

Will There Be a CAMERA in Your Home This Xmas?

It will bring the greatest pleasure to everyone—Mother, Father, Sister, Brother, the Kiddies—all will enjoy it. Prices from \$2.50 to \$125.00

A pleasure to show them to you.

Cairncross'
The Chemists
216 DUNDAS STREET.
Phone 830.

THE FAIR

15 DOMINION SAVINGS BUILDING.
NEW TOY STORE
BEST PLACE FOR GOOD TOYS.

36-inch pretty Baby Dolls, long and short dresses, for \$2.00
Dolly's Trunk, with tray 50c
Girls' Musical Piano 50c to \$2.00
Folding, substantially-built Dolls' Go-Carts for \$1.00
Rocking Horses, very durable and neatly finished, for \$2.00
Teddy Bears, made of best quality plush, with voice 75c to \$2.00
Beautiful Dressed Dolls, unbreakable head, full jointed stuffed body, large assortment of beautiful costumes to choose from, complete with headgear, shoes and stockings \$1.00 to \$10.00
Child's China Tea Sets, Cups, Saucers, Teapot, Sugar and Creams 50c
Real Slate Blackboards for \$2.00
Cowboy Horse on Rocker, Cowboy Bridle, Saddle, Stirrups and Lasso \$4.00
Horse and Cart, complete with harness \$1.00 to \$5.00
Doll Swings, Toy Violins, Pony Cars, Drums, Come to the Fair for toys.

THE FAIR
15 DOMINION SAVINGS BUILDING.
Facing Market Square.

BLINDED PUPILS MARCHED SAFELY TO REFUGE PLACE

Principal of Halifax Institute for Blind Writes of Explosion Sequel.

LONDONERS INTERESTED
I. O. D. E. Has Long Supported Fund for St. Dunstan's Hospital.

A striking picture has been presented of the results of the Halifax explosion in a letter of appeal on behalf of blinded soldiers and those blinded in the disaster, written by Sir Frederick Fraser, K.C.B., head of the St. Dunstan's Institute for the Blind in Halifax, and himself blind. The I. O. D. E. in London, and especially the Princess Patricia Chapter, has taken a deep interest for a length of time in the institute, which was visited by Mrs. E. B. Smith, vice-regent of the Municipal Chapter, and regent of the Lord Roberts Chapter, during the time she was in Halifax last summer. Some five hundred people have lost their sight in the catastrophe, and in the institute building was considerably damaged.

Owing to this fact, more funds are immediately needed for the restoration work and for the continuing of the work, especially on behalf of the blinded soldiers.

Sir Frederick Fraser said in a letter written to Edward N. Van Cleave, head of the Institute for Education of the Blind in New York: "Nothing has been written, telegraphed or said, which can express to you the horrors of the disaster of December 6. The day was particularly bright and beautiful. Our school had dispersed after roll call, and the teachers, pupils and soldiers were in the class rooms. My wife was reading the morning paper to me, when suddenly it seemed as if all the buildings were collapsing above our heads. I naturally supposed it was a German shell, and believed others would do the same."

With a promptitude that surprised him, the staff and pupils, headed by my own little son, cut and bleeding, fled to the basement, where we were for some explanation of the disaster. Fortunately, the cuts received were slight, and we thank God for our escape. This record in face of the fact that 800 tonnes of glass had been shattered to atoms, and window casements blown down in pieces. You can understand our escape was due to the fact of our being two miles distant from the scene of the explosion. In the hour of need, ten American soldiers from an American relief ship, the "Albatross," under the command of Mr. Allan McLean, regent of the Princess Patricia Chapter, I. O. D. E.,

GOOD RURAL BUYING

London reports to Bradstreet's that there is little ground for complaint on the score of Christmas trade. In rural parts there is active buying going on, and city business is also shaping up well. The higher prices for practically all lines appear to be exerting little effect in cutting down the amount of goods which the public is able to purchase. Toys are especially high in price. Staples are enjoying the most extensive demand.

SNOWFALLS PROTECT FALL GRAIN CROPS, REPORT DECLARES

Weekly Statement of Farm Conditions Optimistic.

The weekly report on farm conditions issued by the department of agriculture states that the recent heavy snowfalls have done much toward protecting the clover, wheat and rye fields.

The demand for coarse grains and hay is on the increase owing to the comparative scarcity of ensilage. However, the large yield of straw this year is helping out in bulking the rations for live stock. An increased demand for brood sows, especially those of pedigree, is noted.

Milk production is holding its own especially among the herds that are being well looked after.

Apple prices range from \$5.50 to \$9 per barrel, with a generally good demand.

The supply of farm labor is now about equal to the demand.

