

EATON'S DAILY STORE NEWS

THE LINEN EVENT OF THE SEASON ENTERS ITS FOURTH DAY OF ACTION

The Peculiar Circumstances Which Forced This Special Selling Upon us Assured a Matchless Opportunity for Housewives

A large shipment of Linens ordered for our last January Sale has just burst in on us. We don't want it because our stocks are at high-water mark, with extensive reserves behind them.

The quickest method of unloading was the one for us to take—so we decided on a four-day clearance at practically what the goods cost us—and as they were specially purchased for our January Sale you may be sure such qualities were never more favorably bought.

For three days the tide of wondrous values has flowed through the section, carrying with it great prices and hundreds of homes. And the last call is given as we announce the fourth day of the big occasion. Rarely have such inducements been handed out to you in first-class linens and towellings.

Of the number of items that follow, every one offers money saving of the best kind; and if your wants are not listed, come anyhow, for still quantities remain from the first three days' consignments.

- Roller Toweling, all linen crash, excellent wearing quality, 17 inches wide. Yard 8 1/2
- Checked Glass Toweling, red or blue checks, very absorbent, 23 inches wide. Yard 7c
- Table Cloths, all linen damask, Scotch manufacture, even weave, splendid designs, border all round, size 2 x 2 1/2 yards. Each . . . \$1.33
- Tray Cloths, Irish make, hemstitched, beautifully embroidered and drawn, choice designs, size 17 x 27 inches. Each 15c
- Table Napkins, full bleached, Irish manufacture, well assorted, in small neat designs, size 17 x 17 inches. Each 13c
- Table Napkins, full bleached, Irish damask, well assorted, in small neat designs, size 17 x 17 inches. Dozen 49c
- Unbleached Butcher Linen, firm weave, good wearing quality, suitable for children's wear, 35 inches wide. Yard 13 1/2

THE SUMMER WARDROBE FOR WOMEN

Should Include at Least one Silk Dress.

Any woman who has tried to get through a Summer without a well made Silk Runabout Frock knows its real value.

It's equally as cool as wash stuffs, it never needs the laundry—and its adaptability for fitting into any occasion, from traveling to church or theatre wear, is wonderfully comforting.

We've brought in new shipments to fill up the gaps made this last few days in this special \$14.75 line; all are imported gowns of toulard, messaline and rajah, and taffeta silk in one-piece styles, some are prism pleated, while many pretty models are made with the fashionable overskirt, variously trimmed with braided net, yokes, beading, laces, buttons, etc., some with low neck and short sleeves in colors of natural, black and white stripes, checks and plain and fancy colors. All sizes. Big values, \$14.75.

Those Dashing Military Capes. Are Price Reduced.

Made of fine broadcloth, 50 inches long, fastening with brass buttons and trimmed at arm openings, with same military collar band, finished and edged with contrasting shades of satin, colors grey, green, mulberry, taupe, navy, maroon. To clear, each \$5.75

Women's Wash Coats Sell for \$2.95.

Made in 40-inch length, from fine white repp, four pearl buttons, a smart tailored coat, with bound seams and much below usual price. Each \$2.95

New York Produces Dresses for \$6.50.

A very fine collection of printed mercerized muslin one-piece dresses, made in particularly smart style, black and mauve, and pink, square check patterns on white ground, and overdress, designs finished with deep black border; same on collar and cuffs, jaunty Chanticleer ruffles on cuffs and waist, also some stenciled dotted muslins in the lot, with hand trimming, in Marguerite designs. Special, each \$6.50

Bathing Cap in blue and white polka dot, black and white polka dot, navy blue, red and white, black and white, 25c and 35c

Fancy saten, in round shape, in assorted colors, 40c, 50c 60c

Bonnet Styles in light, pretty colors, 60c, 75c and \$1.00

Silk Bathing Caps, assorted colors, \$1.00 and \$1.25

FOR THOSE WHO NEED KERCHIEFS

Save Much by Purchasing From These Lots Thursday.

Main Floor, Yonge St., June 22.—Twenty-five cents is all we are asking Thursday for Four Women's Irish Lawn Handkerchiefs, in the new cross bar patterns, so popular for Summer wear, your initial daintily embroidered at corner and borders finished with narrow hemstitches. A stock received direct from Ireland; to go at 4 for 25c

Men's Handkerchiefs for 25c; they are pure linen, of good large size, with assorted hemstitched borders, just what is needed for Summer outing use. 4 for 25c

—Main Floor, Yonge St.

