FINE LINE OF SAMPLE SHOES With---

on absolute value—3, 31/2, 4, 41/2, at \$2.95, \$3.95, \$4.95.

Cook's Shoe Store RICHMOND AND DUNDAS STREETS

Whitefish 15c lb.

FRESH-CAUGHT LAKE 18 cents Also Fresh Cod, Fresh Caught Hall-but, Pickerel, Herrings, Smoked Kippers, Finnan Haddies, Clacoes and Bloaters. All fish cleaned ready for the pan. Phone your order early. WILSON'S PHONES 5600-5601

Save Money on Shoes Have your old ones repaired and made good as new by us. We guarantee sat-

Modern Shoe Repair



Diamond Rings from \$5.00 to \$350.00, including lingle Diamond Rings, three and five diamonds and many fancy set-

tings in the newe... cesigns. Exclusive designs in Necklets. Pendants, Bar Pins, Sourf Pins, Cuff Links, Tie Clips and Brooches.

H. WARD & CO.

lamond Merchants and Jew 386 RICHMOND STREET.





SERVICE STATION OPEN DAY AND NIGHT. UNEQUALLED

Reliance Garage Phones: Day 5318. Night 3168. ones: Day 5318. Night 2299 DUNDAS STREET. 70tf

Western Ontario Electric Co. 237 Dundas Htreet. Phone 4071.
Inspect our new line of Fixtures and
Lamps before purchasing. Estimates
given on wiring free. A full stock of
Flashlights.

PETERMAN'S \$22.50, \$25.00 and upwards .

TORIC © There's a lot of tween Toric Lenses and Flat Lenses besides their besides their slight extra cost. They give you extra vision and extra comfort. They are better-looking, too. Come and see us about Toric Lenses.

223 Dundas Street. Phone 1877.

Our Work, Best By Test, Has Been Proven

London Tire Repair Depot 354 Wellington Street. Phone 2334. A. WILKES. Opp. McClary's.

Dr. Mahan's Regulators are what you need. They clear the stomach of bile, and tone liver and bowels, thereby placing the whole system in a healthy, vigorous condition. An efficient laxative that will not gripe. ONLY 25c AT ALL DRUGGISTS. W



Two Doors East of Majestic Theatre

The London Loan and Savings Company of Canada

INTEREST RATES ALLOWED In Savings Bank 4 Per Cent Debentures 5 to 5 Per Cen

M. J. KENT, Manager.

You'll Be Pleased

You'll like the distinctly individual taste of purity and quality in every loaf of we manufacture. You'll have to try a loaf to prove this statement. Why not today?

Parnell The Breadman PHONES 929, 1390



e most important feature in buying of a diamond is the r you buy from. You must absolute confidence in the e you deal with. For many years we have been selling Diamonds to people who know and demand the best.

NEW FALL SPECIALS

Ladies' Solltaires, \$15,00, \$25.00, \$30.00, \$40.00, \$50.00, \$85.00 and Ladies' Fancy Platinum Dinner Rings and Clusters, for \$20.00, \$25.00, \$35.00, \$75.00 and \$150.00.

YOUNG'S TWO STORES. EAST LONDON. October Birth Stone-Opal.

XXX XXX XXX XXX LOG CABIN HOME - MADE

> with this deliciously flavored loaf.

BREAD

JOHNSTON BROS. XXX BREAD

XXX XXX XXX XXX

RECREATION ROOM FOR SOLDIERS IN HOSPITAL

Princess Patricia Chapter, I. O. D. E., A new recreation room for the sol-London Lean Bidg., Suite 4, No. 220 diers in the Army Medical Corps Hos-Dundas Street. Jwt pital at Wolseley Barracks has been pital at Wolseley Barracks has been opened through the efforts of the Princess Patricia Chapter, I. O. D. E. and it is filling a long-felt want, according

it is filling a long-felt want, according to the men in the hospital.

One of the ward rooms was turned over for the use of the soldiers, and the funrishings, including comfortable chairs and couches, writing tables and writing materials, a Victrola and a piano, were supplied by the ladies of the Princes Patricla Chapter.

The men speak very enthusiastically of the new rest room, and it promises to be the rendezvous for all the convalescent patients in the hospital. The men are most grateful to those who were instrumental in securing the room for them.

SPECIAL SERVICES All Saints' Day Observed in All

Catholic Churches. Brown Optical Co.

EYE SPECIALISTS AND OPTICIANS.

223 Dundas Street.

Brown Optical Co.

