had served so faithfully for ten years was re-elected as a trustee, although he expressed a desire to be relieved of the office. Warm appreciation of his long services was expressed, special reference being made to his efforts in connection with the new building.

## THE K. OF C. HAVE A RIVER OUTING

About two hundred people enjoyed a wonderful outing on the St. John river yesterday afternoon and evening, when the Knights of Columbus held their annual picnic at Crystal beach. A large number of pleasure-seekers went up the river at 1:30 on the steamer Hampton and this was augmented by those who went on the D. J. Purdy at 5 o'clock. Two games of ball were played during the day between the married and the single men. The married men won the first game by a score of 14 to 13, but the bachelors managed to keep them going in the second game and when time was called to look after their wants of the inner the single men were leading with the score 8 to 4. During the afternoon races and sports of all kinds were enjoyed by young and old, the men throwing off all thoughts of business worries and acting as youths out for a good day's fun. In the evening dancing was enjoyed at the pavilion and the picnickers returned home at a late hour last night. A special guest at the outing was Agent Dunn, of the supreme council of the Knights of Columbus.

## ST. BARNABAS CHURCH PICNIC

The best picnic in the history of St. Barnabas' church was held on the grounds of L. R. Ross yesterday. An efficient committee and fair weather together with the kindly act of Mr. Ross made the day a huge success from every standpoint. Games and sports of different kinds were indulged in and refreshments were served to the throng. The following is the list of prize-winners in the races:—Boys under six years, first, I. Smith; second, D. Peacock. Girls under six, Irene Peacock, Dorothy Peacock. Girls under twelve, Evelyn Logan, Margaret Peacock. Girls over twelve, Edna Smith, Catherine Peacock. Boys under twelve, Walter Fairweather, Jack Golding. Boys over twelve, Christie Speight, Arnold Smith. Wheel-barrow race, Christie Speight and



Try at 3 p.m.

We'll say you're floored—but it's not heat; it's lack of energy, and you can get that back.

Vital men resist the heat. Don't let it make you lag.

One package of Little Sun-Maids brings 145 calories of energizing nutriment, in practically predigested form. No tax on digestion, therefore doesn't heat the blood. Yet you feel the pep almost immediately.

Supplies fatigue-resisting food-iron also.

You can't be cool always, perhaps, but you can be re-vitalized. Try at 3 P.M.—the "low vitality hour"—and see what raisins will do.

## Little Sun-Maids

Between-Meal Raisins

5c Everywhere

—in Little Red Packages

James Peacock, Sack race, Christie Speight and James Peacock. Married ladies' race, Mrs. J. Peacock, Mrs. A. Peacock. Single men's race, H. Peacock, F. Peacock. Married men's race, Mr. Cunningham, Mr. Hamm. Single ladies' race, Miss Speight, Miss A. Peacock. Three-legged race, Christie Speight and James Peacock. Consolation race, H. Peacock, W. Peacock.

## SCHOOL BOND ISSUE GOES TO EASTERN SECURITIES CO., LTD.

The tender of 100,781 per cent. made by the Eastern Securities Co., Ltd., for the issue of bonds for \$395,500 by the St. John school board was accepted yesterday afternoon at a special meeting of the finance committee of the board called to deal with the tenders. Hon. H. A. McKenna, the chairman of the board, presided and the members present were H. Colby Smith, chairman of the committee, E. R. W. Ingraham, M. Col and A. A. McIntyre. The tender of the Eastern Securities was the highest of the five tenders received and made a record for tenders for school bonds in recent years. The last issue of bonds was taken by Thomas, Armstrong & Bell, Ltd., whose tender of 100.16 was the highest up to that time.

The other tenders opened yesterday were as follows:—Wood, Gundy & Co., Toronto, 99.68; J. M. Robinson & Sons, 100.05; Thomas, Armstrong & Bell, Ltd., 99.11; Royal Securities Corporation, Ltd., 99.06.

Of the \$395,000 issued, \$200,000 is for the new Albert school and the extra amount of between \$9,000 and \$10,000 which was spent in excavations for the Levee school. The other \$39,500 is for remedial work. The issue is for twenty-five years at five and a half per cent.

## COUNCIL DECIDES TO PAY THORNE WHARF AWARD

Decision to construct a trunk sewerage system in the Newman Brook area was reached at the weekly meeting of the common council yesterday afternoon. Mayor McLellan presiding and all the commissioners present. One of the trunk sewers will run from Metcalf street extension to Newman Brook, another of Metcalf street extension from Adelaide street to the proposed trunk sewer; and another from Lansdowne avenue and Dufferin avenue to the Newman Brook culvert. Save for the excavation and backfill work in the Metcalf street extension, the work will be done by the water and sewerage department. The Metcalf street work will be done by a contractor. This action on the part of the council follows closely on their inspection of the area Monday afternoon.

As commissioner of finance and public affairs, Mayor McLellan recommended that the resignation of Norman B. Brown, city constable, be accepted; also that the controller be authorized to pass payment all accounts coming to him properly certified so as to enable such amounts to be applied for taxes and take advantage of the discount.

