



British!
and proud
of it.

**The
Simpson
Store
Closed
Today**

R. SIMPSON

Tomorrow—Midsummer Sale and Friday Bargain Day



Relish Dishes Half Price!

Clearing out the balance of an odd line. Pretty open dish with pierced silver-plated frame or stand with handle on side, fitted with a crystal lining. Regularly \$2.00. Midsummer Sale 1.00

Flower Vases 69c.
Flower vases with pierced silver-plated stand and cut glass flower holder. Regularly \$1.00. Midsummer Sale 69

\$4.00 Dorine Boxes \$2.98.
Several patterns—gold-filled boxes, bright finish, fitted with mirror, powder puff and powder, with chain and finger ring attached to box. Regularly \$4.00 each. Midsummer Sale 2.98
Simpson's—Main Floor.

Homespun Linen Notepaper

Packets of 120 sheets. Regularly 30c. Midsummer Sale, Friday 23

ENVELOPES to match. Regularly 40c per 100. Midsummer Sale, Friday at 30

BOXES OF DE LUXE PAPER-TERRIES, with attractive design on cover. 24 sheets and 24 envelopes in oblong shape. Pink, blue or white. Regularly 50c. Midsummer Sale 25
Phone Main 7841.
Stationery Dept.—Main Floor.

Midsummer Sale of Boys' \$2.50 to \$3.50 Wash Suits at \$1.79

Welcome Visitors!

Simpson's Store is at your service. We would be pleased to have you take advantage of the following store conveniences whether you are shopping or not.

The Palm Room and Self Service Lunch Room—Sixth Floor.

Women's Rest Room—Third Floor, Richmond Side.

Information Bureau—Main Floor, Centre.

Appointment Register—Main Floor, Exchange Bureau.

Postoffice—Main Floor, Centre.

Telegraph Station and Free Parcel Check Room—Basement.

Telephone Booths—Conveniently located throughout the Store.



600 Boys' Wash Suits that represent the balance of our season's big sellers. They are remarkable for their workmanship and quality of material. Blue and white, fawn and blue, pink and white, navy and butcher stripes, plain pinks and whites in peggy cloths, Oxford, chambray, Junior Norfolk and Billy Boy styles, with knee pants. Not every size in every pattern, but all sizes are represented. Friday, Midsummer Sale 1.79

Boys' White Duck Trousers \$1.45.
No boy's holidays are complete unless he has a pair of long white duck trousers. Ours are neatly tailored in hip-fitting style—having belt loops, three pockets and cuff bottoms. Sizes 4 to 14 years. Friday, Midsummer Sale 1.45
Simpson's—Second Floor.

Summer Cushions \$1.75 Each

200 in the lot. Made of chintz, tapestry and linen crash in a large variety of colors, for verandas, hammocks, dens, living-rooms, etc. Regularly \$2.75. Midsummer Sale, Friday, each at 1.75

75c Colored Scarfs 49c Each.

400 Japanese Dresser Scarfs, in bolt-proof colors of delft blue, rose and white. Hemstitched. Size 18 x 54 inches. Regular price 75c. Midsummer Sale, Friday 49
Simpson's—Fourth Floor.

Men's \$2 Mesh Knit Combinations, Friday \$1.19

Fine quality cotton yarns, the lot come with short sleeves and knee length. Sizes 34 to 44. Regularly \$2.00. Midsummer Sale 1.19

Men's Balbriggan Combinations \$1.47.
Short or long sleeves, knee or ankle length. White or natural shades. Sizes 34 to 44. Midsummer Sale 1.47

Men's Work Shirts at \$1.39.
Canadian-made Work Shirts with collar attached. Black and white stripes and blue chambray. Sizes 14 to 17. Regularly \$1.50 and \$1.75. Midsummer Sale 1.39

Men's Balbriggan Underwear 89c.
Tru-Knit Brand in natural shade. Sateen faced shirts and drawers. Long sleeve and ankle length. Sizes 34 to 44. Regularly \$1.00. Midsummer Sale 89

Men's White Cotton Night Robes \$1.89.
Collar attached and V-neck style. Double sewn seams. Sizes 16 to 18. Midsummer Sale 1.89

Men's Suspenders 49c.
Pulley kid and and police styles. Light and heavy webbings, full length. Midsummer Sale 49

Men's \$3.00 "Tooke" Shirts \$1.79.
White, short bosom. Neglige shirts, made from fine white cotton; styles are open back, open back and front, with bands or cuffs. Sizes 14 to 18. Regularly \$3.00. Midsummer Sale 1.79
Simpson's—Main Floor.

Men's \$6.00, \$7.00 and \$10.00 Panamas, Friday \$4.95

Genuine South American Panamas of guaranteed quality. Fedora, negligee and sailor shapes. These are all taken from our regular selling stock. Midsummer Sale 4.95

Men's 95c to \$1.25 Straw Hats, Friday, 49c.
Java and Canton Straw Hats in fedora and negligee shapes. Midsummer Sale 49
Simpson's—Main Floor.

Men's Raincoats \$9.95, Smocks \$1.50, Trousers \$3.95

Paramatta Raincoats \$9.95.
Made from fawn English Paramatta cloth, in the motor model with convertible collar and regular pockets with flaps. Edges and seams both sewn and cemented. Sizes 36 to 44. Midsummer Sale 9.95

Men's Smocks \$1.50.
Less Than Today's Wholesale Price. Made up from good-weight black denim in the regulation model. Sizes 36 to 44. Midsummer Sale 1.50

Men's Trousers \$3.95.
Serviceable shades of dark gray in neat stripe effects. Sizes 32 to 44. Midsummer Sale 3.95
Simpson's—Main Floor.

Real Leather Strap Purses, \$2 for \$1.39

In black and colors, also black patent leather. Top or back straps, and some fitted with vanity mirror or car ticket space. Regularly \$2.00. Midsummer Sale 1.39

Leather Vanity Cases Half-Price.
Odd lines of real leather Vanity Cases in black and colored leathers. Silk lined, metal toilet fittings. Regularly \$12.00 to \$20.00. Midsummer Sale \$6.00 to \$10.00.
Simpson's—Main Floor.

\$1.25 to \$1.75 Dresser Scarfs 89c

600 Lace-trimmed Scarfs in an extra special clearance, Friday. Some have filet lace insets. All perfect, fresh goods in attractive designs. Sizes 18 x 56, 18 x 45, and 18 x 50 inches, but not all sizes to match. Regularly \$1.25, \$1.50 and \$1.75. Midsummer Sale, Friday 89

76-Inch Bleached Sheetting 79c Yard.
Note the wide width of this full-bleached sheetting. Plain, close weave and soft, medium weight. Quantity being limited, we cannot allow more than 15 yards to a customer. Midsummer Sale, Friday yard 79

Stripe Flannelette, 10 Yards \$2.25.
4,000 yards of medium weight, soft Flannelette in a range of popular stripes. 27 inches wide. This quality can be used for a host of household purposes. Our Midsummer Sale price is away less than wholesale. 10 yards for 2.25

Scotch Crash Toweling 27c Yard.
Not More Than 20 Yards to a Customer. 4,000 yards grey and white wide-striped Towelling, for roller towels or general kitchen use. 15 inches wide. Our price is less than the maker's laid-down cost today. Midsummer Sale, yard 27
Simpson's—Fourth Floor.

The **SIMPSON** Company
Robert Limited