

AN INVESTMENT as well as PROTECTION

So says the FARMERS' ADVOCATE in advising every up-to-date farmer to carry some form of Endowment Insurance.

The Endowment Policy, after *three years*, has an actual *Cash or Loan Value*.

The Endowment Policy protects both your family and yourself, and at the same time provides a fund for use in need at any time after three years. Secure information immediately.

The Manufacturers Life Insurance Co'y

"No better life company in Canada."

The Traders Bank of Canada

ASSETS OVER THIRTY-THREE MILLIONS (\$33,000,000).



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