

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: UNITED STATES

Mission: 601 BOSTON

Market: 577 UNITED STATES OF AMERICA

Sector: 005 COMM. &amp; INFORM. EGP. &amp; SERV

Subsector: 056 ELECTRONIC COMPONENTS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	995.00M	\$ 950.00M	\$ 840.00M	\$ 721.00M
Canadian Exports \$	113.00M	\$ 91.00M	\$ 73.00M	\$ 68.00M
Canadian Share of Import Market	11.35%	9.58%	8.70%	9.43%

## Major Competing Countries

## Market Share

i) 577 UNITED STATES OF AMERICA	065 %
ii) 265 JAPAN	010 %
iii) 112 FRANCE	008 %
iv) 434 TAIWAN	004 %
v) 051 UNITED KINGDOM	003 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 100 \$M AND UP

Current status of Canadian exports: Well established and growing

## Products/services for which there are good market prospects

## Current Total Imports

	In Canadian \$
i) POWER SUPPLIES	\$ 40.10 M
ii) TRANSFORMERS	\$ 37.00 M
iii) MEMORY CIRCUITS	\$ 17.20 M
iv) RELAYS	\$ 16.40 M
v) DUPLEXES	\$ 15.60 M
vi) TUNERS	\$ 10.40 M
vii) COILS	\$ 9.00 M
viii) QUARTZ CRYSTALS	\$ 8.70 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).