

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.



Good Styles in Winter Footwear

WOMEN'S SERVICEABLE BOOTS, THURSDAY, \$1.99.
Over 50 pairs of \$2.69 to \$4.00 boots to select from; box calf, gunmetal calf, vicci kid, patent calf and tan calf leathers; Goodyear turned soles; "Baby Doll" and Cuban covered heels; neat round and narrow toes; black slippers have beaded ornaments on vamps; white kid slippers are slightly soiled; sizes 2 1/2 to 7 in the lot. Regularly \$1.75 to \$2.95. Thursday, 1.49. No mail orders.

WOMEN'S \$2.95 SLIPPERS, THURSDAY AT \$1.49.
450 pairs ladies' fine house and party slippers, in one, two and three-strap styles; made of fine French kid in black and white; hand-turned soles; "Baby Doll" and Cuban covered heels; neat round and narrow toes; black slippers have beaded ornaments on vamps; white kid slippers are slightly soiled; sizes 2 1/2 to 7 in the lot. Regularly \$1.75 to \$2.95. Thursday, 1.49. No mail orders.

CHILDREN'S BOOTS, THURSDAY, 85c.
Sizes to fit 3 to 8-year-old children; strong, genuine dongola kid leather, with neat toe-caps; wide comfortable fitting footform lasts; soles that will wear well and not made so heavy that they will be uncomfortable; good stout twill linings; sizes 5 to 10 1/2. Regularly \$1.25. Thursday, .85. No mail orders.

MEN'S OVERSHOES, RUBBERS AND MOCCASINS AT INTERESTING PRICES THURSDAY.
Men's Fine Waterproof Cashmere, Two-Buckle Overshoes, fleece lining, bellows tongues; good, big fitting lasts. Sizes 6 to 12. Thursday, 2.00.
One-Buckle Style, sizes 6 to 12. Thursday, 1.19.
Men's Overshoes Rubbers, fine black jersey cloth, black wool fleece lining, storm style; sizes 6 to 12. Thursday, 1.19.
Genuine Elk Moccasins, toes and heels hand-sewn with wax ends; sizes 6 to 11. Thursday, 1.50.
Men's Waterproof, Oil Tanned, Hand Sewn, Cowhide Moccasins, large eyelets, heavy leather laces; sizes 6 to 11. Thursday, 1.85.

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Super-Values in the Drapery Sale

The famous stocks of this department have been re-quisitioned generously to provide these values. Don't overlook the special offers to make up curtains. Tomorrow's big special is:

LIVING-ROOM CURTAINS IN THE "FREE-MAKING" DRAPERY SALE.

Tomorrow we give over to the display of living-room draperies, to suggestions for window curtains, lace curtains, net, lace panels, new scrims and marquisettes; new ideas in over-drapes of silk-tapestry, rep, damask, and chintz. The entire department in a great assembly of artistic, economic suggestions for pleasing window decorations. In addition to the very remarkable values, all of these materials purchased on Thursday will be made up "free of charge."

FRENCH AND ENGLISH PRINTED TAFFETAS HALF-PRICE.

For every purpose, curtains, portieres, cushions, slip covers, wall covers, these beautiful fabrics are just the thing; the quality is the best that we can buy; the designs and colorings are superb; 50 inches wide. Regularly \$2.50 yard. A great bargain on sale at half-price Thursday, 1.25.

FRENCH DAMASKS, \$1.75 YARD.

The fabric-de-luxe for fine living-room draperies; rich two-toned effects in brown, green, rose, blue and tan; for over-curtains and portieres, nothing will impart an appearance of greater richness to the room. These are an unusual purchase for our Furnishing Sale; 50 inches wide. Thursday, yard, 1.75.

UNFADABLE REP, 98c YARD.

English rep, 50 inches wide, with a beautiful lustrous surface, in rich green, brown or tan, and in ecru and olive; guaranteed absolutely fast in color; for furniture, for over-curtains and door curtains, we recommend this material most highly. Regular price \$1.50 yard. Thursday, per yard, .98.

IMPORTED SHADOW CLOTHS, 50 INCHES WIDE, \$1.50 YARD.