QUERIES REGARDING MILITARY SERVICE

Send in Your Problems and They Will Be Answered From Official Information by The Advertiser.

Question.—1. Is a soldier's wife with children paid any more separation allowance than a soldier's wife without children?

2. What has been the amount of the Government separation allowance previous to the last increase of \$5 per month?

Answer.—1. No, though the patriotic fund pays additional amounts for each child.
2. Twenty dollars per month.

MIDDLESEX HOG PRODUCTION TO BE INCREASED

Almost Doubled Next Year, According to Reports Given to Representative.

FIXED PRICES HELPING

Maximum Limit on Shorts and Bran Aid in Campaign to Increase Porkers.

Reports made by farmers of the vicinity to the district representative of agriculture indicate that the hog production campaign is on in earnest. It got off to a good start some months ago when a canvass of farmers was made to get their assurance of active participation in the campaign.

The urgent appeals made to farmers to stimulate hog production have, it is said, had good results, and it is fully expected that the present hog situation will be greatly alleviated by the spring.

Some complaint was registered by farmers in respect to the high price of feed, but now that bran and shorts prices have been fixed, the chances are, say agriculturists, that farmers will go into hog production on the old-time wholesale scale. For a time it was feared that the tail of a pig was slowly but surely attaining the monetary value of an elephant's tusk.

District Agricultural Representative Roscoe Finn has for the past month interviewed farmers of the county in regard to the extent of each man's participation in the campaign, and it has been found that with notable exceptions production is being increased to such a degree that seventy-five per cent more hogs will be in the country next year.

While city people are being persuaded that the hog is not hogish but has many desirable and laudable qualities and is in fact worthy of society's best carcases, farmers are being urged to increase "grunt" production by keeping one or more sows.

"As fat as a pig" is a phrase generally used, but according to farmers without its literary application. The fat pig is a thing abhorred by packers. The very best bacon is provided by the very leanest hog, and as a consequence the value of a lean pig is often greater than that of the more corpulent of the porcine tribe.

CHRISTMAS WEEK PROGRAM WILL BE PUT ON BY BOYS

Junior Division of "Y" Has Plans Laid.

CRAFTSMANSHIP POPULAR

The Innovation of Efficiency Tests Scheme Most Successful.

Craftsmanship night in connection with the Canadian Standard Efficiency group meetings now being held in the Y. M. C. A. each week as a means of co-ordinating the work in the various churches, proved to be one of the most successful yet. Next evening boys who attended brought some sample of his handiwork manufactured either at home or school. Others will turn in their entries before Christmas and will receive credit for them.

A new plan was tried for the evening's program, no speaker addressing the gathering. A debate was held on the topic, "Resolved, that boys benefit more by participation in group games than by reading." This was most successful, about 40 boys taking part in the discussion.

The High School Club, which also uses the Y. M. C. A. as headquarters, celebrated the last night of the fall school term by holding a theatre party. Miss Manly of the high school staff acted as a chaperone.

The special program for Christmas week is being provided for the boys' division of the Y. This will include athletic competitions, as well as billiards and similar indoor sports. The final matches will be played on New Year's Day, when the building will be thrown open to everybody. A special invitation will be issued to the parents and other relatives of the members, and they will have an opportunity to see the building and its equipment. An orchestra will provide music for the occasion and refreshments will be served.

The women's auxiliary of the Y. M. C. A. having volunteered to look after this part of the entertainment.

POPULAR NON-COM. OF ORDNANCE CORPS TO LEAVE DISTRICT

Chief Clerk to District O. C. Going to Montreal.

Staff Quartermaster-Sergeant Alex. G. Hall of No. 1 Detachment, Canadian Ordnance Corps, is to be transferred in the near future to No. 5 Detachment, O. C., at Montreal. Quartermaster-Sergeant Hall, who has been in the city recently.

Quartermaster-Sergeant Cartier, senior ordnance officer of this district, has been with No. 1 Detachment, O. C., for the past eight years, and has done excellent work during the entire period of his service. His fellow-soldiers in the Ordnance Corps and on the district staff today expressed their regrets at the announcement of his departure, and his many friends throughout the city will be sorry to learn of his transfer.

It is expected that S. Q. M. S. Hall will leave to undertake his new duties at the end of this month.

TRADES PRESIDENT IN RUNNING FOR SCHOOL TRUSTEE

Announces His Candidature on Free Books Platform.

Joe Dean, president of the trades and labor council, has announced his candidature for the board of education for 1918 term. Mr. Dean's platform will be "Free text books for all children."

For some years the trades and labor council has been agitating for free text books and the run of its president will be on these grounds.

"The children should be provided with free text books," declares Mr. Dean. "We have been trying to get them for years, but it seems impossible. Other cities provide the text books for the public school pupils, and London should be in line. To the man with the small wage, the present cost of supplying his children with the expensive text books is a hardship. We want this cost distributed."

