

Senior executives in these sectors will participate in business programs in Osaka and Tokyo. The main components include plenary sessions to examine economic and social trends, sectoral sessions for information exchange and networking, a Team Canada forum to provide an exchange of views between business delegates and Canadian government leaders, and special sessions and discussions to highlight such themes as young entrepreneurs and education.

Team Canada 1999 is an opportunity for Canadian and Japanese business people to view each other as gateways to their respective markets. In Canada, Japanese companies can gain preferred access to a North American market of 386 million people through the North American Free Trade Agreement. Similarly, Canadian partnerships with Japanese firms are increasingly bringing the benefits of new expertise and opening new gateways to Japan and the expanding Asia-Pacific market.