

RELIANCE MUTUAL LIFE

Assurance Society,

OF LONDON, ENGLAND.

ESTABLISHED 1840.

HEAD OFFICE FOR CANADA - - - 196 ST. JAMES STREET,
MONTRÉAL.

HON. JOHN HAMILTON, DIRECTORS IN MONTREAL,
DUNCAN MACDONALD, Esq. ROBERT SIMMS, Esq.
MEDICAL OFFICER,
C. P. GIRDWOOD, Esq., M.D., M.R.C., S.L.
LEGAL ADVISER, BANKERS,
J. C. HATTON, Esq., Q.C. THE MOLSONS BANK.

The following statement shows the progress made in the acquisition of new business during the last three years :—

YEAR.	SUMS ASSURED.	ANNUAL PREMIUMS.	TOTAL PREMIUM INCOME. After deducting amount paid for reinsurance.
1875.....	\$1,527,782 68	\$47,958 48	\$360,500 22
1876	1,728,449 28	52,327 62	384,489 18
1877.....	2,230,618 50	71,412 84	415,039 14

The increase in number of new Policies issued over 1876 is..... 44
 Increase in amount assured..... \$499,800.00
 Increase in Premium Income over 1876..... 14,555.47
 Increase in Aggregate Income " " 33,296.56
 Increase of Accumulated Fund " " 141,391.98

INCREASE IN CANADIAN BRANCH OVER 1876.

In Policies issued, No..... 92
 " " " Amount..... \$303,500.00
 " Premium Income about..... 24 %

Policy-holders are Protected from All Liability by the Deed of Settlement, and by a clause in each Policy; they have, therefore, the advantage of a Large Premium Fund, with the absence of all individual risk.

SPECIAL DEPOSIT with Dominion Government of \$100,000, for security of Canadian Policy-holders.

The Directors have decided to invest earnings of this Branch in first-class Canadian Securities, thus enabling them to offer superior advantages to the Canadian public.

AGENTS

Who wish to work up a permanent and remunerative business will now find this office a very favorable one to represent, owing to the above important change, and its well known stability and age.

APPLY FOR UNREPRESENTED DISTRICTS.

A GENERAL AGENT WANTED.

All Policies are issued direct from the Canadian office, and are entirely free from troublesome clauses and conditions.

FREDERICK STANCLIFFE,
RESIDENT SECRETARY.