

Big Ben

7201

baby Ben



That *Well-to-do* Feeling

IT'S Big Ben for the man who likes to kick off the covers before the last call for breakfast.

Who enjoys a splash in the tub—a comfortable shave—a hot breakfast—and a minute or so with the family.

It's Big Ben for the man who likes to take it easy on the way to work—to know the well-to-do feeling of ample time.

Who likes to have a little while to himself to set things right before tackling the day's work.

It's Big Ben for you, to let you know the joy of unhurried mornings and well started days.

Big Ben is seven inches tall, well built, handsome, punctual, with a big dial, a cheerful voice, comfortable keys, a light running movement. Calls steadily for five minutes or intermittently for ten.

For light sleepers, Baby Ben—a quarter size reproduction of Big Ben, $3\frac{1}{2}$ inches tall—keeps the same good time, calls the same punctual way, a handy clock for the traveling bag, the desk or the dressing table, or any place where attractiveness, dependability and small size are desired.

Each is six times factory tested. At your dealer's, price \$2.50 in the United States, \$3.00 in Canada. Sent prepaid on receipt of price if your dealer does not stock them.

Western Clock Co

La Salle, Ill. U.S.A.

Makers of *Westclox*