



Made in Canada

We Standardized the Roofs— Now We Standardize the Guarantee!

A DOZEN years ago the introduction of The Barrett Specification standardized roofing practice throughout the Dominion and gave to the old "tar-and-gravel roof" a definite character and reliability.

Local contractors, in the past, have been accustomed to guaranteeing roofs of this type, free of repairs for from five to ten years.

To good reliable roofers such guarantees were no burden because the roof they constructed would last much longer than the guaranteed period.

The fly-by-night roofer, however, did a poor and cheap job, gave his guarantee recklessly—and was generally out of business when the roof leaked or trouble came.

As manufacturers of the materials used in Barrett Specification Roofs we, therefore, determined a short time ago to *standardize these guarantees* and make them of real value to users of Barrett Specification Roofs.

We, therefore, arranged with the U.S. Fidelity & Guaranty Company to issue a 20-Year Guaranty

Bond covering every Barrett Specification Roof of 50 squares and over *wherever our inspection service is available.*

This bond takes the place of short-term guarantees formerly issued by the local roofer and obviously is far better.

The principal roofing contractors and architects throughout the Dominion are co-operating with us and we believe the plan is going to be so successful that more Barrett Specification Roofs will be laid the next few years than ever before in the history of the business.

We want to emphasize the point that the Guaranty Bond costs you nothing. *The service is free in the interest of good workmanship and the good repute of our materials.*

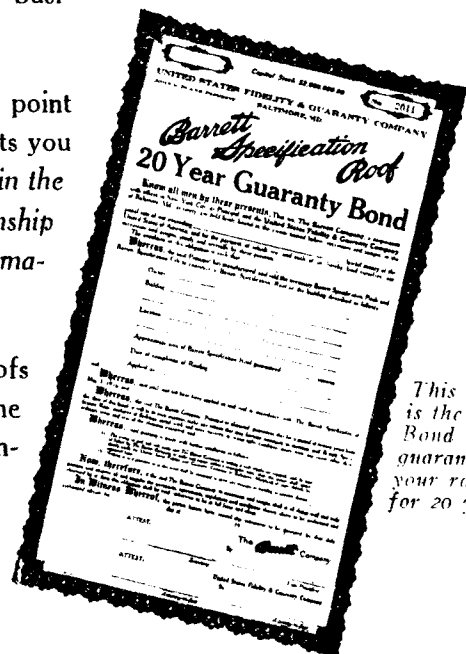
Barrett Specification Roofs are recognized to-day as the standard covering for permanent buildings of all kinds. The cost per year of service, is less than any other roof covering.

If you are interested in the proposition we shall be glad to send you further details on request.

A copy of The Barrett Specification, with roofing diagrams, sent free on request.

THE PATERSON
MANUFACTURING COMPANY
LIMITED
MONTREAL TORONTO WINNIPEG VANCOUVER

THE CARRITTE-PATERSON
MANUFACTURING COMPANY
LIMITED
ST. JOHN, N.B. HALIFAX, N.S. SYDNEY, N.S.



This is the Bond that guarantees your roof for 20 years.