

This is the Last Day of the Homelovers' Club and of Simpson's February Furniture Sale

With its Unexampled Opportunities to Save Money on Furniture. Read About the Extended Privileges to Those Who Join the Homelovers' Club Today



The Homelovers' Club Closes Today
The register of the Homelovers' Club will be completed with the month of February.
If you enroll today you'll be able to enjoy the club privileges of extended payments throughout the year.

The Market Phone Adelaide 6100

- FISH.**
SPECIAL—2,000 lbs. Pink Sea Salmon, headless and dressed, 6 to 9 lbs. each, whole or half fish. Wednesday, special, per lb. .18
Sea Herring, per lb. .12
Smelts, per lb. .12
Haddock, per lb. .12
Whitefish, per lb. .12
Best Finnan Haddies, per lb. .12
Best Smoked Fillets, per lb. .12
Golden Clauses, per lb. .12
Salt Labrador Herring, each .5
CUT MEATS
Finest Sirloin Steak, per lb. .30
Finest Porterhouse Centre Cut, per lb. .32
Round Steak, very tender, lb. .25
Smoked Cottage Rolls, per lb. .30
Family Sausage, our own make, lb. .15
All-perk Sausage, our own make, per lb. .25
GROCERIES
4,000 packages Redpath's Standard Granulated Sugar, in 5-lb. packages, 3 packages .123
4,000 tins Canned Peas, only 6 tins to one customer, 3 tins .123
Ogilvie's or Purdy Flour, 24-lb. cotton bag .148
Griffin's Semolina, pkg. .18
Choice Dates, Excelior Brand, package .12
Freak Rolled Oats, per stone .63
Macaroni or Spaghetti, 3 pkgs. .25
Choice Pink Salmon, 1/2-lb. flats, 1 tin .12
- FRUIT SECTION.**
One car California Sun-dried Oranges, good size, sweet and seedless, per dozen .25
Fresh Raspberries, 2 bunches .25
Fresh Rhubarb, 2 bunches .25

A Remarkable Offer

ADinnerSetof 97 Pieces for \$13.50



Beautiful quality, thin English Wedgwood & Co. ware. Very dainty French border design (exactly as illustrated), gold line handles and edges. An exceptional offering. Recent advances in cost have made the present value of these sets \$18.50. Wednesday... **13.50**

Today is the Last Day of the February Carpet and Rug Sale

There Are Still Hundreds of Rugs With the Reduced Figures on Them

- High-class Oriental Reproductions, 9.0 x 12.0. Regular \$97.50. Wednesday... **79.50**
- Axminster Rugs, assorted designs and colors, 9.0 x 12.0. Regular \$39.75. Wednesday... **33.50**
- Seamless Tapestry Rugs, good variety of designs, 8.3 x 10.6. Regular \$19.75. Wednesday... **14.75**
- Seamless Velvet Rugs, self colors and plain border, 9.0 x 12.0. Regular \$39.50. Wednesday... **29.50**
- Heavy Brussels Rugs, several designs and patterns, 6.9 x 9.0. Regular \$19.25. Wednesday... **16.75**
- Tapestry Rugs, good designs and quality, size 7.6 x 9.0. Regular \$11.75. Wednesday... **6.95**
- Axminster Hearth Rugs, Oriental coloring, size 36 x 63 in. Regular \$7.50. Wednesday... **5.95**
- Rag Rugs, pretty chintz colors, size 36 x 63 inches. Regular \$3.95. Wednesday... **2.95**
- Scotch Tapestry Carpets, Oriental colorings. Regular \$1.25 per yard. Wednesday... **.95**
- Velvet Carpets, two-tone effects. Regular \$1.92 per yard. Wednesday, made and laid free, per yard... **1.49**
- Japanese Grass Mats, brown, blue and green coloring, size 3.0 x 6.0. Wednesday... **.89**
- Axminster Hearth Rugs, good Oriental colors and designs, 27 x 54 inches. Wednesday... **2.75**
- Japanese Straw Mats, plain colors. Regular 17c each. Wednesday 2 for... **.25**
- Heavy Printed Linoleum, good designs and colorings. Reduced for Wednesday, per square yard... **.53**
- Cocoa Door Mats, good heavy quality, size 14 x 24 inches. Special Wednesday... **.79**

Last Day for Special Prices on Slip Covers

The last opportunity to get your slip covers made at the special February prices. Make a point of coming in during the day to select your chintz from among the wonderful assortment we are showing. The range includes all qualities from the inexpensive 30-inch Chintz at 35c yard up to lovely 56-inch printed Aubusson Linens, in gorgeous colorings and handsome designs, selling at \$5.50 yard.