Today is All Saints' Day, and special services were held to commemorate the feast day in all Catholic Churches of the city. Friday is All Souls' Day, and it will also be marked by special services.

PETERS OVERSEAS BOXES

FOR SOLDIERS AND NURSES A careful assortment of the things best liked and best suited

for sending overseas. \$2 to \$5 Each Larger or smaller assortments

PETERS SHOP 'ROUND THE CORNER

N. B.—Out of town customers write for lists of contents.

Sincere Service

Federal Advertising

FURS Of Superior Quality. Exclusive in Design,

Liquor Traffic in Britain.

E. Tennyson Smith, anti-liquor orato

BELTZ & CO. TITLED DIGNITARIES PREVENT PROHIBITION BALK LLOYD GEORGE

PATRICIA

Tennyson Smith Discusses the "The Lust of the Ages," a photoplay de-luxe, is showing at the Patricia Theatre today, Friday and Saturday. Money was spent with reckless prodigality in order to produce scenes in keeping with the story, which deals with the struggle of a woman and her love against gold nd impersonator, delivered his fourth

E. Tennyson Smith, anti-liquor orator addimpersonator, delivered his fourth address on temperance reform at the salvation Army Citadel last night before a well-filled house.

Speaking on "Why Lloyd George Cannot Ering in a Prohibition Measure in Great Britain." Mr. Smith dealt with the difficulties provided by the titled dignitaries and members of Parliament, who are for the most part large chareholders in the profibel liquor establishments of the United Kingdod." he said, "that the people are so wedded to their drink that they would not tolerate a prohibitory law. This statement, is nothing less than a libed on the people. The liquor men even assert at times that the populace would revoit were their accustomed "beer," taken away from tem. I have good grounds to believe that this is a libel. At a meeting I opened in the Guildial, Plymouth, to an audience of 1,200 people, no less than 700 responded to my request that they sign the pedge. Is not this a proof that the majoribitor, a proof that the majoribitor, the scourge of the age, must be universally discarded. The drink field, like the drug field, not only becomes a victim of his own weak will, but makes all those associated with him victims of his foolhardiness. One cannot conceive of anythings odespicable, so utterly beyond the sweet things of life, as the inveterate drinker. His abominable jests, his horrible, bestial remarks and his utter lack of self-respect are but unimportant phases of the drink will compared with the misery his very existence gives to his children, his wife and relatives. Realizing the misery suffered directly through the existence of public houses I cannot think that Lloyd George would not do all in his power to abolish the liquor traffic. The premier of Great Britain is as anxious as anyone to elimikate crink from his country, but how would be the proposed with the misery suffered driectly through the existence of the drink, and the pictorial episodes, the first has proposed to the rest of separate places of the drink filling the suf

Was freatened.

He was no doubt threatened by the liquor men when he attempted to make legislation prohibiting the sale of drink; in fact, the fighting attitude of the Irish whiskey distillers was especially asserted with brazeh impudence. The effort of the brewers to cast the responsibility for a continuance of the traffic is only a repetition of the old cry of the liquor men—"Don't rob the poor man of his beer"—by which the miserable hypocrites mean "Don't rob us of the poor man's patronage and his money." Englishmen think Lloyd George will eventually introduce a prohibitory measure, continued the speaker. He is justly honored and revered the world over, but if he ever succeeds in carrying the nationalization of the liquor traffic in the United Kingdom, his name will be execrated, and deservedly so, by all true temperance reformers for generations to come.

The story of the rescue of John B. Gough the great temperance or the content of the greater temperance or the content of the content of the content of the liquor men.

He was no doubt threatened by the liquor men when he attempted to make legislation prohibitory assence as especially asserted with brazeh in patring and the rescue of the content of the writer. The star has had walker's magnetic screen personally leaver to the writer. The star has had so many comedy and light dramatic ore to the writer. The star has had so many comedy and light dramatic ore to the writer. The star has had so many comedy and light dramatic ore to the writer. The star has had so many comedy and light dramatic ore to the writer. The star has had so many comedy and light dramatic ore to the writer. The star has had so many comedy and light dramatic ore to the writer. The star has had so many comedy and light dramatic ore to the writer. The star has had so many comedy and light dramatic ore to the writer. The star has had walker's magnetic screen devices than ever been during the star has had walker's magnetic screen devices care personal type or to the writer. The star has had w

will be execrated, and deservedly so, by all true temperance reformers for generations to come.