For the more delicate sort of room, the combined living-room and reception-room, with artistic combinations of coloring, in the beautiful shadow effects, light and dark grounds, with some wonderfully beautiful color-combinations; 50 in. wide. Special value Thursday, yard, 1.50.

ENGLISH CURTAIN NETS, 48c YARD.

For living-rooms particularly these nets are suitable either for full length or casement windows; the designs are the small new conventional style, both in ecru, ivory and white; 48 inches wide. Thursday, yard, .48.

FANCY MARQUISETTE, 35c YARD.

With double border; 38 inches wide, in white or ivory; a serviceable and very popular curtain. Regularly 40c. Thursday, yard, .35.

SOME NECESSARIES AT SPECIAL PRICES.

16c Extension Rods, at 9c. 80c Window Shades at 39c. 50c Curtain Poles at 33c. 30c Window Shades at 19c. \$1.00 Curtain Stretchers at 69c.

Clearing Winter Gloves Reduced Prices

Men's Tan Suede Gloves, fur-lined; perfect finish. Regularly \$3.50. Thursday, pair, 2.29.
Men's Tan Suede Gloves, wool lined; sizes 8 1/2 to 10. 80c value. Thursday, .39.
Women's and Children's Woolen Gloves; range of colors; perfect finish; all sizes. 25c value. Thursday, .15.

News of Today's Selling

The February Home Furnishing Sales are in full swing. Furniture, Draperies, Carpets, Electric Pictures.
The February Hosiery Sale—a big list. Clearing Day for Little Girls' Coats.
Suits for Women, \$2.89.
Lingerie Waists, \$1.00.
Blanket Robes, \$1.89.
Extra Specials in Dress Goods and Silks.
446 Leather Hand Bags at 49c.
Domestic-made Boots at low prices.
Women's Comfy Slippers, 39c.
Soldiers' Wrist Watches at \$3.85.
Other items given in detail herewith are for Thursday's selling.

Dennison's Valentine Novelties

Charming ideas for party decoration! Dan Cupid comes again with his following of hearts and arrows!
Dainty Seals for your correspondence—Cupid, hearts and arrows (red). 10 gummed seals in box 10
Mat. Card Cut-outs—Cupid, hearts and arrows—four different sizes. Per package 10
Crape Paper Napkins, fast color; hearts, flowers and Cupid designs; per dozen, 5c; per 100, 35c.
Dennison's Decorated Crape Paper. Per foot, 25c. 21 colors. 20
Separate Crape Table Covers, size 83 x 94 inches, put up in box 25
Paper Plates, fast color, fancy design. Per dozen 25
Lunch Sets, containing 1 table cover, 12 napkins, 12 plates and 12 knives. Per set 50
Fingerprint Paper Festoons, Queens and hearts, new designs. Each 15
Festoons, red and white. Each 15
Streamers, red and white. Per roll 10.
Red, White and Pink Crape Paper. Per roll, 100 yds. \$4.00 to \$5.00
Dinner Place Cards, from, per dozen 25.
Come early and see the choicest selection, in the Stationery Department.

Two-Sight Lenses

The top section for distant vision, the lower for reading, fused together and ground, making a double-sight glass with the appearance of an ordinary lens. Each side has a separate focus. Made in flat lenses for \$5.00, and in Toric (deep curved) lenses, \$7.50 (for lenses only). Eyes tested by specialists.

The Swiss Ski Cap

For skating, tobogganing or sleighing. Made of heavy, fleecy wool, in a variety of smart styles, with colorful and festive trimmings in fur or wool. Bright, gay colors, such as green, black, navy and gray. 1000 of them. Regularly \$1.00, \$1.25 and \$1.50. Thursday, \$1.50, \$1.15 and \$1.25 for 50c.

Black Cheviot and Melton Overcoats, Regular \$12.00, Thursday, \$8.00

IN OUR MEN'S STORE.
One of our most staple lines, which we manufacture ourselves, and sell regularly at \$12.00. This little lot is made from the small lots of goods left from our winter supply, and were late in coming through.

