

TWENTIETH CENTURY MAGIC



When President Coolidge touched a button in Washington the other day, this fountain of crystal water, connected with the new \$2,700,000 filtration plant in Sacramento, California, was turned on and leaped in the sunshine. The occasion marked formal opening of the plant, and likewise ended a 40-year struggle on the city's part to obtain a clear water supply.

NEW INDUSTRY IN CUMBERLAND

Sending Hardwood Products to Britain—Many Families Gain Livelihood.

"Rock maple handles for miners' tools, made by Nova Scotia Hardwood Products Ltd., Amherst, Nova Scotia, are being tested at five collieries in Wales." This, says the Amherst News, is taken from the Canadian Export Pioneer, published in London, England, and indicates another milestone in the development of one of Cumberland's most promising industries. It is probable that no industry in Nova Scotia ever had more serious difficulties to contend with than the Nova Scotia Hardwood Products Ltd., organized in Amherst less than three years ago. There were not only the local difficulties of securing the right kind of equipment and locating the right source for rock maple supplies, but there was the difficulty of markets and the keen competition of hickory manufacturers, whose claim had long been undisputed that a hickory handle was the best handle in the world. It was the task of the new company to show that a Cumberland rock maple handle was for all practical purposes just as good as the far famed hickory and that it could be manufactured as cheaply here as in any part of the continent. It was an almost impossible task, and when coupled with difficulties at home of securing a constant supply of material was enough to test the fibre of the stoutest. But the difficulties have been overcome—the obstacles have been surmounted with the possible exception of sufficient capital wherewith to expand—and the industry is now on a fair way to become an important part of our Cumberland industrial life. One of

the best evidences was furnished only last week when the biggest British dealer in handle supplies called for his third shipment within a month, the latest order being larger than any given before. It is stated that if all the handle business of this British concern were secured by Hardwood Products Ltd., the capacity of the present plant at Southampton would be insufficient to meet it. In addition to this, business has been developed in several of the mines, in Scotland, sample orders of handles are now being tested in India, and an extensive use of them is being made on the Canadian National railway. When one considers that these far away markets have all been secured within a period of less than two years and in face of keen competition from other firms who had a well established business in many of them, the result can only be considered as little short of marvellous, and testifies to the patient, methodic, intensive manner in which the preliminary work has been carried out. It is a tribute to local ability and local enterprise, and might be called a practical illustration of local patriotism. In that it advertises Cumberland resources and capabilities in a manner they have not known before. It is a development that the News is pleased to note, for anything that enhances the value of any community in Cumberland must sooner or later have some reflex influence on the business life of Amherst. In this particular case probably more than fifty families are finding their livelihood in cutting, hauling and manufacturing for the Nova Scotia Hardwood Products Ltd. If it were not for this industry they would have had to seek employment elsewhere. If it were not for this Cumberland industry, one of our important resources in rock maple would be unknown. Our citizens should take a keen interest in watching such a development as this and concentrate on the question whether it cannot be made of more local advantage to Amherst.

Scientists have recently discovered that radium can be extracted from the trunks of petrified trees in western Colorado.

C. N. R. Train Hurdled Down Embankment

Fifteen People Injured in Accident Near Calgary—Fire Danger is Averted.

Calgary, Jan. 29.—Fifteen persons were injured, five seriously, when a Canadian National Railway passenger train enroute from Winnipeg to Calgary, was derailed and hurled down a twenty foot embankment near Lyalta, 20 miles northeast of Calgary, at one o'clock on Monday afternoon.

The engine and the express car passed a spread rail in safety but the passenger coaches were swung clear of the track and thrown on their side down the embankment. Fortunately the train was comprised of all steel cars and danger from fire was averted.

MISSION STUDY CLASS MEETS

The Mission Circle of Portland Methodist church held its study class last evening at the home of Mrs. John Stephenson, Metcalf street.

