

**TORIA**  
and Children.

You Have Bought

*Blutcher*

In Use For Over 25 Years

**TORIA**

MADE IN NEW YORK CITY.

**ITURE.**

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**TO THE WHITE HOUSE**

**BLACK KNIGHT STOVE POLISH AND VICTORY**

The Bull Moose Party believes in Woman's Suffrage and other appeals to women.

Not a powder or a hard cake—but a soft paste, ready to use.

**Black Knight**  
10c.—STOVE POLISH—10c.

No hard work about "Black Knight". A few rubs bring the shine.

**Bank of Montreal** No. 52041

**108 Cheques Will be Distributed Among Canadian Farmers. Will You Get One of Them?**

In addition to the twenty-seven first prizes of \$50 each, there will be eighty-one other cash prizes, ranging from \$10 to \$25 in our **1912 PRIZE CONTEST FOR FARMERS**

This contest is along the same lines as the one which was so successful last year, except that there are three times as many prizes, and therefore three times as many chances for each contestant to win. Every farmer in Canada who uses "Canada" Cement is eligible to compete. The conditions are such that large and small users of cement have equal opportunities to win a \$50 prize.

The contest is divided into three classes, and there are first, second, third and fourth prizes (\$50, \$25, \$15 and \$10) in each class.

**CLASS "A"**—Prizes to be awarded to the four farmers in each province who use most "Canada" Cement on their farms in 1912.

**CLASS "B"**—Prizes to be awarded to the four farmers in each province who send photographs of the best concrete work done with "Canada" Cement on their farms in 1912.

**CLASS "C"**—Prizes to be awarded to the four farmers in each province who send the best description, telling how any piece of concrete work was done with "Canada" Cement. (Entries for this prize must be accompanied by photographs of the work.)

In addition to this being divided into classes, so as to give small users of cement an equal chance with those who use more, the Contest is also divided into nine divisions, one for each province. So you see you need only to compete with the other farmers of your own province, and not with those all over Canada.

Don't think that because you have never used cement, you cannot win a prize. Many of last year's prize winners had never used cement before they entered the Contest. We will send you a free book, "What the Farmer Can Do With Concrete," that will not only help you in the Contest, but will tell you everything you could want to know about the use of cement on the farm.

Don't delay, but send us your name and address to-day and get this free book and full particulars of the Prize Contest right away. Use a letter, postal or coupon.

Send me particulars of your 1912 Prize Contest.

Address Publicity Manager  
**Canada Cement Company Limited**  
501 Herald Bldg. - Montreal

A free book, "What the Farmer can do with Concrete" will be sent to all who request details of the Prize Contest.

**FALL NECKWEAR.**

Interesting New Models in Exclusive Collars and Jabots.

The collarless gown is the thing for fall wear, and nearly all gowns are made with V shaped necks, rather shallow, but low enough to reveal that pretty part of the throat just below its base. Collars and jabots are therefore made accordingly.

A sailor collar of white linen has a two inch band of blue and white figured linen stitched around its edge, and a bishop jabot of fine white linen has a plain blue border edging it. The

**JABOT OF PLAIRED LACE.**

Jabot is made with a slight V at the neck, with a flat bow of blue velvet ribbon at its base.

Another sailor collar of black satin extends just over the turn of the shoulders and is there met by long pointed revers of buff colored satin, trimmed on their outer edge with frills of three inch wide ecru lace. These lap over from left to right in the front, outlining the V shaped neck of the blouse. Not only the jabot of plaired lace seen in the illustration, but also the corded bodice over which it is worn, is most interesting. The bows on the jabot add a novel touch and match the satin of which the waist is made.

**THE TREASURE CHEST.**

Just the Gift an Engaged Girl Will Appreciate.

For the engaged girl's treasure chest an apron of the practical kind to be slipped on over a pretty frock will be thoroughly appreciated.

Probably the most useful kind is a studio apron, such as is used by the woman artist. Get a good pattern with sleeves reaching to the wrists and cut without too much fullness. Choose a pink gingham of fine quality or a clear black and white stripe which always washes well.

For the former trim the neck, which should be cut slightly square, and the sleeves with a two inch insertion of white embroidery and fasten at the back with white pearl buttons.

A somewhat dressier apron, though not so useful for protection, is made like a waitress' apron with straps over the shoulders. A pretty effect is had with ecru or pale pink percale, the straps embroidered in a cross stitch band that is carried on each side to the bottom of the apron. The hem at bottom and sides is finished with a row of two chain stitching worked in the same cotton as the bands.

**Home Dyeing**

has no terrors for me - It's simply my delight.

Even Professional Dyers can't equal my Perfect Results That's because I use

**DYOLA**  
ONE DYE—ALL KINDS OF GOODS

It's the CLEANEST, SIMPLEST, and BEST HOME DYE, one can buy—Why you don't even have to know what KIND of Cloth your Goods are made of—So Mistakes are Impossible.

Send for Free Color Card, Story Booklet, and Booklet giving results of Dyeing over other colors.

The JOHNSON-RICHARDSON CO., Limited, Montreal, Canada.

**INSURANCE**

**J. H. HUME.**

AGENT FOR FIRE, ACCIDENT AND SICK BENEFIT COMPANIES.

REPRESENTING Five Old and Reliable Fire Insurance Companies

If you want your property insured please call on J. H. HUME and get his rates.