The materials are all-wool black meltons and chevits; they are made up in single-breasted Chesterfield style, with velvet collars, with good mohair twill linings; well tailored and perfect fitting; sizes 36 to 44. Thursday \$8.00

A Clean-up of Typical Winter Garments at One-Half the Regular Prices

6 Only Black Duck Sheep-Lined Coats, with beaverette shawl collar; sizes 36, 38, 39 and 40. Regularly \$7.00. Thursday 3.50
10 Only Brown Duck Sheep-Lined Coats, with brown corduroy collar; sizes 36 to 44. Regularly \$4.95. Thursday 2.47 1/2
6 Grey Beaverette Coats, with beaverette linings; double-breasted, with leather-bound pockets, and deep shawl collar of beaverette; sizes 36, 38, 39 and 40. Regularly \$10.50. On sale Thursday, 5.25
Youths' Winter Sport Coats, made from fancy all-wool mackinaw cloth; double-breasted, with pleats over the shoulder, and belt around the waist; made up unlined, with deep shawl collar. Sizes, red and black check, 1 30, 1 32, 2 34, 1 35; brown and black, 1 30, 2 32; green and black, 1 32, 2 33, 1 34, 1 35. Regularly \$8.75. To clear Thursday at 4.37 1/2

BOYS' RUSSIAN SUITS, \$2.95.
110 suits from our regular stock; very neatly tailored from fine imported English tweeds, in rich shades of greys and browns; military styles, with collars to fit up close to chin, and sailor styles with wide sailor collars; silk emblems on each suit; bloomer pants; sizes 2 1/2 to 6 years. Regularly \$4.00 to \$5.00. Thursday special 2.95

OVERCOATS FOR LITTLE FELLOWS, \$1.95.
100 Overcoats, in sizes 2 1/2, 3 and 4 years; neatly tailored from dark brown and grey English tweeds, in plain and stripe patterns; weaves; double-breasted styles, with collars to button up close to chin; warmly lined. Regularly \$4.25 to \$5.00. To clear Thursday 1.95

Men's Underwear, Sweaters, Shirts

Penman's, Lambdoway Piece, English and Canadian natural Wools, Heavy Scotch Wools, etc. Medium and heavy weights. All sizes for men from 34 to 44. Thursday, garment, 75
Our Special Hockey or Sporting Sweater Coat, stocked in the staple wanted colors or made to order in any club or special color; all sizes. Each \$3.00.
250 Only, Men's Plain Grey and Military Grey Flannel Shirts, reversible collar, double-stitched seams, yoke; sizes 14 to 18. Regularly \$1.50. Thursday, each95

THE HOME FURNISHING SALE! THE HOSIERY SALE!

Both these events got off to a good start last week and are now in full swing. So far they have beaten all records. Our Canada First idea adds to the popularity of these opportunities for household and personal economies. Come today or tomorrow before the assortments are broken.

N.B.—Have you seen the Window display of latest recruiting posters from London?

