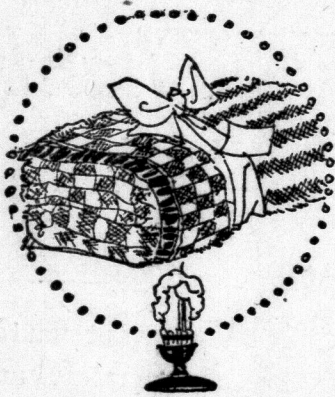




TIME IS FLEETING TO CHRISTMAS

THESE are glittering days that lead up to Christmas, alive with happy people, busy, scurrying people. There is planning going on and buying every day. But still there are gift lists far from completion. This shouldn't be. Fascinating gift displays have long been ready throughout the store. As shoppers choose, assortments are constantly being replenished. Prompt and careful gift choosing will give a delicious satisfaction certain to make the great day even more enjoyable.



BLANKETS

Warm, Welcome Gifts

COSY warmth lurks in this Blanket roll, whose plaid pattern is so attractive and colors so soft and likeable. Its quality is excellent and one might well be proud of bestowing such a gift...\$7.85 to \$10

A Sociable Present, the PERCOLATOR

THEY will think of you over the coffee cups if you give them so useful and attractive a gift as an Electric Percolator. You will have done more than make their entertaining easier. You will have given them a handsome ornament for their buffet. This particular Percolator is in nickel-plated copper and priced at \$12.50. There are innumerable other electrical appliances that make fine gifts: irons, toasters, curling irons and heaters among them.

For Dancing Girls FANCY FANS

BECAUSE they are so frivolous and lovable Fans are just right for Christmas-giving. A girl will love to own one for all the dances she has ahead, and one will find that no matter how sweetly odd her evening frock there is a Fan colored to complement.

Lace Fans, \$12.
Ostrich Feather Fans, \$15.
Ivory Fans, \$8.

Tasteful and Giftie STATIONERY

PEOPLE have often been heard to say that they "will wait until Christmas and see what they get before buying Stationery." That proves they want it as a gift. This is tasteful Stationery that they'll be proud to use, whether it is tinted, all white, lined with color, plain or monogrammed.

Tinted Stock, \$1.50

HOME GIFTS

Always Satisfy a Woman

WHEN a Christmas list holds the name of a young householder (or older one), a fluffy wool Blanket or Satin Comforter is a perfect gift choice. More bedding is always welcome, and these are pretty enough for homiest cottage or house. They are all rolled up and tied with bows, looking giftie, quite.

COMFORTERS of Satin or Sateen

WHEN selecting a Comforter for one's friend it might be well to choose it to blend with the color scheme of her bedroom, for surely she will want to use one like this as a bedspread, it is good looking...\$5.75 to \$22.50



Gifts of Distinction

FIRST the Christmas list, then the shopping, then the giving. And when it is all done—every present the best that possibly could have been chosen? Oftentimes. And always when the selecting has been done at a gift-feeling store. Persons with real intuitiveness have chosen our Christmas merchandise. They know people and what they like when they are young and when they are old. Every section is bountifully supplied with gifts, not ordinary and merely giftie, but possessing real distinctiveness. After all, do not you and every giver seek that when remembering?



Toytown—A Part of Playthings That Wee Tots Dream of

TOYTOWN on the Third Floor, that wonder place of dolls, speeding trains, velocipedes and cuddly play animals, is ready now. Once having seen it kiddies will talk and dream of it for days to come. Playthings to fill every child wish are here in most amazing numbers, and there's an air of gaiety about Toytown that will fascinate any grownup. When Christmas morning comes how much of that gaiety will go with these toys into many nurseries! Yes, it is fun to give to children. And great fun to choose toy gifts here.

TOYS FOR BOYS

Ten Pins, 7 inches high, ten in a box, 60c up.

Meccano Sets, with manual of instruction, \$1.50 up.

Sandy Andy, incline sand railroad, 75c.

Wooden Sailboat, painted in two colors, 25c up.

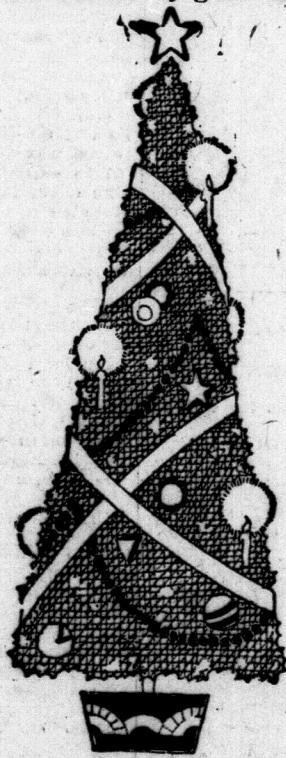
Hook and Ladder Automobile, painted red, \$1.15 up.

Mechanical Aeroplane, with strong windup spring, \$1.25 up.

Garage, made of metal, enamelled gray, 2 cars, \$1.00.

Passenger train, engine, two coaches and baggage car, \$1.00 up.

There is a difference in children and what will delight one will hold no interest for another. A careful scouting of Toytown will reveal the ideal gift for every girl and boy, high-chair age to high school age inclusive. Oh, yes, and the Book Section deserves a visit also, for there are young chaps and their sisters who like nothing better than curling up on sofas with entertaining stories.



GIFTS FOR GIRLS

Blackboards, easel style, with pencil racks, \$1.00 up.