The mayor read a letter from Hon. Dr. J. B. M. Baxter, K.C., M.P., the city solicitor, advising payment of the Thorne wharf award. Mayor McLellan's reso-

lution that the amount, \$14,666.66, the award, plus costs, \$444.26, making a total of \$15,110.92, be paid to Senator Thorne, such expenditure to be covered by bond issue was favorably acted on and the motion carried on a standing vote. Replying to a question by Commissioner Bullock, the mayor declared emphatically he would take this award as a basis for wharf assessment next year.

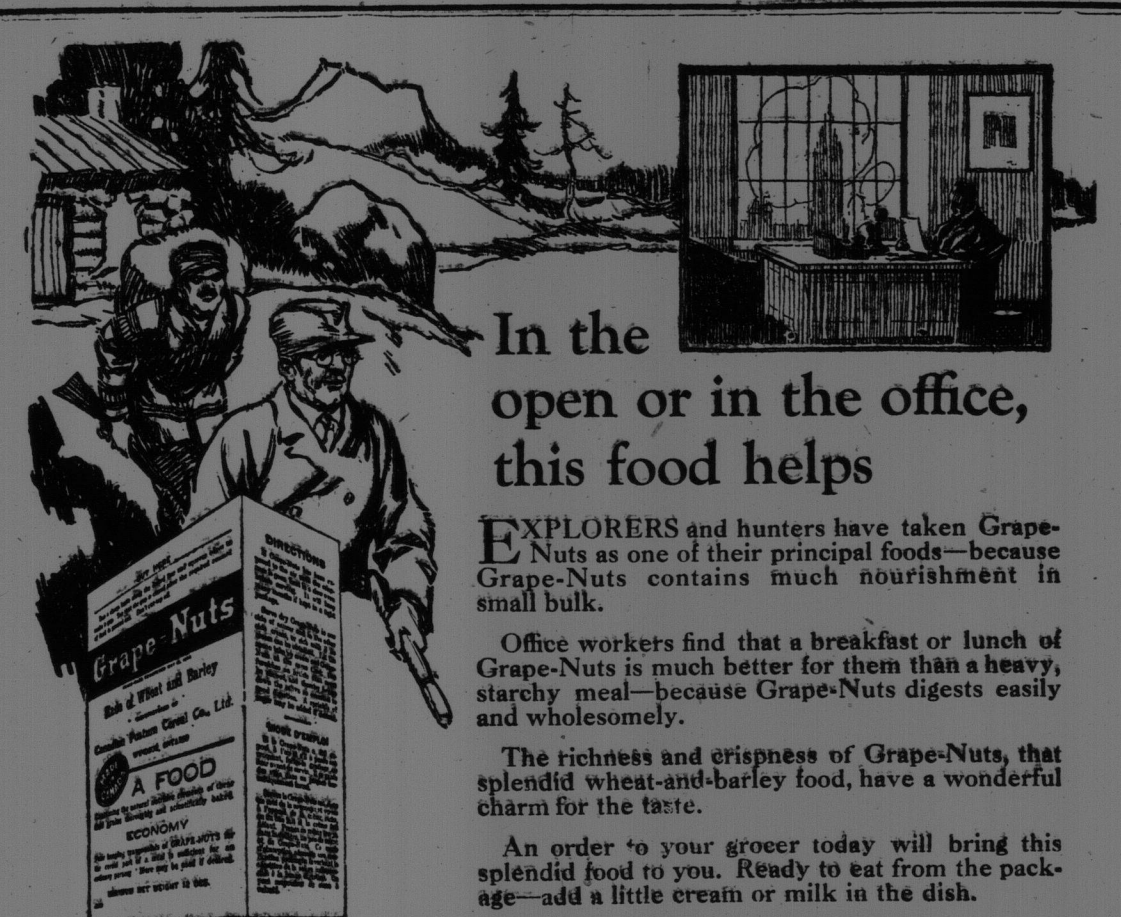
Commissioner Thornton brought forward the lighting bill from the New Brunswick Power Co. This totaled \$9,500.15, but deductions were charged for the following:—\$15.80, lights broken, and \$80, rental, making the bill, \$9,864.55. He moved that this be credited against the account due the city for advances made by the city in the matter of road-beds. This carried.

## FORMER ST. JOHN MAN WILL PREACH

The Waterloo street United Baptist church has granted to its pastor, Rev. John A. Fenton, five weeks vacation beginning August 1, also paying his expenses while attending the Maritime Baptist convention which is to be held at Wolfville, (N. S.), during September. During his absence the church has been fortunate in securing as a vacation supply Rev. P. L. Cosman, pastor of the First Baptist church, Grand avenue, New Haven, Conn. Mr. Cosman, who is one of the leading preachers across the line, is a former St. John man, and many will be glad to see and hear him here during the month of August.

## FRENCH GENERAL DIES IN PARIS

Paris, July 25.—General P. A. M. Maistre, who at the close of the war commanded a group of French armies, died today after an operation for appendicitis.



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The richness and crispness of Grape-Nuts, that splendid wheat-and-barley food, have a wonderful charm for the taste.

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