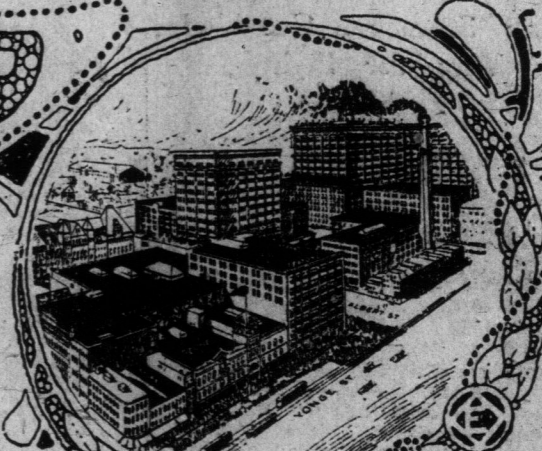


Our Aim "Better Service"

EATON'S DAILY STORE NEWS

Our Aim "Better Service"

1869 GOLDEN JUBILEE 1919



It's "Something Different Every Day!" These Sale Specials for Today!

Silks, Satins and Velveteens in a Huge Sale Clearance at Remarkably Low Prices

Duchess, Mousseline, Satin de Chine, Paillette Silks, Sale Price Today, Yard, \$1.69

A host of popular colors is perhaps the most interesting feature of this item, for included are maize, pearl grey, rose, silver grey, apricot, reseda, amethyst, Belgian blue, slate, beaver, taupe, Russian green, myrtle, Burgundy, and blues.

BLACK SATIN PAILLETTE, SALE PRICE, YARD, \$1.69. A delightful quality for the making of dresses or suits for spring wear, particularly noteworthy since word has been received that black silk dresses are to be very popular.

WHITE JAPANESE HABUTAI SILK, SALE PRICE, YARD 49c. That's less than the cost of production for such a material at present!

Black Velveteen, Sale Clearance at 39c. No end of uses for such a splendid weave of black velveteen, and the price is practically half the usual, 21 and 22 inches wide.

Clearance of Men's Boots, Today, Sale Price, Pair, \$3.35

With no prospect in the near future of a drop in the prices of footwear this offering for the second day of the sale is almost sensational, and should interest many men, for the variety of styles and leathers is large enough to satisfy almost any want.

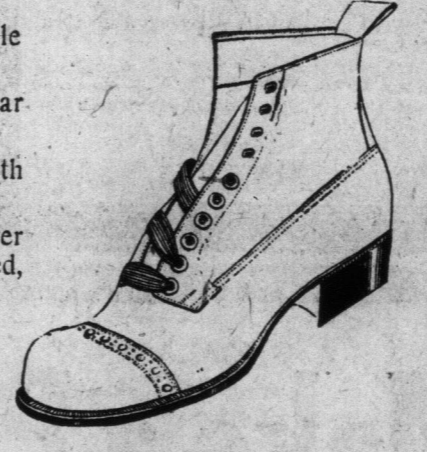
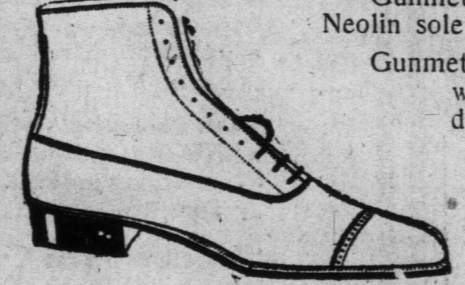
The styles include the following: Brown Mahogany Balmoral, neat recede toe with Neolin sole and rubber heel, Goodyear welted soles.

Men's Brown Calf Lace, Blucher style, wide round toe, Goodyear welted soles.

Gunmetal Lace, recede shape toe with Neolin sole and rubber heel.

Gunmetal Blucher, extra heavy winter weight sole, Goodyear welted, dull mat top.

Gunmetal Lace, Blucher style, with medium round toe, extra heavy Goodyear welted soles. Sizes 5 1/2 to 11. Sale price, today \$3.35.



Half-Price! Children's Heavy Cotton Sweater Coats, Sale Price, 49c

These little coats are made of heavy cotton in plain knit, and have close-fitting collar and patch pockets. Obtainable in grey trimmed with navy, or grey with red. Sizes 3 to 6 years. Half-price, today, 49c.

