

BUSINESS AGENDA

VANCOUVER — April 20-24, 1997 — Organized by the Canadian Electricity Association and an official event in Canada's Year of Asia Pacific, the **Electricity '97** conference and exposition is the main event for the Canadian electricity industry in 1997. Key themes this year are the opportunities emerging in Canada's new competitive electricity market and the rapidly growing Asia-Pacific marketplace. More than 1,000 electric industry professionals from Canada and abroad are expected to attend.

Participants will find a conference program packed with technical and business expertise on issues such as electricity trade and restructuring; hydro and fossil technology operations and services; transmission and distribution technologies; network operations and information systems; metering and customer services; and health, safety, the environment and public consultation.

Over 50 leading manufacturers, suppliers and industry resources will be featured in the **Electricity '97** exposition. The line-up includes names such as 3M Canada Company, the Electric Power Research Institute, GEC Alstom, General Electric of Canada Inc., Honeywell Ltée, Hydro-Québec, Omicron Electronics Corp. USA, Ontario Hydro, Powertech Labs Inc. and Unistrut Building Systems.

To register or for information, contact Taff Chitayat, Canadian

Electricity Association, 1 Westmount Square, Suite 1600, Montreal, Quebec H3Z 2P9, Tel.: (514) 934-6484, Fax: (514) 937-6498 or register through the Internet at <http://www.canelect.ca/e97.html>

ST. JOHN'S — April 21-22, 1997; **MONCTON** — April 24-25, 1997; **HALIFAX** — April 28-29, 1997 — These two-day seminars focus on **ways to win business financed by international financial institutions (IFIs)** such as the World Bank, African Development Bank, European Bank for Reconstruction and Development and the Inter-American Development Bank.

Presented by Development

Bank Associates of Washington, D.C., the seminars explore how to identify IFI-financed business opportunities, participate in the bid process, solve bid problems and market bids. The seminars are sponsored by the Canada-Atlantic Provinces Co-operation Agreement on International Business Development in association with the Alliance of Manufacturers & Exporters Canada.

For details, contact (in **Newfoundland**) Keith Warren, Tel.: (709) 772-5511; (in **New Brunswick**) Ben Hong, Tel.: (506) 851-6669; (in **Prince Edward Island**) David Cook, Tel.: (902) 566-7576; (in **Nova Scotia**) Maryann Everett, Tel.: (902) 426-6658.

Introduction to the Russian Market

Moscow — May 1-17, 1997 — August 18-September 1, 1997 — A two-week course, **Introduction to the Russian Market**, will deliver information and know-how and provide networking opportunities for foreign business people and investors wishing to enter the Russian market.

The course runs from Monday to Friday, five days per week, and will encompass general lectures; small study groups; and visits to Moscow enterprises, government ministries and other institutions. Representatives of central economic institutions in the Russian Federation will give lectures and participate in group sessions.

Offered by the International Academy of Entrepreneurship (Moscow), the course is led by Fred Eidlin, Director of the Waterloo-Laurier-Guelph Centre for East European and Russian Studies.

For registration information, contact Professor Fred Eidlin, Department of Political Studies, University of Guelph, Guelph, Ontario N1G 2W1, Tel.: (519) 824-4120, ext. 3469, Fax: (519) 837-9561, e-mail: feidlin@css.uoguelph.ca



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