THE JUNE QUEEN

She is "Showered," "Feted" and Receives the Homage of All.

No woman who becomes a bride, according to the customs of the present day, can deny that for one brief period of her existence, at least, she has filled the role of queen. She takes precedence over all.

Her wardrobe is filled with goodly apparel. Persons come from afar to attend her marriage ceremony. From the announcement of the engagement until the wedding day, gifts are laid at her feet. She is "showered" and "feted" in every ingenious and festive way. Relatives, friends and acquaintances pay homage with entertainment and offering.

Due Homage. What this offering shall be is, therefore, a problem that affects more than a few in this month of roses, when weddings are legion. Not many of the community escape the necessity of looking for a gift. It behooves us, in consequence, to draw attention to our Cut Glass Room in the basement. It supplies an important phase of the solution of the question.

Devoted entirely to the display of glass, the room is a fairy-like vision with its mirrored walls, crystal shades of lights, and the iridescent sparkle of the lovely ware enshrined. On the shelves and tables will be found pieces that answer all the demands of beauty and utility, ranging from the tiny lavender salt cellar to the superb punch bowl of colossal dimensions.

What It May Be. The collection includes exquisite little silver-lined fern pots, convertible into use for cut flowers; dainty little dishes for the holding of a small salad; quaint little boat-shaped nut bowls; picturesque flower baskets; graceful, slim-footed comports for bon-bons and macaroons—no particular design of which, at seven dollars and a half, represents an ideal combination at moderate price—handsome flower jars, with net work tops; and sundry shapes and forms of fruit bowls in the beautiful Venetian star and Eatonia patterns.

Then besides these are numerous smaller and less expensive things, though boasting the same fine cutting and exclusive designs—dainty little mustard pots, matching to a nicety the silver-topped salt and pepper shakers, and bottles of similar pattern for olive oil and vinegar; marmalade jars, syrup jugs, mayonnaise bowls, and dishes for salted almonds and olives.

In Colonial cut glass are some splendid candelabra and candlesticks, knife rests and finger bowls.

The room contains the best English, Canadian and American cut glass that can be procured. Prospective wedding guests should view the showing. Any quantity worthy of the most keenly of brides.

JEWELRY TO MEET THE BIG DEMAND

Some Lines Complete, Others Filling Rapidly. Meet the Demand Nobly.

A real surprise awaits you in the new Jewelry stocks. They are overflowing with ideas carried out in rich stones and beautiful workmanship.

Solid gold Bracelets, set with garnets and pearls, are new this season, in answer to the short sleeve demand. Some with 9 large stones, cost \$8.50, and at the same price is an elegant plain band bracelet, without setting. Another plain bracelet has a star set pearl of good size on one side and, as in every case, has a chain guard. It costs \$10.00. More elaborate pearl and diamond bracelets run from \$14.00 up.

For a commencement present or just a friendship gift no jewelry could be more suitable.

7,000 VESTS FOR WOMEN

From Regular Stock, Reduced Thursday to 10c.

No explanations necessary. We're pricing this lot with the expectation of doing a record day's business.

'Twill mean a hustling take out, but the lowness of the price and high standard of qualities warrant it. That you may select with some degree of comfort, we've arranged for plenty of space and extra help. Select early. Take home all you'll need this season, yes, and next. All are of good quality, well knitted and shaped, neatly finished at neck, with knitted edge and draw tape, no and short sleeves, color white, sizes \$2 to \$2.50. Price 10c

Women's Corset Covers—Of cotton in two styles, one with six rows of lace insertion going down front and neck and arms with edge of lace, the other is finished with row of embroidery insertion and edge of embroidery. Sizes \$2 to \$3. Price, 25c

—Second Floor, Centre.

BOYS' SUMMER CLOTHING

Some Very Tempting Prices.

Three-piece Suit \$2.50—Nicely tailored, in the single-breasted style, from a durable, wearing, soft finished serge, in navy blue. Italian cloth linings. Knee pants. Sizes 28 to 33.

Two-piece Summer Suit, \$3.50—In a pretty stripe design, of state colored grey homespun tweed, stylish single-breasted model, cuffs on sleeves, knee pants. Sizes 29 to 33. An exceptional value.