The story of the rescue of John B. Gough, the great temperance orator, who was previously a slave to drink, will be told by Mr. Smith tonight. It will be told in Gough's own language, just as he used to tell it more than thirty years ago. Mr. Tennyson Smith commenced his career as a temperance lecturer by reciting the ora-

ROSS,' Limited

FURS

FURS OF FASHION-UP TO THE HOUR.

FURS OF QUALITY-UP TO THE STANDARD. FURS OF DURABILITY—UP TO THE BEST SELECTED.

This we can guarantee, because we purchase direct from the trappers and control the manufacture of all our product, so that we produce only reliable styles from selected pelts in the latest designs, and all at manufacturer's prices. Splendid showing in Hudson Seal Coats and Sets.

> Fox Sets, Muffs, Stoles and Neckpieces. Wolf Sets, Muffs, Stoles and Neckpieces. Sable Sets, Muffs, Stoles and Neckpieces. Mink Sets, Muffs, Stoles and Neckpieces. Beaver Sets, Muffs, Stoles and Neckpieces. Lynx Sets, Muffs, Stoles and Neckpieces. Muskrat Sets, Muffs, Stoles and Neckpieces. Ermine Sets, Muffs, Stoles and Neckpiece.. ALL AT MANUFACTUR R'S PRICES.

JUST FRCM OUR FACTORY **CLOAKS and SUITS**

Salt's Plush Fur-Trimmed Coats, silk lined, the latest American styles\$40.00 and \$45.00 Salt's All Plush Coats\$29.00 to \$35.00 New Velour Coats, in burgundy, brown and green..... English Chinchillas, in grey, navy, brown and green..... \$11.00 to \$22.00

SUITS

Velour Suits, in burgundy, blue, green and brown, the latest reproductions from New York models. \$30.00 to \$42.00 Serges and Gabardines, in green, blue and brown.....

BLOUSES

The very latest productions in style and most moderate Georgette Blouses, plain embroidery and lace trimmed \$4.98, \$5.00, \$6.50, \$7.50, \$9.00 Crepe de Chine Blouses, white, maize, flesh or peach, embroidered and plain designs\$2.98 to \$8.25 Habutai Silk Blouses, special value, convertible and large collars\$2.98, \$3.50 and \$4.50

PHONE 1319.

196 DUNDAS STREET.

TAYLOR'S "SQUARE DEAL" TAYLOR TAYLOR'S [

PAYLOR'S DRUG STORES

Always give you greatest values. "Square Deal" Taylor's method of drug selling protects you from any possible loss. Every article he sells to you is guaranteed to give satisfaction. Every preparation he manufactures bears a written guarantee to cure or your money will be refunded without question. No guarantee could be more honest or straightforward. You should take advantage of the money-saving opportunity offered you in the following bargains for Thursday, Friday and Satur-

PRICES THE SAME AT ALL SIX STORES

\$1 FERRO-PEPTINE

79c

50c Dr. Chase's 50c Dodd's 25c Baby's Kidney Pills, Own Tablets, 25c Mecca Ointment

YOUR HEALTH

demands that you should stop using nauseating, griping, purgatives, pills and tablets. Get a bottle of TAYLOR'S STOMACH AND LIVER CURE today. It is made entirely from roots and herbs, and 49 years' of actual test in thousands of families has proven it to be the best remedy for constipation, indigestion, sick headache, torpid liver, billiousness, backache, gas and all impurities of the blood. It does not contain one particle of calomel or other mineral poison. It is a laxative, but, unlike pills, it does not weaken the system; it acts as a powerful system tonic. Every 25c bottle is sold under our no-cure-no-pay guarantee. Larger sizes, 50c and \$1.00.

\$1.00 Pinkham's Compound69c \$1.50 Syrup of Hypophosphites.. 79c 50c Ely's Cream Balm39c \$1.00 A. B. S. and C. Tabs.....15c 25c Bovril19c 50c Bovril 39c 75c Mary Garden Talcum48c 25c Mennen's Talcum....2 for 25c \$1.00 Morina Face Powder, all shades 49c 50c Peroxide Vanishing Cream 24c 25c York Shaving Sticks 18c

English Rheumatism Capsules

are the only guaranteed cure for rheumatism. They enter into the blood and dissolve and carry away the uric acid, the true cause of all forms of rheumatism. Taylor guarantees them to relieve the worst rheumatic pains in six hours, and to cure permanently if given a fair trial. They will not upset the stomach. Price 50c a box.