A large number were present and an instructive and pleasant evening was spent. Mrs. John Howe had charge of a devotional period. Miss Greta Grey, as a Pole, Miss Etta Bell as a Ukrainian, Miss May Corbett as a Doukhobor, each dressed in the costume of the respective countries told of the characteristics of these immigrants and the need of making them Canadians. Mrs. Leonard Spruce was joint hostess with Mrs. Stephenson in entertaining the Circle.

The presidents of Ecuador and Colombia are forbidden by statute to step on foreign soil during their term of office.

A Fretful Child

is usually rundown in vitality or anemic.

SCOTT'S EMULSION
the famous white food- tonic is what every weakened child needs.

Scott & Bowne, Toronto, Ont.

BUSINESS LOCALS

Venus Cafe—Dinner and supper, 50c. A la carte at all times.—87 Charlotte St.

Dancing, tonight, The Studio. Fast hockey Friday night at Arena—Frederickson vs. St. John.

Illustrated lecture on Labrador by Dr. H. L. Paddon, Feb. 1, Centenary school house, 8 o'clock. Admission 25c. 6893-1-3

Band at Arena tonight—perfect ice.

Special Sale Blue Dinner Ware in

Separate pieces or complete sets. 81 and 87 piece sets \$15.00 per set. 40 piece Teaset \$5.00 per set. Individual pieces also at reduced prices. A good opportunity to secure suitable sets for the country homes.

O. H. WARWICK CO., LTD. 78-82 King St.

The Auction Sale of Jewelry, Watches, Silver, etc., will continue for few days only. Sales at 3 p. m. and 8 p. m.

All Watch and Jewelry Repairs Must be Claimed by End of This Month.

BY ORDER OF THE CREDITORS
THE ENTIRE STORE FIXTURES

—OF—
L. L. SHARPE & SON, JEWELERS

21 King Street,
Will Be Sold in Detail By Public
AUCTION SALE

Without Limit or Reserve
on
WEDNESDAY AFTERNOON

January 30th at 2.30 (Prompt)
Included in the Sale are the following:—

4 Large Oak Wall Cases. Electric National Cash Register. (Cost about \$900.)
5 Silent Salesmen (Oak). Barroughs Adding Machine.
2 Large Taylor Safes. Large Walnut Regulator.
Office Partitions. Electric Fixtures.
L. C. Smith Typewriter. Electric Fan.
Cabinets. Oak Desk.
Scales—Trays and Displays—Chairs
Watchmakers' and Jewellers' Material and Supplies, etc., etc.
S. H. LYON. STOCK BROS.
Auctioneer. Managers in Charge for Creditors.

SAVE THE TROUBLE OF COFFEE MAKING—USE
Mishington's Coffee
IT IS MADE JUST DISSOLVE AND DRINK IT.
A GREAT CONVENIENCE, AND OH, SO GOOD!

Horlick's Malted Milk
Safe Milk
A Nutritious Diet for All Ages.
Keep Horlick's Always on Hand
Quick Lunch; Home or Office.

Hair Colorators

Restore Gray and Faded Hair to Natural Color.
Mary T. Goldman's (Black or Browns) ... \$1.50
DeLuxe (Black) 49c. and 78c.
Brownstone (Black and Browns) 50c. and \$1.50
Wyeth's Sage and Sulphur 70c. and \$1.19
Canadian Hair Dye 47c.
Seven Sutherland Sisters' Dye \$1.00

WASSONS
9 Sydney Street 711 Main Street

AT CARLETON'S
Mill Remnants of Grey Cotton, extra fine quality in 36, 40, 42 and 44 inch.

A new lot of "Pound" patch cotton, 50c per lb.
245 Waterloo St. * * * * Store Closed at 6 Saturday

BUSINESS LOCALS

Dancing, tonight, The Studio.
Band at Arena tonight—perfect ice.
Good ice, tonight—East End Rink. 1-21 if

IMPORTANT MEETING.
The Civic Employees' Union, Local 16,574, will hold a special meeting in the Trades and Labor Hall, Prince William street, Tuesday, Jan. 29. Matters of important business to come before the meeting. All members are requested to attend. By order of the president. 8773-1-30

Skating, Arena, this afternoon—perfect ice.