HALF PRICE! INFANTS' LONG CREAM CHINCHILLA COATS, TODAY, \$2.60.

The chinchilla is of soft warm quality, and the coats are made with deep cape trimmed with fancy braid. They are lined throughout with white flannelette, and should give good service, as they launder nicely. Today, half-price at \$2.60.

HALF PRICE! CHILDREN'S BONNETS AND HATS, TODAY, SALE PRICED AT 28c TO 63c.

These are fashioned from such materials as cream silk-faced poplin, imitation bearcloth, cotton eiderdown, velveteen and corduroy velveteen, and in various styles, showing prettily arranged ribbon trimmings, as well as cord edgings, etc.

Particularly Good Sale Values in Clocks and Jewelry

Particularly French Bead Chains and Silver Pendants and Cuff Links at Half Price, and Mantel Clocks at \$5.00

French Bead Necklaces are so smart this winter that this half-price offer should prove most interesting! The lot includes a splendid variety of designs and colors; there are chain and bead effects, mixed beads, some with tasselled ends, some with medallion or sporan shaped appendages.

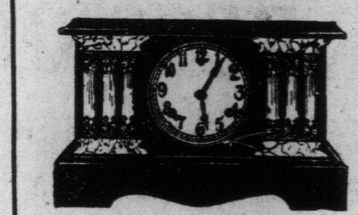
The dainty Pendants in the illustration are typical of those of sterling silver offered at half-price. They are French make and are charming specimens of French artistry.

There are also some beautiful designs in gold-filled Pendants, set with artificial pearls and colored stones. Specially priced for January sale, each \$1.50.

Cuff Links, both ends the same size, with connecting link, suitable for either stiff or soft cuffs. Some with mother of pearl ends, others with enameled ends, in many colors and a variety of shapes, including round, oval and hexagon.

Attractive Mantel Clocks with metal feet and side handles. The bodies are finished in a fine black marble effect with green imitation marble or bronze columns adorned with artistic capitals.

and half-hour periods on a mellow toned gong. The 8-day movements are guaranteed, and guarantee certificate accompanies each clock. Today, sale price \$5.00.



1,500 Square Yards Heavy Inlaid Linoleum, Clearing Today, Square Yard, \$1.53

Today, the Second Day in the Great Sale of Linoleums and Carpets

Inlaid Linoleum is popular on account of its extraordinary wearing qualities. It not only wears well, but so long as it wears, the pattern "holds" because of its being stamped completely through to the canvas.

FELT BASE FLOOR COVERING, SALE PRICE, SQUARE YARD, 68c.

2,000 square yards imported felt base floor covering, warm and resilient under foot, waterproof and sanitary, does not crack or curl from heat or cold, lays flat on the floor without tacking, and gives splendid service for bathroom and kitchen.

BRUSSELS CARPET CLEARING \$1.65 SQUARE YARD.

Good quality Brussels Carpets, 27 in. wide; some pieces with borders to match. Oriental and conventional designs for living-rooms or bedrooms, in attractive combination of green, tan, old blue and Persian red. Sale price, yard, \$1.65.

REVERSIBLE HEMP STAIR AND PASSAGE CARPET.

Light to handle, durable. Very useful for this time of year, to save the carpets. 18 in. wide. Sale price, yard, 27c. 22 1/2 in. wide. Sale price, yard, 32c.

The Sale of Fancy Goods Continues Today With Three Extraordinary Items

Nightgowns Stamped for Embroidery, 3 1-4 Yards, on Fine Nainsook, Reduced to 98c

One of the designs is illustrated, all are very pretty and the quality nainsook fine. Price reduced for sale clearance to 98c.

Infants' Long Dresses, stamped on fine white batiste, 98c. Very dainty and fine they are, and in splendid array of designs. Price reduced for sale clearance to 98c.

Tapestry Cushion Slip Covers, sale price, 59c. Splendid affairs for living-rooms, in a host of patterns, one being illustrated. They are ready to admit form; have plain backs and tassels on corner. Sale price 59c.