WHOLESALE FISH LICENSES LITTLE AID, SAY DEALERS

Dissatisfaction Is Expressed Locally at Move.

City fish dealers express dissatisfaction over the action of the food controller in enacting the regulation by which wholesale fish men must secure licenses in order to continue business.

"If Mr. Hanna, by his regulation, believes that the people will get cheaper fish, I am afraid he is due for a surprise," said one dealer. "It is possible that large wholesale fish concerns may have to relinquish a portion of their profits should their monthly reports to the Government show unusual gain, but the smaller fish companies which do the bulk of the fish distribution throughout Canada and the whole of the distribution in London, will not be effected except to the extent of the payment of license money."

"We will have to have a license to sell meat next," one local butcher said. "While fish is going over the border licenses will be of little good."

Wholesale fish dealers of the city have received no further word than that which appeared in the press regarding the issuing of licenses.

POPULATION QUERY.—A Reader, Ingersoll, asks the populations of Great London and Greater New York at the last census. According to unofficial figures, New York is now claimed to be greater than Old London, but the Chicago Daily News Almanac of 1917 quotes the populations as: London, 7,591,359; New York, 5,468,190.

CHRISTMAS BARGAINS

FRIDAY, SATURDAY, MONDAY

15c Corn Salve, 9c	15c Petroleum Vaseline, 9c	25c Syrup Figs, 14c	25c Laxative Cold Tablets, 14c	15c Aromatic Casearia 14c	25c Mustard Liniment, 14c
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SOAP SALE

10c Cold Cream Soap .. 6c
10c Infants' Delight 8c
15c Palmolive 9c
35c Poslam Soap 23c
25c Harfina Hair Soap 14c
Baby's Own Soap 9c
Germicidal Soap 25c
35c English Castile Soap, large bars 25c
20c Snap Hand Cleaner 14c

FREE

A beautiful Picture with each cake of Woodbury's Facial Soap 25c

CHRISTMAS SUGGESTIONS.

French Ivory Goods, Ebony Brushes, Trays, Manicure Articles, etc.; Roll-Up Manicure Sets, Roll-Up Brush and Comb Sets, Sponge Bags and Rubber Roll-Ups from 25c up
Perfumes 25c up
Sachet Powders, Fine Soaps, Safety Razors \$1.00 up
Hot Water Bottle; a 35c flannel cover free with each bottle.

A Nice Christmas Present--A Kodak

Special Sale
BISURATED MAGNESIA
Dyspepsia Remedy
Reg. 75c 43c

HAIR PREPARATIONS

50c Danderine 39c
50c Dandruffide 39c
25c Vaseline Hair Tonic 19c
75c Am-o-tone Dry Shampoo 29c
50c Coconut Oil Shampoo 21c
50c Peerless Hair Restorer 33c
50c Sage and Sulphur 33c
50c Persian Hair Restorer 33c
50c Rum and Quinine 39c
25c Bay Rum 19c
Dr. Tremaine's Hair Restorer \$1.00

TRUSSES.

We make a specialty of Truss fitting. When in need of one consult us. We also carry Abdominal Belts, Silk Elastic Stocking, Suspensories, etc.

Take Kur-a-Kof for Coughs, Colds, Bronchitis, Etc. 25c Bottle Guaranteed.

Dyspepsia Cure, R 4100, Forty-one Hundred. Money Back on Our Guarantee.

Anderson & Nelles

DRUGGISTS.
CORNER DUNDAS AND WELLINGTON STREETS.

ANNUAL BAZAAR.—St. Mark's Church's annual bazaar and sale of home-made cooking will be held at 789 Dundas street, Friday evening and Saturday.

25c Electric Liniment, 14c	A. & N. Chillblain Cure 25c	25c Lanoline and Camphor Ice 14c	25c Euthymol Talcum Powder 2 for 23c	25c St. George Health Salts, 9c	Pure Baking Powder half pound 20c
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Take Kur-a-Kof for Coughs, Colds, Bronchitis, Etc. 25c Bottle Guaranteed.

Dyspepsia Cure, R 4100, Forty-one Hundred. Money Back on Our Guarantee.

Anderson & Nelles

DRUGGISTS.
CORNER DUNDAS AND WELLINGTON STREETS.

REMEMBER BETWEEN TALBOT AND RIDOUT.

OUR STORE IS WORTH FINDING.

WORTH READING!

Shoo Flies, from 95c
Swan Rockers, from \$2.25
Child's Desk, with chair \$2.75
Rail Sleighs \$1.50
Cutters, in red or white, from \$5.50
Table and two chairs \$2.50
High Chairs (with tray), from \$1.25
Centre Tables, from \$1.95
Quarter-Cut Oak Library Tables, from \$9.75
Leather Rockers (black or brown), from \$6.50
Lots of other real snaps.