Brown's Grocery Company

86 Prince Edward St. Phone M. 2666
Cor. King and Ladlow Sts., W. Phone W. 166.
JAMS.

4 lb. Tins Pure Orange Marmalade 50c
4 lb. Tins Pure Strawberry Jam 78c
4 lb. Tins Pure Raspberry Jam 78c
1 lb. Jars Pure Strawberry Jam 35c
1 lb. Jars Pure Raspberry Jam 35c
Tumblers Strawberry and Apple 15c
9 lb. Granulated Sugar \$1.00
9-12 lb. Brown Sugar \$1.00
5 lbs. Oatmeal 25c
3 pkgs. Jello 25c
2 pkgs. Raisins, seedless 25c
2 pkgs. Seedless 25c
Choice Creamery Butter, lb. 48c
White Potatoes, per pk. 30c
9 lb. Bags Cream of Wheat or Robinhood \$3.75
24 lbs. Bag Cream of Wheat or Robinhood \$1.00
Choice Bulk Tea, per lb. 40c
Try our West End Black Market for choice Western Beef, Pork, Lamb, Chickens and Fowl; also all kinds of vegetables. Phone W. 166.

M. A. MALONE

516 Main St. Phone M. 2913
Robertson's
554 Main St. Phone M. 3461
141 Waterloo St. Phone M. 3457

Orange Pekoe Tea 55c lb
Fresh Ground Coffee 50c lb
15 lbs. Best White Potatoes 25c
40 lbs. Best White Potatoes \$1.10
9 lb. Bag Five Roses, Robin Hood, Cream of Wheat or Regal Flour \$3.75
24 lbs. Bags \$1.00
20 lb. Bag Oatmeal 90c
Best Creamery Butter 48c. lb
September Cheese 35c. lb
16 oz Glass Orange Marmalade 20c
16 oz Glass Peach Jam 20c
16 oz Glass Grape Jam 15c
Tumblers Mother's Jam 25c
1 lb. Pail Peanut Butter 25c
Libby's Tomato Catsup 25c. bottle
Lazear's Chef Sauce 25c. bottle
Sweet or Sour Mixed Pickles 22c. bottle
Campbell's Tomato Soup 15c tin, \$1.75 doz
Half-lb. Tin Boneless Chicken 25c
1 lb. Tin Pink Salmon, 18c.
Mayflower Salmon 25c. tin
2 lb. Tin Corn Syrup 20c
5 lb. Tin Corn Syrup 35c. tin
Lyle's Golden Syrup 35c. tin
2 Tins Gillette's Lye 25c
Corn 16c
Pasa 16c
Tomatoes, large 20c. tin
2 lb. Tin Peaches 23c
2 lb. Tin Pears 23c
2 lb. Tin Sliced Pineapple 25c
Blueberries 10c. tin
Red Pitted Cherries 30c. tin
2 Tins Geranium Milk 27c
2 15 oz. pkgs. Raisins 25c
3 pkgs. Jelly Powder 25c
4 Bags Table Salt 25c
3 pkgs. Shaker Salt 25c
6 Rolls Toilet Paper 25c
3 Tins Classic Cleaner 25c
2 Tins Old Dutch 25c
2 pkgs. Shredded Codfish 25c
2 lbs. Boneless Codfish 25c
3 Cakes Fairy or Ivory Soap 25c
3 Cakes Plantol Soap 25c
3 Cakes Surprise or Gold Soap 25c
50c. Tin Grape Jam for 25c

Robertson's

THE 2 BARKERS, LTD.

100 Princess Street
Phone M. 642.

The New 6c. Sales Tax Makes Grocery Prices Higher. But you will always find Barkers' Prices the Lowest.