Doll Cradles with mattress and pillows, \$4.75 up.

Aluminum Cooking Set with pots and pans, 75c up.

Toy Stove, nickel-plated, with five utensils, \$1.25.

Wicker Doll Carriages lined in cretonne, \$5.00 up.

Writing Desks, roll top, with chair, \$12.00 to \$19.00.

Embroidery Sets, with hoops and stamped patterns, 65c up.

Kiddle Cars, some with pedals and rubber-tired wheels, \$2.50 to \$5.

DAINTY SILK LINGERIE The Feminine Favorite

A GIFT of pretty Lingerie always carries a compliment with it—a compliment to the lady's daintiness. Gowns, chemises and step-ins of silk, filmy and fluffy, have a fascination for every woman. There's a bit of a hope in every heart that this Christmas will bring flocks of Lingerie. Where colors are softest, laces are finest and garments most temptingly styled—that's where the woman would go to choose for herself and that's why you are urged to select your Lingerie presents here—to please her most fully.

NIGHTGOWNS—Pink or white crepe de chine, wash satin, flesh colored paillette silk, honey dew and orchid, in the new high lustrous silks—these are the materials and colors which fashion exquisite gowns, trimmed with pin tucks, pleats, fillet lace and inserts, two-toned ribbon in delicate tints and French flowers
.....\$4.50, \$6.50, \$7.50, \$9.75, \$11.50, \$12.75, \$15.00

COSTUME SLIPS—Beautiful shadow-proof slips in mauve, flesh and white, vary from plain tailored ones, with tucks and hemstitching, to frilly ones that are trimmed with Irish crochet. The prices range from\$5.50, \$6, \$8.75 to \$15

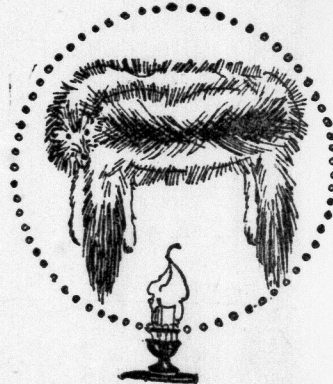
KNICKERS—Soft lustrous crepe de chine, wash satin, meteor silk, in the dainty shades of orchid, peach, honeydew, maize and white, with frills, double cuff, garter knee and lace-edge slashes\$3.00, \$3.50, \$3.75, \$4.50, \$5.75, \$7.50

STEP-INS—Frills of lace, ribbon bows and hemstitching trim attractive step-ins of satin, crepe de chine, corsetta, variously priced at\$3.75, \$4.75, \$6.00, \$6.50

FUR GIFTS

Beautiful and Appreciated

FURS are on the list of lovely things a woman wants for Christmas, and high in place. She imagines herself in a beautiful warm wrap, wearing a smart little choker, or stepping forth in the swankiest seal coat. No doubt she has her favorite in pelts, but because she is a woman she loves Fur of any kind, in excellent quality.



Favorite CHOKERS

THE clever flattering ways of a Choker are known to women and girls. They want them to wear with their suits and frocks now and in the spring. Little fur pieces of sleek stone marten play important fashion parts and these cost \$35 up.

MAILING BOOTH

FOR the convenience of Christmas shoppers we have built a real mailing office on the Fifth Floor, where you may have your presents wrapped, mailed and insured. Tags, twine, seals, cards, stamps, etc., may be had here.

—Fifth Floor.—



FOR MOTHER China Cabinet

A GIFT of China, decorative and useful, is always welcomed. Any lady would enjoy a squat Chinese pot for a flowering plant, or a biscuit jar of exquisite pottery, a cake plate of some quaint English ware; a black and gold demitasse set for two or six, or a slender rockwood vase.

—Basement.—

KNIT TOGS Are Fine Men Gifts

TRULY said, a man doesn't grow up and he likes to skate and hike with any of them. Wool caps and gloves, slip-over sweaters and socks are things he can use for sports and other times, too. Great, he'll call these new, warm, brushed wool togs.

Wool Scarf, \$2.50
Plaid Socks, \$2.00
V-Neck Sweaters, \$4.95 up.
Jaeger Gloves, \$2.00

Things Men Like in JEWELRY

NOT for politeness alone but because he has a real hankering for them a man will wear gift Cuff Links like these. They are in simple good designs. He'd be glad, too, to get a good-looking Belt Buckle with his monogram on.

Sterling Silver Belt Buckle, \$3.00
Gold Cuff Links, \$1.00
Beltograms, \$1.00 to \$1.50.

BAZAAR Of Christmas Gifts

On the Second Floor, in the Millinery Section, we announce the opening of the Gift Bazaar tomorrow. Year after year this has been the solution of many gift problems.

All grouped in one large circle in the center of this section, nothing but gifts gathered from every floor and almost every department in the store.

You will see here in a few minutes what would take hours to find by visiting the different departments in search of gifts. Suggestions here aplenty.

—Second Floor.—

Space is all too short to tell of the many home things that make attractive gifts, but let it suffice there are new displays in the homefurnishing section; beautiful pillows, tapestry table runners, exquisite pieces of glassware and china, linens of all kinds, and lamps.

SMALLMAN & INGRAM'S
LIMITED

When all this page looked through and not a thing does seem to suit a certain very important person, why not present her with a Merchandise Certificate? Then she can choose what she likes in the style that she likes, and you'll be good friends evermore.