

68. An indication of ISTC's thinking on competitiveness can be seen in an early draft of the "portfolio constellation", a diagram depicting the various responsibilities of the Minister of ISTC and International Trade. Under the trade sub-title, import substitution was listed as an objective rather than development of a more competitive Canadian economy.

69. This strategy applied a graduation and matching fund policy as shown below:

Year	Government (Vote 10)	Government (Vote 1)	Industry
1990/91	\$ 200,000	\$ 100,000	\$ 200,000
1991/92	\$ 100,000	\$ 93,000	\$ 100,000
1992/93	\$ 50,000		\$ 50,000
TOTAL	\$ 350,000	\$ 193,000	\$ 350,000

70. While a number of administrative changes to current management of the Canada Account would provide greater flexibility, the fundamental requirement is for additional funding, a requirement that can only be met through the International Assistance Envelope.

71. The 1991 Decima Investigation of Canadian's Attitudes Toward International Affairs poll revealed that 41 percent of Canadians believed the effect on Canada's economy should be the most important consideration when making foreign policy decisions, significantly ahead of the cost to Canadian taxpayers, impact on the environment, human rights, Canada's reputation and what our allies are doing. Moreover, placing more emphasis on economic and trade power as a method to increase Canadian influence was favoured by 61 percent of Canadians surveyed. The public may have more support than the Department itself for a revalorized International Trade element within EAITC.

72. A more systematic review of business councils and other specialized groups would likely demonstrate this. Ironical situations often result; the director of one business council, heavily dependent on government funding for ongoing operations and special activities, heavily criticized the government for not devoting sufficient personnel and resources to the region at a seminar funded by EAITC!

73. Chenier and Prince, p. 137.

74. See the leading article in the *Globe and Mail* of April 20, 1992 by Ross Howard, "Trade offices face cuts".

75. *Le Québec et l'interdépendance: Le monde pour horizon*, Gouvernement du Québec, Ministère des Affaires internationales, 1991.