

Its returns cannot be computed in terms of earthly values. Whoever puts his life into this business becomes heir of all things that have real and lasting worthfulness. He becomes the heir of God and a joint-heir with Jesus. In this business he finds his higher self, he finds his God, he finds the life abundant. To gather earthly treasure at the neglect of this business is to see it consumed by the moth and the rust. To associate ourselves with the Father's business is to lay up priceless treasure in a permanent treasury. The interest which this business pays upon our investments goes on compounding for evermore. The premium which Christ paid, in humiliation and in sufferings, that He might control this business, is beyond all computation. It is still the wonder of the world. Yet the business has yielded Him a princely revenue upon that unspeakably vast investment. He sees of the travail of His soul and is satisfied.

It is the most Highly Capitalised Business in the world. Many a promising enterprise has been hindered in its expansion, crippled in its operations, and compulsorily abandoned through lack of resources. A great deal of that sort of thing has been