- Dresser—Quartered oak finish, rich golden color, brass handles, British bevel mirror. Regularly \$8.00. February sale price 6.50
- Dresser—White enamel, brass trimmings, British bevel mirror, size 24 x 14. Regularly \$11.00. February sale price 8.65
- Dresser—Quarter-cut oak, golden finish, strong locks, British bevel mirror, size 28 x 22. Regularly \$40.50. February sale price 12.35
- Dresser—"Colonial" design, mahogany finish, oval British bevel mirror. Regularly \$27.00. February sale price 19.45
- Princess Dresser—"Colonial" design, mahogany finish, long British bevel mirror. Regularly \$27.00. February sale price 19.45
- Chiffonier—"Colonial" design, mahogany finish, British bevel oval mirror. Regularly \$21.75. February sale price 15.95
- Dressing Table—"Colonial" design, mahogany finish, British bevel oval mirror. Regularly \$14.50. February sale price 10.45
- Dresser—Mahogany finish, "Colonial" design, British bevel square mirror. Regularly \$23.75. February sale price 17.35
- Princess Dresser—Mahogany finish to match above dresser. Regularly \$23.75. February sale price 17.35
- Chiffonier—"Colonial" design, mahogany finish, British bevel square mirror. Regularly \$20.00. February sale price 15.35
- Dresser—Satin walnut, dull finish, shaped top, cane panels at back, British bevel mirror. Regularly \$19.50. February sale price 15.00
- Chiffonier—Satin walnut, dull finish, cane panel at back, British bevel mirror. Regularly \$12.50. February sale price 10.25
- Dresser—"Colonial" design, mahogany finish, triple British bevel mirrors. Regularly \$12.50. February sale price 10.50
- Bedstead—"Colonial" design, mahogany finish, heavy roll head and foot-head, 4 ft. x 6 size only. Regularly \$28.00. February sale price 19.75
- Bedroom Chairs and Rockers—Solid mahogany, woven cane or wood seats. Regularly \$6.50. February sale price 3.25
- Brass Bedstead—Posts are 3-in. in diameter, heavy turned caps; satin, bright or polette finishes; all standard sizes. Regularly \$19.50. February sale price 6.15
- Brass Bedstead—Heavy 2-in. continuous posts; in satin, bright or polette finishes; all sizes. Regularly \$18.90. February sale price 12.95
- Brass Bedsteads—Have 3-in. posts, heavy top rails and fillers; satin, bright or polette finishes; standard sizes. Regularly \$18.90. February sale price 12.95
- Brass Bedsteads—The posts and top rails are 2-in. in diameter, ball corners, fillers heavy with neatly designed mounts; satin, bright or polette finishes; all sizes. Regularly \$24.74. February sale price 14.95
- Bed Spring—Kiln dried hardwood, spring of strong woven steel wire, all sizes. Regularly \$2.00. February sale price 1.45
- Bed Spring—Steel tube frame, spring of woven steel wire, reinforced and supported by steel bands, all sizes. Regularly \$5.00. February sale price 1.85
- Bed Spring—Steel tubing, extra fine especially woven steel wire, reinforced edges, fully guaranteed. Regularly \$3.95. February sale price 2.95
- Mattress—Curled seagrass and heavy layer of jute felt at both sides, all sizes. Regularly \$4.10. February sale price 2.95
- Mattress—Pure curled sanitary seagrass, extra heavy layer of felt at both sides. Regularly \$4.75. February sale price 2.95
- Mattress—All cotton felt, roll stitched edges, supplied in all sizes. Regularly \$7.50. February sale price 4.15
- Mattress—Pure cotton felt, built in layers, all sizes. Regularly \$8.50. February sale price 5.95
- Mattress—All pure cotton felt, built in layers, imperial edges, all standard sizes. Regularly \$9.75. February sale price 7.55
- Dining-room Chairs—Solid quarter-cut oak, fumed and golden finish, seats covered in genuine leather, five side and one armchair. Regularly \$17.50. February sale price 12.85
- Dining-room Chairs—Quarter-cut oak, fumed or golden finish, the back panels and slip seats covered in leather, five small and one armchair. Regularly \$22.00. February sale price 15.65
- Extension Dining Table—Golden quarter oak, finish, round top, extending to six feet, pedestal. Regularly \$4.25. February sale price 6.75
- Extension Dining Table—Fumed oak, 44-in. top, extending to six feet, heavy pedestal. Regularly \$14.75. February sale price 10.55
- Extension Dining Table—Quarter-cut oak, fumed or golden finish, 48-in. top, extends to eight feet, massive pedestal. Regularly \$32.50. February sale price 23.95
- Buffet—"Colonial" design, fumed oak or golden finish, top 48 x 22 inches, British bevel mirror. Regularly \$51.00. February sale price 18.75
- Buffet—Quarter-cut oak, British bevel mirror back, size of top 48 x 22 inches. Regularly \$32.00. February sale price 19.75
- Buffet—"Colonial" design, fumed oak, fumed or golden finish, top 48 x 22 inches. Regularly \$32.50. February sale price 21.75
- Odd Parlor Settees—Mahogany finish, spring seats covered in striped silk material. Regularly \$12.75. February sale price 8.95
- Odd Parlor Armchairs and Armrockers—Mahogany finish, spring seats, covered in silk material. Regularly \$7.75. February sale price 3.95
- Library Tables—Fumed oak, top 48 x 30 inches. Regularly \$24.50. February sale price 14.95
- Library Table—Fumed oak, has magazine racks at both ends, and two centre drawers. Regularly \$20.50. February sale price 14.95

