The Robert Simpson Company, Limited

A Truce With the Weather While You Select Your Fall Weight Overcoal

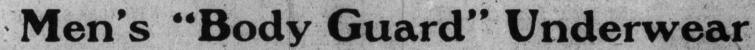
> An Overcoat at \$20,00 is made from light gray English tweed, in Raglan style, with patch pockets and leather buttons. A very swagger garment 20.00 "Durward's" Light Weight Fall Overcoats, some swagger styles, beautiful fabrics; endless variety of colorings. Prices from 25.00 to 40.00

BOYS' DOUBLE-BREAST SUITS. Smart Two-Piece Suits, with semi-fitting back, wide lapels, and full bloomer

pants. The cloth is rough-finished English tweed, in dark olive shade. Tuesday, sizes 25 to 30, 4.75: sizes 31 to 34 5.50 BOYS' FANCY NAP OVERCOATS

This season's very newest in tan and grav shades. Prussian style, brass and bone buttons; red and gray flannel linings. Sizes 3 to 10 years. Tuesday... 7.50

BOYS' CONVERTIBLE COLLAR ULSTERS. Of stylish tan diagonal tweed, an imported English cloth; double-breast style; mohair linings. Tuesday, sizes 25 to 28, 7.50; sizes 29 and 30, 8.00; sizes 31 to 9.00: sizes 34 and 35 15.00



Our own brand of Underwear. It is guaranteed to give the best satisfaction, is guaranteed absolutely unshrinkable. The best value we can procure to sell at the different prices charged for "Body Guard" Underwear. Here is Winter weight "Body Guard" Underwear priced specially for Tuesday's selling. It is doublebreasted, has beige facings and pearl buttons; comes in the light natural shade; is well made, and will wear well. All sizes 34 to 44. Tuesday 1.00

CLEARING LINES OF MEN'S SHIRTS

300 only Men's Better Quality Neglige Shirts at a greatly reduced price; perfect in every way; good, plain striped designs; a splendid range of sizes; come early for best selection. Sizes 14 to 18. Regularly \$1.25, \$1.50,

Soft Hats

for Fall and Winter 1912 and 1913, in all the most popular shapes and finishes, from the best English and continental makers of Men's Headwear; complete range of colors, in gray, slate, Cuba, tan, beaver, brown, prune, olive. bronze, etc., in beautiful mixed effects that match Fall wear clothing. Splendid values at 1.50, 2.00 and 2.50



The tremendous quantities of new Fall Weight Overcoats that we are s

every day is evidence that our merchandise meets the needs and tastes of

average man. Ten dollars is a price many want to pay for Light Weight O coats. One we show is made from fine English tweed, in a medium shade of to

striped brown. It is single-breasted, Chesterfield, with excellent linings and

workmanship. Price 10

fine English brown tweed of very subdued pattern, has English Raglan shou

Chesterfield style, and lined throughout with good wearing silk; a very hand coat. Price 18

Raglan Style Fall Weight Overcoats are very popular. One that is made

Chesterfield style, linings and workmanship fine. Price 15.0

The material in this overcoat is black cheviot cloth; it is carefully ta

MEN'S SILK-LINED OVERCOATS.

Sweeping Reductions for Four Days' Sale, Com-

mencing Monday, 7th, at 8 o'Clock

The dark weather is at hand and cheap lighting at your door. are going to give every householder an opportunity of having low lighting, by offering you these extraordinary savings on Electric Fixtures, put up free in your house.

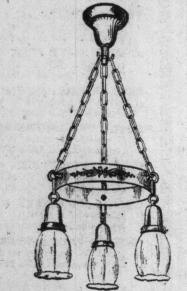
Only a few of the hundred different designs in stock can be shown. These fixtures are of the highest grade and perfect workmanship.

Extra salespeople will facilitate your inspection and purchases. Prompt deliveries of all goods.



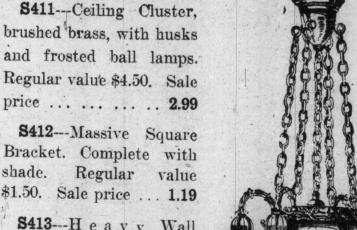
S407 -- Three - Light Brushed Brass Fixture, no stem. Complete with shades or frosted ball lamps. Regular value \$6. Sale price 3.98

S409 -- Three - Light Chain and Pan Fixture, in brushed brass. Complete with crystal pendants. Regular value \$12.00. Sale price ... 8.89



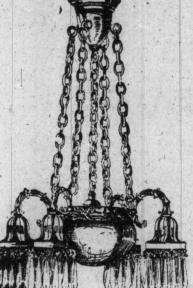
S406---Three-Light Ring Fixture, with shades. Regular value \$10. Sale price 7.89

Two-Light Upright Gas Fixture, burners and shade rings. Regular \$1.50. Sale price



S413---Heavy Wall Bracket, round pattern. Complete with frosted shade. Regular \$1.25. Sale price99

S414---Verandah Light, brass ceiling band, receptacle and large ball shade. Regular value \$1.00. Sale extra light, Regular value



\$408---Handsome Drawing - Room Fixture, with four crystal shades and centre-cut glass bowl, with

Two-Light Inverted Gas Fixture, with burners and mantles. Regular value \$3. Sale price. 1.99

Inverted Gas Shades, for above. On sale .10 to 1.00

1000 Gas Mantles, upright or inverted, genuine Welsbach or Lindsay. Sale price 2 for .25

Specialist of long experience will test your eyes without charge at Simpson's Optical Department, Second Floor. Yonge Street side.





S600 --- Massive Pan Fixture, with cast brass mountings and shade holders, four-chain drops. Complete with shades. Regular value \$17.00. Sale price.... 12.89



\$405 --- Three-Light Suspended Pan Fixture, with shades complete. Regular value \$8. Sale price 5.69

\$410---Four-Light Cei ing Fixture, square sign, in bronzed finish Complete with shades Regular value \$16.00. Sale price 11.89

Comfort in **Good Glasses**

Specialist of long experience will test your eyes without charge at Simpson's Optical Department, Second Floor, Yonge Street side.

The Pink L: Lalor

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