Fine Swiss Embroidered Muslin Corset Cover Lengths, Today, Half-Price, at \$1.00

These are of Swiss embroidered muslin, and contain 1 3/4 yards of 17-inch muslin, embroidered, and finished with about a 2-inch top in lace effect, with heading for inserting ribbon, and 3/4 yard of banding to match for over the shoulders. Good selection of designs. Today, half price at \$1.00.

WOMEN'S INITIAL HANDKERCHIEFS, TODAY, AT HALF PRICE AND LESS, 2 FOR 25c.

For this item we cannot take phone or mail orders, the quantity being limited. The collection comprises handkerchiefs of fine Irish linen and sheer-spun lawn with fancy designs for government fish and the difficulty of securing fish in winter, and especially this winter, when the mild weather has seriously interfered with operations, has rendered it necessary that additional sources of supply be obtained.

MEN'S COLORED BORDERED HANDKERCHIEFS, HALF PRICE, 2 FOR 25c.

Of fine Egyptian cotton with a woven colored border in maize or mauve, and finished with hemstitched hem, and cord border effects. (For this item we cannot take phone or mail orders, the quantity being limited.) Today, half price, at 2 for 25c.



ZEEBRUGGE HERO AT CANADIAN CLUB

Captain Carpenter, V.C., Tells Story of Naval Feat of Century.

Captain Carpenter, V.C., hero of Zeebrugge yesterday addressed the Canadian Club on the greatest naval exploit of the war, possibly the most gallant feat ever performed by the British Navy in any period of its existence.

graphic sentences the story of Zeebrugge and of the blocking of the canal by the British ships, keeping his own part of the story, keeping modestly in the background but giving all credit to his men and to Sir Roger Keys. The operation, as the naval manoeuvre was called, was to block the canal so that the German craft could not get out. The thing to be done in order to accomplish the undertaking was first to carry it out by night, second to get to the desired spot without sustaining undue damage from the enemy and thirdly to turn the boat around before sinking it so that when she was sunk she would block the channel. The undertaking proved successful. The ships, said Captain Carpenter, steamed right up the canal and absolutely blocked the canal for five months.

There were 1000 men in garrison at Zeebrugge; there were the sub-marines and heavy firing to face, there was a viaduct with Germans upon it. These obstacles were all overcome. There was also a hundred miles to go by sea, before the scene of the operation was reached. The speaker gave an enthusiastic picture of the bravery of the men on the three British ships enfilade, the Vendictive, Daffodil and Iris. It was arranged that there should be 53 men as the fighting crew, and an additional 34 to man the boat to the point where the struggle should begin.

When this was gained, the 34 men were allowed to remain, so anxious were all to do their "bit" in the fight. So fierce was the onslaught by the Germans that four of the senior officers of the Invincible were hors de combat before they reached the mole, three killed and one disabled. The success of the operation covered the vessels with glory, and a great reception awaited the ships with their crews at Dover. Speaking of the German fleet, Captain Carpenter said, "We did everything possible to bring them out. They never had any tradition, and now they have one less." Comparing the work of the navy with that of the army, the speaker said the army often performed such feats as the navy had accomplished on this occasion. "It was just a big trench raid, a night raid on a big scale," was his summing up.

FISHERIES DEPARTMENT TO FISH NEW LAKES

The provincial fisheries department is contemplating the extension of its operations in the northern part of the province by taking over several additional lakes. The growing demand for government fish and the difficulty of securing fish in winter, and especially this winter, when the mild weather has seriously interfered with operations, has rendered it necessary that additional sources of supply be obtained.

EMPLOYMENT BUREAU RETURNS

At the Government Employment Bureau it was reported that during the week 476 orders were filed for workers, while only 45 women applied for work, and there were 118 casual 314, reregistrations 245, applications 45, help wanted 476, referred to positions 377, positions secured 385.

TEACHERS KILLED BY OVERCROWDING

Toronto public school teachers are being killed by the overcrowding of the classrooms, stated Dr. John Noble at the finance committee meeting of the board of education yesterday afternoon.

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O.Y.B. MEETING. H. No. 92, held their meeting in St. James' Hall last night, with W. in the chair, and fully chair. Three new initiates, Bro. Elliot of the L.O.L., and seven members were present.

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