February Hosiery Sale

- Women's 35c Plain Black Cashmere Hosiery, "Lama" brand, English make, seamless, good weight; "Lama" worked in red on each pair; sizes 8 1/2 to 10, 35c value. Thursday, Hosiery Sale price 29
- Women's 40c Silk and Wool Black Cashmere Hosiery, two-tone effect, accordion heel; fine English yarn; red, blue, green and purple shot effect; sizes 8 1/2 to 10, 40c value. Thursday, Hosiery Sale, 38c, 3 pairs 1.10
- Women's \$1.50 Heavy Pure Thread Silk Hosiery, seamless, American make; deep line, three top double gather welt; black, white, grey, green, helle, tango, tan, maize, bronze, blue, sky, navy, tange and wisteria; sizes 8 1/2 to 10, \$1.50 value. Thursday, Hosiery Sale price98
- Women's Plain Weave Silk and Wool Hosiery, in colors black and blue, black and grey, plain black or white; sizes 8 1/2 to 10, 75c value. Thursday, Hosiery Sale price 49
- Boys' and Girls' Heavy Ribbed Black Cashmere Stockings; one-and-one rib; English make; extra fine yarn; closely knitted; good wearing; sizes 5 to 10, 40c value. Thursday, Hosiery Sale price 29
- Boys' and Girls' Ribbed Black Cashmere Stockings, seamless, winter weight; good wearing; close, elastic weaves; applied heel, toe and sole; sizes 6 to 8 1/2, 25c value. Thursday, Hosiery Sale price 19c, 3 pairs 55c.
- Infants' All-wool Finest Ribbed Cashmere Stockings; colored silk heel and toe; black, tan, white, cream, sky and pink; guaranteed fast color; sizes 4 to 7. Regularly sold at 25c and 30c. Thursday, Hosiery Sale price 23
- Men's Plain Weave Silk and Wool Sox, in colors, plain tan and black, mixed colors in tan and silver, black and silver, blue and black; sizes 9 1/2 to 11, 50c value. Thursday, Hosiery Sale price 25c.
- Men's Plain Black Cashmere Socks, Canadian make; seamless; extra fine yarn; good weight; good wearing; black, grey and tan; sizes 9 1/2 to 11. Extra value, Thursday, Hosiery Sale 25
- Men's Heavy Wool Sox, fine black yarn; seamless; English make; close ribbed weaves; double heel, toe and sole; sizes 9 1/2 to 11, 25c value. Thursday, Hosiery Sale, 19c, 3 pairs 55c.

Groceries

- TELEPHONE DIRECT TO GROCERY DEPARTMENT, ADELPHI 6100.
- 4000 tins Finest Canned Peas, only 6 tins to a customer, 3 tins 30
 - 2000 lbs. Fresh Creamery Butter, in 1-lb. prints, Per lb. 32
 - 500 pails E. D. Smith's Pure Orange Marmalade, 5-lb. pail 47
 - Choice Side Bacon, peameal, sliced. Per lb. 23
 - Pure Lard, 20-lb. pail 2.60
 - 500 lbs. Fresh Fillets of Haddock, smoked. Per lb. 12
 - Choice Red Salmon, 2 tins 25
 - Edwardsburg or Bealies' Table Syrup, 8-lb. pail 25
 - Finest Featherweight Coconut. Per lb. 17
 - Salt in bags, 5 bags 14
 - Oxo Cubes, 3 tins 25
 - Crisco Shortening. Per tin 29
 - Finest Pot Barley, 6 lbs. 29
 - 500 lbs. Fresh Ginger Snaps, 3 lbs. 29
 - Peanut Butter in bulk. Per lb. 24
 - Roman Meal, Large package 24
 - Fancy Patna Rice, 3 lbs. 25
 - Choice Grapefruit, large size, 4 for 25
 - Robinson Oats, Large package 15
 - Finest Canned Peaches, Regularly 18c. Per tin 15
 - Choice Evaporated Apples, Per lb. 15
 - Maggi's Soups, assorted, 6 packages 25
 - 40c Assortment Tea FOR 50c.
 - 1000 lbs. Fine mixed-bodies Assam Tea of uniform quality and fine flavor, a 40c tea anywhere. Thursday, per lb. 29

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