For the Small Boys—Summer suits, of light tropical corded and tweeds, in neat patterns of striped greys, medium and light shade. Russian style, with bloomer knickers, for ages 2 to 7 years. They are offered very much below former figures to effect a quick clearance. Your choice \$2.50

Boys' Knee Pants—serviceable, wearing domestic tweeds, patterns, in dark grey shades, white cotton lining, side and hip pockets, sizes 34 to 40. Price, \$1.50

—Main Floor, Queen Street.

SOFT STRAW HAT FAVORITES

Men Find the Neglige Shapes More Comfortable for Business or Holiday Wear.

If the stiff straw hat fails to give you full Summer comfort for business wear or holidaying—don't wear it. Of course, that really is the correct style for better wear, but for everyday wear the neglige shape is usually more comfortable and easy on the head.

We have drawn upon numerous first-class English and American hat-makers for an exceedingly varied display of authoritative styles. They are here in an assortment that will meet almost every conceivable wish. A high crown or just medium, and with dip front, black silk bands and calf leather sweatbands. A noteworthy value at \$2.00, and others ranging at \$2.50, \$3.00, \$3.50, \$4.00 and \$5.00

Shapely Straw Boaters at \$2.00. This is the stiff straw hat. It comes in split and sennit brims, evenly bisected to a desirable whiteness; a high crown or just medium, and with different widths of brim. Cushion leather sweatband and black silk inner band. Your choice \$2.00

Children's Straw Hats at \$2.00. These are of fine Milan and pedal grades. Small neglige shapes, medium shapes, with square crown and roll brim, and navy and white band and binding; large saliors, with round crowns and bound and unbound edges. A very wide selection.

—Main Floor, Queen St.

SECOND DAY OF THE GREAT TIE SALE

Selling Handsome Stylish Ties for Less Than the Silk Would Cost To-day.

The annual tie sale has become so well known through the tie-buying opportunities it offers that it's looked for and waited for as the occasion to buy the supply for months and months to come—and only the man who possesses a sufficient quantity of well selected ties knows the rare satisfaction such a supply means.

The Sale never offered such a handsome collection, every tie in the lot is of a very high grade both in quality of material—style—design and color; all four-in-hand shape made with the popular folded end, some checks, some plaids and stripes, the silk in many is the same as in some of the best ties we make—used up the short lengths—and that is one reason that you buy at a price that's lower than any we ever asked for a similar quality. Every arrangement to serve you quickest way, plenty of space to make your choosing easier—plenty of salesmen and an abundance of ties ready for you all at one remarkable figure, each 16c

HOT WEATHER GROCERIES

- Honey spiced gherkins or sour mixed pickles, bottle 12c
- Fine Fatma rice, 4 1/2 lbs for 25c
- Manzanilla olives, 3 bottles 25c
- Evaporated apricots, lb 16c
- Diamond E Blend India and Ceylon tea, fine flavor, 3 lbs. for \$1.00
- Fine rolled wheat, stone 44c
- Brand A1 sauce, bottle 25c
- Heinz pork and beans, plain or in sauce, 2 tins 25c
- Canned strawberries, pears, red cherries, 2 tins 25c
- Art jelly powders, assorted flavors, 5 packages 25c

—Fifth Floor.

A SPECIAL OFFER IN DRESS-MAKING AND TAILORING

Interesting News For Those Who Have Skirts, Coats or Dresses to Buy.

The cleverness, and capabilities shown by our dressmaking and tailoring staff has elicited much favorable comment. Bringing our staff to this state of efficiency has been a matter of long training and careful supervision, so that though Summer is usually a quiet season in dressmaking and ladies' tailoring, yet we are loath to part with any of our workers, which usually disorganizes the staff. To keep the complete department busy we're making a very special offer—exceptional prices lower than we've yet achieved.

We will make from any wool materials in our Dress Goods Section up to \$1.00 per yard a stylish Pleated Skirt complete for \$9.50

A Long Coat from any of our pure wool clothings up to \$1.35 per yard, linings up to date, complete for \$22.00

A tailored suit from material up to \$1.25, linings up to 50c, complete \$80.00

—Dressmaking Parlors, Sixth Floor.

Lovely Organdies at 20c yd.

