

SIX Beautiful Rose Bushes Given to YOU



EVERYWOMAN'S WORLD

will provide Roses for every garden in Canada. These will GROW and BLOOM. Imagine the pleasure of walking into your own garden and cutting great loads of beautiful fragrant flowers like these.

ROSES that bloom every month of the season from early spring to late fall. Hardy Everblooms, the greatest of all garden kinds, selected especially for our subscribers, each one noted for its hardy, vigorous habit of growth, liberal blooming qualities, symmetrical form and bright clean foliage. They are strong, well rooted one year old bushes, covered with clean bright foliage, and all except the climbing variety should bloom this summer. They are guaranteed to reach you in healthy growing condition and to assist in your efforts to start a rose garden of which you can be proud, we will forward with each collection, printed instructions on their planting and culture.

Guaranteed to Grow and Bloom

Every one can succeed with them. They will thrive in any good garden soil, if some care is used in planting, although like all plant life they respond more liberally if fertile and congenial surroundings with some attention is furnished. The beauty they will add to your home will exceed by far all the care they require. ¶ Perhaps this very moment, you can see in your mind's eye these fresh, fragrant beauties growing along the garden walk, clambering over fences, twining around porch pillars and over the doorways. Make it a reality this summer by planting these modern and improved sorts and the almost unbroken continuity of the beautiful fragrant blossoms produced the entire season will be a summer long delight. ¶ Once you establish a Rose Garden, its fascination will keep your interest enlisted and no achievement will bring greater elation than that with which you will cut the first bouquet from these rose bushes in your own yard.

SCHEDULE for PLANTING ROSES IN CANADA

Yours will be shipped when it's time to plant

As these roses should not be set out in the open ground before all danger of hard frost is past, we have arranged with our grower to deliver them at the proper time. Below is a schedule showing about the dates deliveries will be made to the different localities, although weather conditions might vary these several days, so do not be alarmed if your order does not arrive just on date specified. **PLANTING DATES**—Latitude of British Columbia, March 15 to May 25th. Latitude of Southern Ontario, Nova Scotia, New Brunswick—May 25th. Latitude of Northern Ontario, Quebec, Saskatchewan. Alberta—May 25th.

There Are Six Sturdy Young Bushes in Each Collection

The colors range from deep red through shades of pink, white and yellow

- 1 Etoile De France** This rose has been selected from the almost unlimited number of hardy red roses, because, in our estimation, it seems the acme of perfection—a rose possessing every distinctive attribute which adds to beauty and appeal. A giant in hardiness and sturdiness, the bush grows upright, covered with beautiful, bronzy, green foliage, which is not subject to insect attack. The growth is so luxuriant and lusty that great masses of the most beautiful roses imaginable are borne all summer. The fragrance is delightful, the color exquisite, a clear, rich, velvety crimson. This is one of the finest of all garden roses.
- 2 My Maryland** A rare combination of a poetic name and exquisite beauty has made this new variety a dangerous rival of all the most famous pink beauties. A great outdoor rose of extreme hardiness, rapidly producing a sturdy, shapely plant, which in itself is a distinct ornament to any garden. The large rich green foliage is not the least of its charms, clothing the long, stiff stems with cool verdant beauty. All summer through the large, perfectly double, magnificent flowers are borne, flowers of indescribable charm, composed of thick heavy petals, unsurpassed in elegance of form.
- 3 White Cochet** A most magnificent snow-white rose, possessing all the good qualities of vigorous growth, profuse blooming and beauty of flower. It is a fine variety for bedding purposes, thriving under almost any condition of soil or treatment, growing into a great, lusty bush, which increases in beauty with the passing years. It is absolutely hardy in every part of the country giving perfect satisfaction and producing hundreds of superb flowers throughout the growing season. The buds are large, full and firm, elegantly pointed, showing depth and richness as they expand; the magnificent, pure white flowers open perfectly double and possess a distinct exquisite fragrance.
- 4 Sunburst** No pen picture can do justice to this wonderful new everblooming rose. It is one of the most beautiful varieties ever introduced and we know full well that all who plant it will share with us in our genuine enthusiasm over it. We want every lover of beautiful roses to plant sunburst, for there is not another like it, either in color, growth or beauty and wherever seen it has created a veritable sensation. Sunburst is the ideal garden rose, strong and vigorous in growth, healthy in every condition, thriving in practically any soil under the most adverse conditions to a perfection seen in no other rose. The splendid flowers borne on strong, upright stems produced in amazing profusion.
- 5 Radiance** Radiance is the crowning masterpiece and hailed by flower-lovers everywhere as one of the greatest rose creations of modern times. Grace of form, charm of flower and color with vigor of growth, are the three characteristics. Flowers are of an immense size, produced in amazing profusion. The buds are beautifully formed, always opening well, the rose showing double to the center. The color, the most wonderful ever seen in a rose, an exquisite blending of carmine shades with opal and coppery reflections is indescribable.
- 6 Climbing American Beauty** Truly a perpetual and the most valuable addition to the popular class of Rambler roses that has been produced for some time. It is perfectly hardy, having great vigor and sturdiness combined with grace. Special attention should be called to the magnificent foliage produced by this variety; it is fine dark and glossy remaining intact to unseasonable weather and withstanding all diseases which causes the foliage to rust and look shabby. The marvelous production of bloom is really sensational, each individual rose being perfect in form and very double, the color being deep, intense scarlet crimson, which retains its vivid brilliancy as long as the flower lasts.

How to Get Your Collection

Offer No. 1. Renew your subscription to EVERYWOMAN'S WORLD at the regular rate of only \$1.50 per year, postage paid, sending only twelve two cent stamps to cover cost of importing, packing and mailing your bushes and we will send the complete collection of six Rose Bushes to you all postage paid. This is the most liberal offer ever made to the women of Canada.

Offer No. 2. Send your own renewal to EVERYWOMAN'S WORLD together with one new subscription from a new reader and we will send you two complete collections—twelve Rose Bushes, all postage paid. The friend who subscribes through you may also have the full collection of six Bushes by sending only twelve two cent stamps extra. By sending her subscription with your own you will get twelve beautiful Rose Bushes without a penny of expense.

An Opportunity to get a Beautiful Rose Garden

Offer No. 3. For each additional subscription (either new or renewal) secured by you we will send you two additional complete Rose collections (twelve bushes) all delivery charges paid. We will on request send you sample copies and supplies free in order that you may get subscriptions among your friends and neighbors and take advantage of this offer. You can easily obtain half a dozen subscriptions and get twelve collections of bushes or more.

Your order must reach us by May 1st. Be wise and you will order early—Right Now.

Your Rose Bushes will be shipped in accordance with proper planting season in your section. Full Cultural Directions accompany each Collection.

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