10 lbs Finest Gran. Sugar \$1.00
Best White Potatoes, per 15 lbs. 26c
Fresh Ground Coffee per lb 45c
Creamery Butter per lb. 46c
4 pkgs. Ass'd Jelly Powder 25c
24 lb bag Royal Household Flour 99c
98 lb bag Royal Household \$3.65
20 oz bottle Sweet Mixed Pickles 30c
4 lb tin Strawberry and Apple Jam 45c
Best New Cheese, per lb. 33c
Good Blend Tea, per lb. 52c
Apples per barrel from \$1.50 up

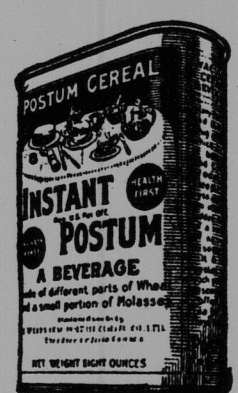
Don't Have Tired Nerves



NERVES are the controlling mechanism of your body. Keep them healthy, rested, in perfect tune. Make sure they obtain the relaxation of sound, restful sleep, so essential to a healthy body and active mind. Tea and Coffee contain Caffeine and Tannin—poisons harmful to the nerves—often the cause of broken sleep, poor digestion, lack of energy for work or play.

Make Instant Postum—the invigorating hot drink for every occasion—your regular beverage. Full-bodied, fragrant, delicious. Economical, costs half-a-cent a cup. For those who prefer it there is Postum Cereal, prepared by boiling for twenty minutes. Ask for Postum in your restaurant, your club or on the train.

CANADIAN POSTUM CEREAL CO., LIMITED
Head Office: 45 Front Street East, Toronto
Factory: Windsor, Ontario



INSTANT POSTUM

A generous sample tin of Instant Postum will be sent postpaid for 2c in stamps. Write for one.

"There's a Reason"

Established, Unassailable Tire Supremacy

MORE than ever, Dominion Royal and all tires in Canada are judged.

Two new and exclusive features in Dominion Cord tires for 1924 are:—

WEB CORD PROCESS SPRAYED RUBBER

These processes mark the greatest advance in tire building since the cord method was developed.

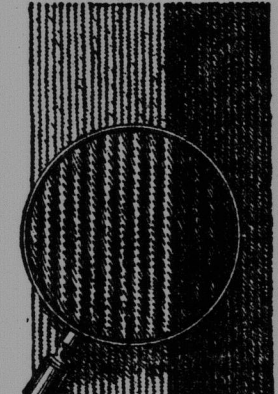
The Web Cord process eliminates the cross threads which cause friction and internal heat. It unites the cords in a web of pure latex rubber. Latex, in which the cords are soaked, is the natural milk of the rubber tree. Being thoroughly saturated with pure rubber imparts greater strength and uniform strain resistance. Each cord lies flat and even and takes strain uniformly with all the other cords.

SPRAYED RUBBER is the pure rubber of the latex, obtained by spraying the latex into an evaporating chamber where all moisture is driven off, leaving only the pure, natural rubber.

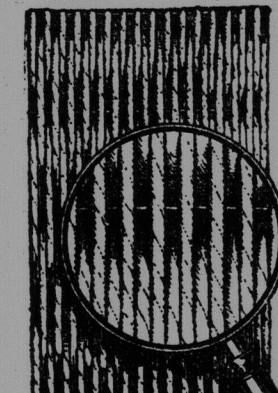
Sprayed Rubber used in the walls and treads of Dominion Royal and Ucord Tires adds to the strength and elasticity—that is, mileage of the tire.

These new and exclusive features in Dominion Cord tires add nothing to your tire cost—they are added values without extra cost to you.

Dealers should anticipate a greater demand than ever for Dominion Royal and Ucord Tires.



WEB CORD PROCESS
The cords lay evenly, straight and uniform.



THE OLD METHOD
The cords undulate over and under the cross threads.

Dominion Tires are GOOD tires

Royal Cords — Ucords