35c Listerated Tooth Paste....24c 50c Hind's Honey and Cream ... 33c. Hot Water Bottles

At Money-Saving Prices \$2.50 Taylor's Special Red Rubber, two-quart, guaranteed for two years\$1.74 \$2.25 Dr. Morin's Special, twoquart, chocolate rubber, guaranteed for two years...\$1.59 \$3.50 Nobility Bottle, five-year guarantee. Extra special \$2.39 \$2.50 Dr. Morin's Fountain Syringe \$1.69 \$2.00 Fountain Syringe...\$1.39 75c Combinations for hot water

\$1.00 D. D. Eczema Cure....69c 25c D. D. Soap19c

bottles 54c 50c Syringe Tubing, five-foot

lengths 29c

Cigar Bargains

10c Baled Havanas, Rex, Havana Perfectos, Mi Lindas, Humps, Arabs, or Chancellors, 5 for 25c 10c Gaste's 1492, Suns or Santa Claras.....4 for 25c, 9 for 50c 5c Panatelas 8 for 25c

Taylor's Throat and Lung Balm

25c Steed. man's Powders

DEAL"

Ask your neighbor or any of your friends about the qualities of this reliable old preparation. We are sure that you will buy a bottle for that cold on the strength of his recommendation. It has been a true friend to thousands of families for half a century. THROAT AND LUNG BALM is five times as strong as ordinary cough extraped as AND LUNG BALM is five times as strong as ordinary cough syrups, mixtures, etc., and it acts on the eliminating organs of the body as well as on the throat and lung passages. This action enables the system to quickly throw off the worst cough or cold without upsetting the stomach. Price 25 cents a bottle, and your money back if it fails to cure. Large sizes 50c and \$1.00.

60c Abbey's Salts39
25c Abbey's Salts
\$1.00 Eno's Fruit Salts72
35c White Ointment22
50c Lithia Tablets, five-grain33c
50c Peerless Hair Restorer, restored
color to grey, faded hair 370
25c Bromide Quinine Tablets18c
25c White Pine and Tar16c
25c Thomas' Eclectric Oil14c
50c Danderine34c
60c Hydrogen Peroxide29c
25c Hydrogen Peroxide13c
75c Bisurated Magnesia48c
50c Ingram's Milkweed Cream 280
\$1.00 Ingram's Milkweed Cream 570

EVERY WOMAN

Should use TAYLOR'S CREAM OF ROSES. It is an ideal antiseptic lotion for chapped hands, rough, red skin, cracked lips or windburn. It does not contain one particle of oil or grease, and cannot promote the growth of hair on the face. Delightfully perfumed. Sold in bulk at only 5c per ounce, and we supply the bottle.

TAYLOR DRUG

6 Red Stores.

LONDON'S

GREATEST CUT-

RATE DRUGGISTS.

AYLOR'

London's Greatest Cut-Rate Druggists.

Main Store-399 Talbot Street, Opposite Market Phone 1194 South Branch-Corner Horton and Wellington Streets Phone 379 East Branch-652 Dundas Street Phone 663 North Branch-Corner Richmond St. and Central Ave. Phone 4151 Hamilton Road-Corner Hamilton Road and Anderson Avenue. Phone 405 6 Red Stores

A TAYLOR STORE NEAR YOU.

"SQUARE DEAL" TAYLOR: TAYLOR'S

john and produced under the supervision of Thomas H. Ince.
Dorothy Dalton appears as a sort of Alaska Carmen, queen of the dance hall girls, known throughout the Yukon country as the "Flame."
The play takes place in the period of '98, when the gold-mad crowds stampede for the "diggings." Black Jack Hovey is the proprietor of the Midas, and the "flame" is his trump card. One night The Stranger comes to the place, his belt bulging with money. Hovey picks the "flame" to trim him.
When she comes to the stranger in

When she comes to the stranger, inviting him to join her in a dance, he is fascinated, but refuses. In spite of her calloused intentions, the stranger attracts her, and wins her sympathy Finding he is broke, she determines to find a way to help him.

she knows will come with it.

Thomas H. Ince, builder and specialist in villages, has almost outdone his former efforts at realism in the reproduction of a famous Alaskan town in the first gold rush days. It was erected on the great range at Inceville, which has the most varied collection of villages in filmland. In completeness and accuracy it vies with the Mexican, Holland, Irish, French and other villages that have framed the picturesque backgrounds for many Triangle plays.

Every feature in the original was rebackgrounds for many Triangle plays.