- A Chintz Slip Cover made for any chair... **1.00**
- A Chintz Slip Cover made for any Chesterfield or sofa 2.00
- A pair of Chintz Curtains to match, made for, pair... **1.00**

Materials Extra.

- WINDOW SHADES AT 40c EACH**
500 good quality Window Shades, popular colorings of dark green, cream and white; size 16 for ordinary windows, 37 in. wide and 70 in. long. Complete with reliable spring roller and attachments. Wednesday, each... **.40**
- WINDOW SHADES AT 70c EACH**
250 only, fine quality oil-finished shades in reversible colors of dark green inside and white or cream outside. Mounted on guaranteed Hartshorn spring rollers. Wednesday, each... **.70**

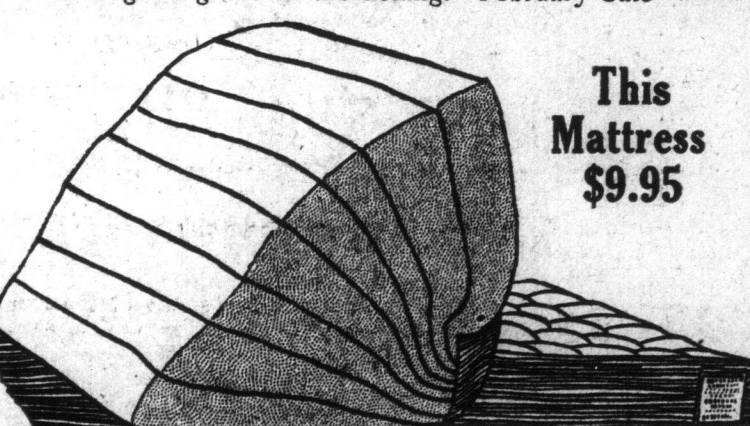
These Great Furniture Values for This Last Day:

Six "Extra Special" Items:

- Extension Table** in solid quarter-cut oak, top 45 inches, heavy square pedestal, platform base, Colonial legs; 6 ft. when extended. Regular \$20.00. February Sale price... **13.25**
- 12 sets only, Dining-room Chairs**, in solid oak, box frames, pad seats upholstered in genuine leather. Set consists of five side and one arm chair. Regular \$20.00. February Sale price... **13.95**
- Buffet** in genuine quarter-cut oak, fumed or golden finish, Colonial design, two small and one long linen drawer, deep cupboard space, large beveled mirror in back. Regular \$28.50. February Sale price... **20.45**
- Buffet**, in genuine quarter-cut oak, fumed finish only, 52-inch case, plank top, cross-band veneered edges, heavy Colonial columns; linen, doily and cutlery drawers. Regular \$40.00. February Sale price... **29.50**
- Parlor Suites**, birch mahogany finish, frames have upholstered button backs, full spring seats and edge, upholstered in mixed silk tapestry. Suite consists of settee, arm chair and arm rocker. Regular \$37.50. February Sale price... **24.95**
- Divanette**, can be used as settee during day and double bed at night; frames of genuine oak, fumed finish, seat and back upholstered in imitation Spanish leather. Bed spring of link fabric, helicals at each end; thick, soft, comfortable mattress encased in good grade of art ticking; Reg. \$37.50. February Sale... **29.85**