—ALSO AGENT FOR—  
C. P. R. Telegraph and Canada Permanent Loan and Saving Co.

Ticket Agent For C. P. R.—Ticket sold to all points in Manitoba, Northwest and British Columbia.

**THE LAMBTON Farmers' Mutual Fire Insurance Company.**

(Established in 1878)

**J. W. KINGSTON** President.  
**THOS. STEADMAN** Vice-Pres.  
**JAMES ARMSTRONG** Director.  
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**J. F. ELLIOT** FIRE INSPECTOR.  
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**ALEX. JAMIESON** AUDITOR.  
**PETER McPHERDAN**, Wanstead, P.O. AGENT, for Warwick and Plympton.

**Farmers, Attention**

WE HANDLE

COCKSHUTT'S IMPLEMENTS  
MELLOTTE CREAM SEPARATORS  
KEMP MANURE SPREADERS  
TORONTO WINDMILLS  
BUGGIES, WAGONS  
GASOLINE ENGINES  
LIGHTNING RODS

—AND—  
EVERYTHING NEEDED ON THE FARM

Call and let us talk matters over.

**CAMERON & GRAHAM**  
OPPOSITE HOWDENS' GROCERY,  
7-7-11

**NORTH END BAKERY.**

We keep everything to be found in a first-class Bakery.

We sell the best makes of leading confectioners.

We get up Wedding Cakes equal to any.

**Delicious Ice Cream**  
by the dish or in bulk.

Summer Beverages of all kinds.

All the Leading Brands of Cigars.

Southern Fruits in Season

Let Us Serve You.

**S. H. MITCHELL,**  
North End Bakery.

**Chantry Farm**

SHORTHORN CATTLE—LINCOLN SHEEP

Young Stock for sale at all times. Home of the Imported Clydesdale Stallion Lord Harry.

**ED. de GEX.**  
Proprietor.  
KERWOOD, ONTARIO.

**W. C. Browne & Son**

**Furniture Dealers**

—AND—  
**Undertakers**

RESIDENCE UP-STAIRS

Night Calls Promptly Attended to.

Telephone No. 21.

**W. C. Browne & Son.**

**Auctioneer**

**J. F. ELLIOT.**  
Licensed Auctioneer,  
For the County of Lambton.

PROMPT attention to all orders, reasonable terms. Orders may be filled at the Guide-Advocate's office.

**Contentment.**

Some people seem to take delight in finding fault with the world and all it contains. They look upon the dark side of everything and act as if they were made to detect the faults of the universe. They grumble about nature and experience and see faults in all they behold. The weather is always too hot or too cold, too wet or too dry; the fall is too early and spring too late; and in their neighbors they see nothing but their faults. Tolerant is a stranger to them. If the Angel Gabriel should come down, and there was a speck on his wings, they would see nothing but that blemish. The countenances of such people become about double the longitude that the Divine Creator made them, and a pan of milk would sour were they to look into it. To what end are the bounties of nature lavished upon such men? They never see the flowers or hear the songs of birds; but if a serpent hisses their ears are quick to hear, and they would walk a mile at any time to see a bed of thistles or a bramble bush, just to get an excuse to grumble about it. It is difficult to decide what such people were made for, unless it was to fill up the picture of life with dark shades in order to display its beauties in stronger light by the contrast. For surely it is a God-send to meet a smiling-faced genial man, and listen to his hearty laugh

**NO MORE DANDRUFF, FALLING HAIR, SCALP ITCH**

Men and women—do you want a splendid head of luxuriant hair free from scalp itch and dandruff?

Do you want hair so bewitching radiant that it compels the admiration of all who see it?

Do you want a scalp so immaculately clean and bright as a newly-minted coin?

Do you want to use a hair dressing that will surely prevent baldness, that always refreshes and invigorates and makes your entire head feel fine?

Then spend 50 cents this very day and get a bottle of **PARISIAN Sage** at any drug store or toilet goods counter. Use it as directed and you will never care to use ordinary tonics again.

No poisonous sugar of lead, no sulphur or injurious ingredients in **PARISIAN Sage**. Ask for **PARISIAN Sage**. T. B. Taylor & Son guarantee it.

The fact that you are industrious doesn't raise you much above the common level. So is the little red ant,

**Three Canning Hints.**

When canning berries lay the jars on their sides instead of standing up, as usual. Once in awhile give each jar a little shake until entirely cold. It will be found that the berries are evenly distributed through the juice and not all on top of the jar.

In making jelly have a piece of thin muslin or cheesecloth handy, wet it and instead of "skimming" strain the jelly into the glasses through the cloth. Your jelly will be clearer and you will have more of it.

For canning cut two holes in one side of a five gallon oil can, stick a piece of stovepipe in one, while the other hole is used to cook on. It takes very little fuel and makes less heat than the kitchen range, and all the canning can be done outdoors.

What we need most in Canada is more self-reliance of the good old British type. The Englishman, criticize him as we may, is an example to Canada, and until we follow his example self-reliance and higher development will make comparatively slow progress.—Tribune.

**BLIQUENESS BURDENS LIFE.**—The bilious man is never a companionable man because his siltment renders him morose and gloomy. The complaint is not so dangerous as it is disagreeable. Yet no one need suffer from it who can procure **Farmelee's Vegetable Pills**. By regulating the liver and obviating the effects of bile in the stomach they restore men to cheerfulness and full vigor of action.