COLLETT FURNITURE COMPANY

97 KING STREET. OPEN EVENINGS.

IN THE LONG WAR.
[London Punch]
Vague Tommy (writing letter)—Wot day is it?
Chorus—The 14th.
Tommy—Wot month.
Chorus—October.
Tommy—Wot year?
If still driving your car, this is the season that you have the greatest need of AUTO INSURANCE.

The Geo. H. Davis Insurance Agency
206 Royal Bank Bldg. Phones 776-2322.

Now Is the Time To Select Your Plants and Basins

WE HAVE A CHOICE LOT OF PLANTS IN BLOOM.

Ferns 15c and up
Holly Wreaths 25c
Memorial Wreaths 75c and up

GRAND Flower Shop

North of Grand Opera. Phone 6236.

A great display in Misses' and Children's sizes, in many styles .50c to \$1.35

Watch our windows.

ROWLAND HILL RELIABLE FOOTWEAR
185 Dundas St. W. at 419 Hamilton St.

YOUR FILMS DEVELOPED AND PRINTED CORRECTLY
—AT—
ROBERTSON & MORLEY,
110 Dundas Street.

Only Three Days Left In Which to Do Your Christmas Shopping

HERE IS A LIST OF USEFUL CHRISTMAS GIFTS THAT WILL HELP YOU MAKE YOUR SELECTION.

Coffee Percolators

\$4.00 to \$15.50
Electric Coffee Percolators, \$8 to \$15
Electric Irons \$4.50
Electric Toasters \$3.50 and \$4.50
Electric Grills, \$8.00
Cafenoira, makes the perfect coffee. Price \$8.00

ENAMEL ROASTING PANS

to \$3.00

"WEAR-EVER" ALUMINUM ROASTING PANS

to \$7.10

Gundy-Clapperton's Richly Cut Glass

Water Sets, \$3.50 to \$25.00
Sugar and Cream Sets \$3.00 to \$7.50
Berry Bowls, \$2.50 to \$15.00
Nappies \$1.50 and up
Vinegar Bottles \$2.50 and up
Peppers and Salts, \$1.00 up

100 FLASHLIGHTS, red, white and green

lens, regular \$1.25, for 79c
100 ORDINARY FLASHLIGHTS, \$1.00, for 55c

Automobile Skates

..... \$4.00 to \$10.00
Other styles \$1.00 up
Coaster Sleighs \$1.25 up
Sleds 30c to 1.00
Toboggans \$2.75 to 5.00

English Cutlery

Wostenholm's I X L Table and Dessert Knives \$3.00 per dozen up
Carvers \$2.00 per pair up
Carvers \$3.00 per case up
Pearl-Handled Knives and Forks \$9 to \$25 set

1847 Rogers Bros. Silverware

The ware that wears well. In all the latest patterns:
Tomato Servers \$2.25
Berry Spoons \$2.25
Teaspoons \$5.50 doz.
Knives and Forks, per set \$6.00 to \$16.00
Pickle Forks \$1.10
Olive Spoons, Sugar Shells, etc.

Shaving Sets with mirror

..... \$2.00 and up
Shaving Sets \$1.75 and up
Mirrors \$2.00 and up
Gillette Safety Razors \$5.00 and up
Auto-Strop Safety Razors \$5.00 and up
Ever-Ready Safety Razors \$1.00 and up
Straight-Blade Razors \$1.50 and up
Hones, Stropps, Brushes.

Smokers' Special

Smoking Sets on stands, \$1.50, \$2.00 and \$2.50 (Worth twice as much.)
Other styles 75c up
Brass Desk Sets \$3.50 and up
Candlesticks \$1.50 and up
Jardiniere \$1.25 to \$7.00
Tie and Pipe Racks \$1.50 and up
Book Racks \$1.50 and up
Cuspidors \$1.50 and up

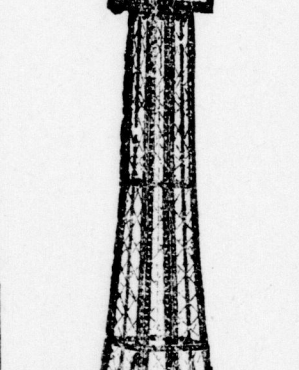
Cowan's Colossal Hardware

125-7 DUNDAS STREET. THE STORE WITH A STOCK. TWO PHONES—3461, 3462.

50 Casseroles

Beautifully Finished, While They Last, each

\$2.50



Meccano for Boys

A toy that is more than a toy, instructive and amusing.

Price \$1 to \$15 Set