- Dining-room Chairs**, solid quarter-cut oak, fumed or golden finish, extra heavy back rails and slip seats, upholstered in genuine leather, five side and one arm chair to set. Regular price \$26.00. February Sale... **19.15**
- Dining-room Chairs**, in quarter-cut oak, golden finish only, Colonial design, shaped panel backs and top rail, slip seats upholstered in genuine leather. Set of five side and one arm chair. Regular \$30.00. February Sale price... **22.95**
- Dining-room Chairs**, mission design, solid oak frames, upholstered backs and seats covered with genuine leather. Set consists of five side and one arm chair. Regular price \$36.50. February Sale price... **22.95**
- Dining-room Chairs**, very massive mission design, have pad backs and spring seats, upholstered in genuine leather. Sets consisting of five small and one arm chair. Regular price \$35.00. February Sale price... **25.00**
- Extension Tables**, solid oak, fumed or golden finish, 42-inch top, pedestal base, 6-ft. when extended. Regular price \$13.00. February Sale price... **9.90**
- Extension Table**, solid quarter-cut oak top, 45-inch, 6-ft. extension, heavy pedestal base. Regular price \$20.00. February Sale price... **14.25**
- Extension Tables**, solid quarter-cut oak top, 45 inches, 6-ft. extension, twin-pedestal base. Regular price \$21.50. February Sale price... **15.00**
- Extension Tables**, genuine quarter-cut oak, fumed or golden finish, 48-inch top, 8-ft. extension, heavy square twin pedestal, double locks. Regular price \$28.75. February Sale price... **21.00**
- Extension Table**, in genuine quarter-cut oak, 48-inch top, 8-ft. when extended, very heavy massive pedestal with corner supports, deep rim, fumed or golden finish. Regular price \$29.50. February Sale price... **22.50**
- Extension Tables**, genuine quarter-cut oak, fumed or golden finish, 48-inch top, deep rim, octagon barrel, heavy massive feet, corner columns. Regular price \$30.00. February Sale price... **25.50**
- Buffet**, surface oak finish, 44-inch case, two small and one linen drawer, good cupboard space, plate mirror in back. Regular \$15.50. February Sale price... **12.95**
- Buffet**, in genuine quarter-cut oak, fumed or golden finish, 48-inch case, Colonial design, one linen and two small cutlery drawers, good cupboard space. Regular \$28.50. February Sale price... **20.45**
- Buffet**, fumed oak finish only, in genuine quarter-cut oak, has linen, doily and cutlery drawers, massive posts and standards. Regular price \$33.50. February Sale price... **28.25**
- Buffet**, Colonial design, 52-inch case, plank top, very massive standards and pillars, large beveled plate mirror in back. Regular price \$40.00. February Sale price... **29.50**
- Buffet**, fumed or golden finish, Colonial design, 54-inch case, cross-band veneered edges and pillars; top drawers are shaped, with one lined for cutlery; good cupboard space. Regular \$44. February Sale price... **35.00**
- 6 only, Odd Buffets**, in genuine quarter-cut oak, fumed or golden finish, some have plank top, divided cupboards, very heavy massive design. Regular price \$46.50 to \$58.75. February Sale price... **36.50**

- Baking Cabinets**, base of maple, natural finished top, selected maple, in white, has one large drawer divided for flour, bread board and cutlery drawer. Regular price \$7.00. February Sale price... **5.65**
- Kitchen Cupboards**, of elm, golden finish, base contains cupboard and drawer space, top two glass doors and fitted with shelves. February Sale price... **12.75**
- 12 only, Kitchen Cabinets**, of genuine oak, contains large cupboard space, nickeloid sliding top, cupboard enclosed by rolling, sliding drawers and equipped with glass and spice jars, flour bin, sifter, etc. Regular price \$37.75. February Sale price... **29.95**
- Dressers**, in surface oak, golden finish, three large drawers brass trimmed, large beveled mirror in back. Regular price \$10.25. February Sale price... **7.60**
- Dressers**, pure white enamel, three large drawers, brass trimmed, back fitted with large beveled plate mirror. Regular \$14.00. February Sale price... **12.95**
- Dressers**, elm, golden finish, shaped tops, two long and two small drawers, back fitted with large beveled plate mirror. Regular price \$16.75. February Sale... **12.95**
- Dresser**, Princess design, one large and two small drawers, extra large oval beveled plate mirror, with shaped standards, base has heavy Colonial feet. Regular \$24.35 price \$33.50. February Sale price... **24.35**
- Wash Stands**, genuine quarter-cut oak, fumed finish, or genuine veneered mahogany, one large drawer, good cupboard space. February Sale price... **5.95**
- Brass Beds**, heavy 2-inch posts, five fillers, all regular sizes and finishes. Regular price \$12.75. February Sale price... **9.15**
- Brass Bed**, 2-inch continuous posts, special husks and fillers, all regular sizes and finishes. Regular price \$21.75. February Sale price... **16.95**
- Brass Beds**, heavy 2-inch posts, five one-inch fillers, ball corners, all regular sizes, bright, polette and satin finish. Regular \$25.50. February Sale price... **18.45**
- Brass Beds**, special design, 2-inch posts, husks and trimmings, five 1 1/2-inch fillers with galleries, bright, polette and satin finish, 4-ft. and 4-ft. 6-in. sizes only. Regular price \$31.75. February Sale price... **22.50**
- Mattress**, wood fibre and felt on both sides, deeply tufted, with good grade of ticking covering, all regular sizes. February Sale price... **3.05**
- Mattress**, half wood fibre and layer felt, deeply tufted, roll edge encased in good grade of art ticking. All regular sizes. Regular \$7.50. February Sale price... **5.95**
- Mattress**, layer felt, built, not stuffed, full depth border, roll edge, deeply tufted, making a very soft, comfortable mattress, all regular sizes. Regular price \$11.75. February Sale price... **8.95**
- Mattress**, all cotton felt, built in layers, encased in good grade of art ticking, roll edge, deeply tufted. Regular price \$12.75. February Sale price... **9.95**
- Spring**, all metal frame, link fabric on top, helicals at each end, fully guaranteed, all regular sizes... **3.50**
- Metal Frame Spring**, very closely woven wire interlaced, heavy rope edge, all standard sizes. Regular price \$5.00. February Sale price... **3.95**
- Spring**, all metal frame spring with very closely woven wire fabric, interlaced, heavy rope edge. All regular sizes. February Sale price... **4.95**
- Box Spring**, oil tempered spiral springs, covered with canvas, heavy layer of felt on top, encased in good grade of art ticking. Regular price \$16.00. February Sale price... **12.95**
- Couch**, full spring seats, covered in imitation Spanish leather. Regular \$9.75. February Sale price... **7.75**
- Pillows**, mixed feathers, encased in good grade of ticking. February Sale price... **.95**
- Pillows**, selected feathers, perfectly sanitary, covered in good grade of art ticking. February Sale... **3.25**



