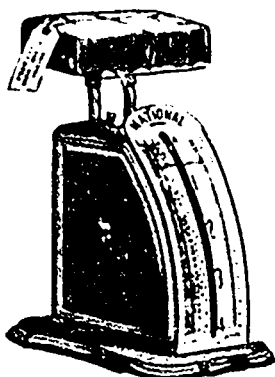


New "NATIONAL."



National 4 lbs., \$3.00; Union 2 lbs., \$2.50
Columbian 3 lbs., \$2.00; Star 1 lb., \$1.50
Crescent 1 lb., \$1.00

If It's a PELOUZE POSTAL SCALE

IT'S THE BEST IN THE WORLD

Look for the **Double Needle Index** that **Starts at the Top and Moves Through a Slot**, pointing directly to the information desired. No guess-work or stooping to read the dial. Tells instantly exact cost of postage on all mail matter. One price; one quality. Always accurate; always the best.

Make excellent Xmas and Holiday Gifts

Send for New Postal Catalog—12 Styles. Liberal profits. Buy of your jobber.

Pelouze Scale and M'f'g Co.

118-132 W. Jackson Boulevard, Chicago.

THE

Picture Postcard Co.

We are constantly adding to our stock of

View Postcards

of Canadian cities and scenes and have also a full line of

Fancy Postcards

in colors, as well as a complete range of beautiful

Christmas Postcards.

We also stock a nice line of

Postcard Albums

of all styles and prices, as well as

Display Stands.

both stationary and mechanical. These save space, carry quite a stock, show it to advantage without handling and save the cards from becoming finger-marked and shop-worn through constant handling. Ask for prices

ADDRESS:

The Picture Postcard Co.

P. O. Box 334, OTTAWA, ONT.

PRIVATE GREETING CARDS.



Sale of them this year has been phenomenal. No dealer had enough of them last year.

Eight styles, shapes and designs.

Per 100 \$6.00
Lots of 500, assorted, at \$5 per hundred

The Chas. H. Elliott Co.

17th St. and Lehigh Avenue, - Philadelphia, Pa.

The Picture Post Card House of Canada

(Established 15 years)

The Orders Booked

Justify us in believing we have the Right Goods at the Right Prices.

View Post Cards Fancy Post Cards
Christmas Post Cards

SAMPLES ON APPLICATION.

The Montreal Import Co., 17 St. John Street, Montreal

THE TRINER POSTAL SCALE

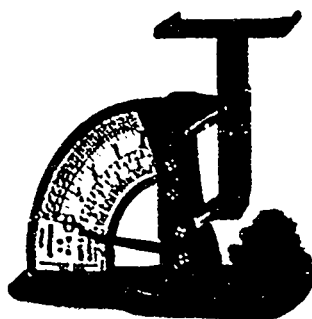
RECORDS INSTANTLY THE EXACT COST, IN CENTS, ON ALL CLASSES OF MAIL MATTER.

Article can be placed anywhere on the platform, yet always show accurate weight. Our successful development of this scientific principle has produced the only perfect postal scale.

They save stamps—Your jobber has them.

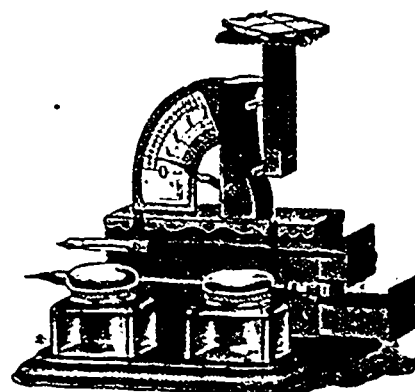
Triner Scale & Manfg. Co.,

128-130 S. Clinton St., CHICAGO, Ill., U.S.A.



MADE IN FOUR SIZES

The SUPERIOR 4 lbs. \$4.00
The TUBAL 2 lbs. 1.50
The GEN 1 lb. 1.00
The RETIAN 1 lb. 80



FAST MAIL

Capacity 1 pound by 1 ounce