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\$672.00 for \$100.00.

What Man, Woman or Child would refuse that?

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During the year 1895 for every Dollar received by the Manufacturers Life Insurance Company on account of premiums paid on policies which matured by death, the Company returned to the several beneficiaries the sum of \$6.72 (six dollars and seventy-two cents), six hundred and seventy-two dollars for every hundred.

Now, by what other scheme of man's devising, except life insurance, is it possible to provide such a cash asset for a family at the death of the bread-winner? In ninety-nine cases out of every hundred, the death of a man means the death of his business. A man's investments may be all right in his lifetime, but if his family at his death find it is necessary to realize upon them, then their troubles begin. To the man with thousands in vested interests, and to the man without a dollar invested anywhere, life insurance is an equal necessity. It is ready money at a crisis, and happy are they who can avail themselves of its benefits when the crisis comes.

If you are thinking about taking some life insurance 'twill be to your advantage to see an agent of the Manufacturers Life about it. Every life and endowment policy issued by this popular and progressive Canadian Company is without conditions as to habits of life or manner of death. Every policy is a straight promise to pay the insurance if you pay the premium. It is a National Policy that will make you rich.

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Manufacturers Life

Insurance Company, TORONTO, CANADA.

Yonge and Colborne Streets,