Every feature in the original was retained, even to the exact lettering on the signs, the original names on the stores and the prices of goods in the days of 1898-9. The result was achieved by calling in the aid of experts to advise the designers and architects. The building of the street, which is nearly five blocks long, was supervised by George H. Percival, a pioneer and proprietor of northern Alaska's first dance hall;

MAID O' THE MIST. The grey, grey skies and the falling rain,
Tired winds a-sigh in the trees,
And in my heart an old, old sons,
Adrift with old memories!
Grey skles, and the rain, and the
winds we knew,
That far-off day when I met you.

Your grey, grey eyes, can I forget?
With their deep, dark rims of blue,
So brave in the wind and the falling The woods and the storm and you!
Maid O' the Mist, come away from
the throng,
And listen with me to the winds'
wild song.

Calling and calling for you all day,
Tired winds a sigh in the trees,
Sobbing a love-song plaintively,
Fraught with old memories—
Dark skies, the rain and the winds winds Calling, Maid O' the Mist, for you! -Amy Campbell.

NUMBER OF MEN FOR EXAMINATION

Only 46 Eligibles Came Before LONDON'S RUBBER MAN Phone 5124.

Rear 186 King.

Total VIMY RIDGE VETERAN DIES IN HOSPITAL

Brother of Rev. James McKay Succumbs to Wounds. As a result of wounds sustained in action at Vimy Ridge last April, Sergt.

John MacKay, brother of Rev. James MacKay of New St. James' Presbyter lan Church, died at Victoria Hospital Wednesday.

Sergt. MacKay enlisted with a Montreal battalion and was invalided home after receiving a severe wound. An incurable ailment set in, owing to the nature. incurable ailment set in, owing to the nature of his wound, and the crisis came a few days ago, when he was visiting the home of his brother.

Sergt MacKay was a McGill University man, and 23 years of age.

The remains were forwarded to Niagara Falls, the home of his parents, on the 12:20 G. T. R., where interment will be made. The funeral will be held with full military honors.

Make Arrangements Now For Storing and Re-Building STEADILY REDUCED Your Tires.



YLOR

convention this afternoon unanimously nominated. Hon. A. L. Sifton for the House of Commons. One hundred and twenty accredited delegates came from all parts of the riding, although the convention was decided upon only last Saturday. The Empress Theatre was filled with an interested audience to see Medicine Hat take the lead as the first constituency in Alberta and the west to have a union convention and nominate a union candidate. The nomination of Hon. Mr. Sifton was moved by Dr. Oliver Boyd, who recently resigned the Liberal candidature to make way for Mr. Sifton, and was seconded by William Cousins, the veteran campaigner of the Conservative party. The nomination was passed unanimously, not another name being montioned. tion was passed unanimously, not another name being mentioned.

W. A. Buchanan, former representative of the constituency in the federal house, was one of the chief speakers, and was enthusiastically received.

The remains were forwarded to Niagara Falls, the home of his parents, on the 12:20 G. T. R., where interment will be made. The funeral will be held with full military honors.

HERMITS HAVE FAREWELL

FOR A POPULAR MEMBER

Club Members Present Humedor and Clgars to Ex-President,

COL. MCLAREN WILL RUN.

TORONTO, Oct. 31.—Lieut.-Col. J. f. McLaren today stated that his appointament as administrative commandant at the Exhibition Camp would not prevent his running for the Dominion Parliament for Hamilton. "I intend to run all right," he said. "Nothing will interfere with that." SEATS FOR CARVELL AND

Liberals and Conservatives Unite in Medicine Hat.

MEDICINE HAT, Oct. 31.—With great enthusiasm, Liberals and Conservatives of Medicine Hat federal constituency in convention this afternoop medicine Hat federal constituency in convention that the conven convention this afternoon unanimously ROBERT BICKERDIKE DROPS OUT.

INGERSOLL, Oct. 31.-Irene Ryan,

six-year-old daughter of Pte. Thomas six-year-old daugnier of rie. Thomas Ryan, who is at present serving in the trenches with "B" Company of the Oxford battalion, was drowned today in the Thames. The body was found about 10 o'clock tonight by John Nunn and Tom Fitzmorris, who were dragging from a boat.

The child had been missing since 19:30 the moning when she was sent from this morning, when she was sent from her home on McKeand street to Hen-

HERMITS HAVE FAREWELL

It is for a popular members of the Hermitage last night, at a smoker given as a farewell to Victor Smith, an ex-president of the club, presented Mr. Smith with a handsome humidor, well stocked with choice cligars, in token of their appreciation of the cligars, in th