

lates some 40,000 prints for non-commercial showing to an estimated annual audience of 800 million people. Without doubt, the Board deserves its prominent place in Canada's overall framework for cultural relations.

Although it is less conspicuous throughout the world than the National Film board, the Canadian Broadcasting Corporation nevertheless plays an equally important role in the international field. Through Radio Canada International - one of the world leaders in shortwave broadcasting - the Canadian Broadcasting Corporation transmits daily in eleven languages to Eastern and Western Europe, Africa, Latin America, the South Pacific, the Carribean and the United States. not only does this help to keep hundreds of thousands of people in all parts of the world in touch with Canadian developments in their own languages, but also it helps to expose people everywhere to the multicultural and multilingual character of Canada. In recent years, the CBC has become more and more involved in the international scene through distribution and sale of recordings and radio and television programs abroad.

In order to foster interest in international museum activities and to negotiate and facilitate exchanges of exhibitions originating inside and outside Canada, the National Museums Corporation maintains an International Office within its Programs Branch. This Office was established in recognition of the increased need for coordination within the national Museums Corporation itself, as well as among the expanding network of provincial, municipal and private museums and art galleries across the country. In the execution of these responsibilities, the Office provides a number of valuable services, such as preparation and distribution of a calendar of inbound and outbound exhibitions; assistance in locating sources of funding for international exhibitions; liaison with officials responsible for museum activities; organization of tours of international exhibitions within Canada and tours of Canadian-produced exhibitions abroad; negotiations to obtain international shows; and representation on Canadian and international committees. In recent times, the Office has ben involved in negotiations which have brought a number of valuable exhibitions to Canada, including the Master Paintings from the Hermitage and the State Russian Museum in Leningrad; Treasures of London; Flemish Tapestries; Flemish Master Drawings; USSR: Kosmos '77: Soviet Space Exhibition; and many others.

Like the National Musuems Corporation, the National Arts Centre is involved in numerous international undertakings. Each year, many artists and arts organizations of world stature arrive at the National Arts Centre to perform to enthusiastic and often packed houses. These visitations are supplemented from time to time by National Arts Centre tours to other countries to acquaint people in other parts of the world with the high standards of aesthetic accomplishment in Canada.

In the sports and recreation field, Canada is participating in more and more international activities every year. As a result, each year, thousands of athletes and athletic teams travel to and from Canada in order to take part in various sports activities. As elsewhere, in this particular field, Canada is rapidly evolving a network of federal departments and agencies - such as the Minister of State for Sport and Recreation, the Department of Health and Welfare, Sport Canada, Recreation Canada and the National Sport and Recreation Administrative Centre - to undertake the necessary administration and coordination in these areas. These institutions work in close consultation with the Department of External Affairs in the execution of their various policies and programs.