Without doubt they are prettiest of wash fabrics—they're cool, stylish and most serviceable for this warm weather. A lovely silver dress, delicate floral effects imaginable. Then we have another sheer, but closer weave, with a bar check in very pretty floral and figured effects, with a nice dress of this material you could consider your Summer wardrobe complete, as you are always dressed to receive the unexpected Summer visitor when wearing a dress of this pretty wash fabric. See Thursday's display, per yard 20c

Scotch Gingham, Thursday, 8 1/2c.

Another clean up, many odd pieces, left from the season's quick selling designs, when color range becomes broken we consider the rest of the line odd. Those odd pieces added to the remains of a special line we have reduced or an early clearance make an offer that should bring an early wash. Here any woman wanting a high dress could hardly find anything prettier or more serviceable than a gingham. Always looks neat and dainty. A big favorite this season; in fact, it's the season's most popular wash fabric. Per yard 8 1/2c

See Yonge Street Window.

AS IN MAY

Store Closes Saturday 1 p.m. During June, July and August.

No Noon Delivery Saturday.

HERE IS SUMMER READING

Three Great Novels at a Very Low Price.

These are very neatly bound in cloth, with a colored design on a paper wrapper. The first time you have been able to secure these at less than regular copyright edition price.

"Beloved by the Gods," by Baron Orczy, author of "The Scarlet Pimpernel," etc.

"John Chitcote, M.P.," Katherine Cecil Thurston. This is the story of "The Masquerader," under its English title.

"Sarginesca," by F. Marion Crawford. Each 25c

The "Badminton" Library of Sports and Games.

The word "Badminton" is a guarantee of what is correct in the world of sport. Every volume has been written by an expert, whose advice and knowledge can be relied on. The following in stocks:

Fishing, Swimming, Cricket, Yachting, Golf, Shooting, Billiards, Mountaineering, Big Game Hunting, Dancing, Tennis, Athletics, Cycling, cloth bound. Price, each \$1.33

Boy Scout Books

Scouting for Boys. Yarns for Boy Scouts. Scouting Games. Things All Boy Scouts Should Know. Price 25c

Summer Reading

A big selection of paper bound novels, popular authors, including Charlotte M. Braeme, Wm. Black, Duchsess, R. M. Ballantyne, Dumas, Meredith, Bolegoboy, etc. Each . 8c

—Main Floor, James St.

SOUVENIR SEASON AGAIN HERE

Our Friends From Out-of-town Show a Discriminating Taste

The First Circle as you enter the main door is loaded with thousands of souvenirs in silver and enamel, in every conceivable pattern and color. We can turn out these articles at surprisingly low prices, for the best enamel in the world cannot surpass the Canadian product, made at our doors. Send some home.

There are Spoons galore, tea and coffee sets, and just souvenir size, costing from 50c to \$2.50. Belt and Tie Pins are represented by a host of beautiful enamels, bearing coats-of-arms of Province, Dominion, etc. Exquisite colored with opaque or clear enamels of the richest tones. They cost from 10c or 15c to \$1.00 or more.

LIGHT WOOD FURNITURE

The Section Plans a Gala Day.

Fourth Floor, EATON'S, June 22.—You can lose yourself in the mazes of elegant Furniture pieces, and yet find selection wonderfully easy, for the different articles are grouped logically to make choice easy.

The special feature for Thursday is Light Colored Furniture. White painted bedroom pieces are well suited to the smotheringly hot Summer weather, cool and tranquil looking always. A few of the prices are \$12.50 to \$17.50 for dresser and washstand combinations; \$10.75 to \$15.75 for toilet tables, with mirrors; \$11.75 to \$17.50 for mirrored chiffonier; \$9.50 for a Princess dresser. All these prices are below actual value of the pieces.

First in favor with many people is Bird's-eye Maple, of which we have some unexcelled samples in Bedroom Furniture. The grain shown is particularly good. A dresser costs \$21.50; Princess dresser, \$37.00; chiffonier, \$19.50; bureau \$29.00

Colonial Bedroom in Mahogany appeals to most women. We show a large group well worthy of your attention. The prices run as follows: Dressers, \$40.00; chiffoniers, \$32.50; toilet tables, \$38.00; bedstead, \$39.50; cheval mirror \$25.00

—Fourth Floor.

