

PROGRAM RESULTS: AFRICA & MIDDLE-EAST

BUSINESS ACTIVITY

During the April - June 1993 period fourteen posts reported the following business activity:

- 56 EXPORT SALES WORTH \$490.03 MILLION
- 19 NEW BUYING CONNECTIONS / 25 AGENCY AGREEMENTS
- 8 NEW JOINT VENTURES / 1 LICENSING AGREEMENT
- 5 CANADIAN INVESTMENT IN TERRITORY WORTH 41.15
- 6 TECHNOLOGY TRANSFERS WORTH \$500 MILLION

HIGHLIGHTS:

- \$ 35 million investment in territory for exploration agreement (Algiers)
- \$ 25 million sale of Kraft paper (Cairo)
- \$ 2.5 million sale of cobalt bomb (Tunis)
- \$ 0.7 million sale of motor graders (Amman)
- \$ 0.6 million sale of printing materials and equipment (Riyadh)
- \$ 0.5 million sale of fire protection systems (Amman)

KEY STATISTICS: for the fourteen posts reporting workload information

Missions Reporting To

		GBT
No. Trade Enquiries	Cdn	4204
	Local	4006
No. Investment Enquiries	Cdn	20
	Local	42
No. Business Visitors	Cdn Pr / Pub	740 / 115
	Local Pr / Pub	1251 / 178