This Mattress \$9.95
MATTRESS (as illustrated), cotton felt, built in layers, deeply tufted, with roll edge, encased in good grade of art ticking. Can be supplied in all regular sizes. **9.95** Regular price \$12.75. Wednesday, selling...

Today's Reductions on Men's Wear

Winter Underwear Going at These Prices

- Men's Combinations**, broken ranges from our regular stock of wool merinos, flat knits and elastic rib knits. Sizes 34 to 46. Reduced for clearance to... **1.95**
- Men's Striped Flannelette Night-ropes**. Sizes 14 to 20. Wednesday special... **.98**
- Boys' Striped Flannelette Night-ropes**. Sizes 11 to 14. Special at... **.47**
- Boys' Scotch Wool Underwear**, "Pen-Angle" Brand. Sizes 20 to 32. Shirts and drawers, a garment... **.44**
- Boys' Sweaters**, pull-over style, in grey shade only. Cardigan stitch. Sizes 28 to 32. On sale Wednesday at... **.39**
- Boys' Flannelette Shirts**, collar attached style, pink and blue stripe, also plain grey. Sizes 12 to 14. Wednesday... **.49**

Men's Fur-Lined Coats Reduced

- \$38.00 Muskrat Lined Coats**, made from well tanned evenly matched skins. The shells are of black English beavercloth, and the collars are of French otter. On Wednesday at... **29.50**
- \$27.50 and \$30.00 Korean Beaver (sheared goat) and Black Dogskin Coats**, made from full furred even skins, the linings are of good Italian serges, quilted. The collars are large and shawl shaped. Wednesday... **19.95**

Hosiery Seconds

No Phone Orders, Please

- Men's Black Cashmere Socks**
- Men's All-wool Plain Black Cashmere Socks**, seconds of a 50c line; extra fine yarn, closely knitted with seamless foot, spliced at heel and toe; sizes 9 1/2 to 11. Wednesday, a pair... **.20**
- Children's Cashmere Stockings**
- Children's All-wool Cashmere Stockings**, black, white, tan and red, knitted close in a one and one ribbed; manufacturers' seconds of 40c to 59c qualities. Sizes 4 to 8 1/2. Wednesday, a pair... **.20**

Good Boots for Men and Boys

- Men's Brown Calf Blucher \$4.95**
A stylish, straight last blucher boot, made of newest shade nut brown calf leather with heavy Goodyear welt soles, neat perforated toecap vamp, military heels. Sizes 5 1/2 to 10. Wednesday... **4.95**
- Men's Patent Leather Boots \$3.25**
Only because this boot was bought several months ago are we able to make this offer. 300 pairs men's patent calf button and blucher lace boots, with real calf uppers, perfect fitting full round toe last, good weight soles, military heels; sizes 6 to 11. Wednesday... **3.25**

A Boy's Boot That Will Keep Out Water

- 300 pairs of boys' heavy oil grain calf blucher boots, double sewn seams, full round toe, heavy waterproof viscolized soles and military heels. On sale Wednesday
Sizes 11 to 13... **2.19**
Sizes 1 to 5 1/2... **2.49**

- At the Polish Counter**
- Dublin Best Waterproof Paste**. Regular 15c. 2 for... **.25**
- Black Paste Polish**. Regular 7c. 6 for... **.25**
- Steel Arch Supports**. Regular \$1.00. for... **.69**
- Sanderson's Tintene**, for dyeing gloves and satin slippers, all shades. Regular 25c, for... **.20**

The **SIMPSON** Company Limited
The Robert