THE "DEPOSIT ACCOUNT" SYSTEM

Is a Great Convenience to Those Summering at the Island and Beaches

With a "D. A." to your credit you have no trouble with "C. O. D." parcels—no worry about having change ready to pay drivers at the door when your orders arrive. It's the best method that was ever extended to you to do your shopping by; a system of shopping that does away with many worries; a paid-in-advance system.

To open such an account you deposit a sum of money at our Customers' Deposit Account Department in basement, you then phone in your order to the City Order Department (or send it by mail, or shop in person), and advise us to charge that purchase to your "D. A." (the money you have on deposit with us).

THE ADVANTAGES ARE, BRIEFLY—No necessity to carry money while shopping, no paying drivers at

door for phone orders and C. O. D. parcels.

A monthly statement is sent you, showing in detail your purchases, withdrawals and balance at your credit.

We allow interest on your daily credit balances.

Try the "D. A." system of shopping, and phone in your order. For further information call at Customers' Deposit Account Department, Basement, Centre Spairway.

LESS MONEY NEEDED TO BUY WALL PAPERS

A Noticeable Difference in Prices Owing to Quantities Being Limited.

Selecting suitable wall paper requires considerable good judgment, so that the coloring, design and style may harmonize with the surroundings and furnishings—when papers of such satisfactory effects as those must be that find a place in this stock—are priced reduced—some as low as half-price, then buying becomes merely a case of "get there in time to make best selections."

The suitable designs, colorings and effects are assured, for in the collection ready Thursday are some very high grades, as these descriptions suggest.

English Drawing-room Papers, in green, yellow, blue, cream and pink, make very attractive rooms, rich designs. Reduced to clear, single roll \$4.15

French Bedroom Papers, in delicate colors, bright colored designs, fine range of pretty papers to choose from. Single roll 20c

Plain Stripe Two-tone Wall Papers, in city limits only, size room 12 x 14, 8 feet high. Your choice of 20 papers, heavy gilt embossed and tapestry papers, 9 or 18-inch borders and ceilings to match, artistically colored designs to choose from. We'll paper your room, supply paper and leave your room finished with high-grade workmanship. Room papered complete \$5.99

—Third Floor.

CURTAIN SUPPLY TO MEET SUMMER REQUIREMENTS

Lace, Scrim and Satcen Combine to Give Good Values.

Third Floor, June 22.—The preparations for a large day in the Curtain and Upholstery Section have culminated in a unique display of elegant Fabrics. Among them are scrims, in very good color combinations and artistic designs, selling for the reasonable price of 25c. Not often can this price be made. The goods are used for window hangings where a touch of color is desirable. The width is 36 inches.

Full-size Lace Curtains, in Brussels, Cluny, Arabian and Marie Antoinette designs, in white, ivory and blue shades, are very low priced at \$4.15, because there are only one to three pairs of each kind, samples that have been used for display. The quantities are extra good. Only 100 pairs in all, for a pair \$4.15

English Art Satens are 30 inches wide and have neat floral patterns, in a good range of colors. We recommend this material as an inexpensive covering for Summer home furniture, cushions, etc. The price of a yard is 15c

Mission Portieres are a means of avoiding close curtains without losing the ornamental effect. They're made of rope and tapestry strips, in plain, olive, brown, forest or red, with colored patterns in the stripes. The effect of these hangings is novel and the price, 55c each, is low enough to make them very popular. Their length is 7 feet and their width 4 feet 7 inches.

Curtains are best cleaned with an Automatic Hand Power Vacuum Cleaner, which has both blower and suction, and is easily cared for and cleaned. It is guaranteed for one year against defects of material or workmanship. This machine costs \$25.00

DEL
Arrived
Complete request.

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D BATHS
HANLAN'S POINT
Diving Boards and Suits and Lockers

Dry
Will remove the dirt and stain from your clothing.

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144 ST. STREET WEST
new plant, first-class finished 39 years.

METAL CO., Ltd.
Presses and Manufacture of Babbit, Type Metal, etc.

MIND'S EYE
WAX CURE WATERPROOF

JILLAN
Paper Business in the city, outside town, phone and Maud-st.

FFVILLE.
wife of Joel Stock of Stouffville, died of an estate of \$182,000 in securities and a New village. She had no and will receive one and her grandsons, of the same vil-