



THE LATEST INVENTION

In Children's Underwear is "THE RUBEN'S VEST." Made in any weight, and only of the finest all-wool fabrics; double-breasted, no buttons, pins, or strings required; no pulling over the head to worry small children. Every buyer in the Dominion should examine this wonderfully ingenious article, which is well known all over the United States as the best child's vest made, on account of these advantages.

...AS CHEAP AS ANY OTHER...

And once a lady sees these valuable improvements she will never think of buying any other kind. Slips on in an instant, and is a perfect protection against chills or cold. It does away with the necessity of wearing a band. Best suited for children from six months to three years of age.

The goods are handled by all the leading houses in the Dominion, and the constantly increasing demand is the best proof of its value.

MANUFACTURED BY

THE MONTREAL SILK MILLS COMPANY

MONTREAL

WHO CONTROL THE PATENT FOR CANADA



THE BEST

INTRINSIC VALUE.

The public are discussing that in which they get the best value, and by the largely increased demand for...

"Diamond Brand Underwear"

they have evidently found out that in this they get value every time.

Last season the trade had their serious attention drawn to this fact from the steady demand for "THE DIAMOND BRAND," and this year, without flourish of trumpets, we simply told the trade to wait and see our samples of "Diamond Brand Goods" before placing orders for other underwear, and it would be a paying move.

We are not in the habit of guaranteeing anything that we cannot perform, but have no hesitation in stating that in "THE DIAMOND BRAND" the best value is to be found.

HERMANN H. WOLFF & CO.

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