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London's High Class Business School keeps open throughout the year. Young people may enter any day and complete their course without interruption of midsummer holidays. You may study all at home or partly at home and finish at the College. Thirty years' experience. Largest trainers in Canada. Affiliated with The Commercial Educators' Association of Canada. Write for particulars.

London Business College

Corner Dundas and Park Avenue.
GEO. SPOTTON, President.
ROBT. KING, Principal.
ywt

Shirriff's True Vanilla

Imagine how much more delicious cakes taste when flavored with real vanilla extract. You can make certain of using real extract of finest Vanilla beans by buying Shirriff's True Vanilla.

No Better Coal than OUR COAL

Now is the Time to Buy Your Coal

If you want to secure the lowest price of the year, buy your winter coal now.

If you want good service along with good coal, permit us to fill your bin with our SCREENED SCRANTON COAL.

Webster-Harvey Limited
Phone 1383.
329, 332, 6

LYPSIL, for the Lips
AT ALL DRUGGISTS
VINOLIA COMPANY, LIMITED

Alex Johnston
PRACTICAL HORSESHOER AND GENERAL REPAIRER.
172 Maple Street. Smith's Old Stand. ywt

Mason & Risch Limited
The PIANO with a Soul.
231 Dundas Street.

The Brown Optical Co.
OPTOMETRISTS AND OPTICIANS.
237 DUNDAS STREET. PHONE 1877.

R. K. COWAN
BARRISTER SOLICITOR, ETC.
County Bldg., next Court House, London

Roland D. Jarvis
DENTIST
Corner Dundas and Clarence Streets.

Make Your Home Cheerful

You can easily do it if you give your wall decorations proper consideration. We take a pleasure in showing you our Wall Papers, and invite you to call and let us submit your ideas and suggestions for decorating your home.

COLERICK BROS.
212 DUNDAS STREET.
ywt

Summer Vacation

While absent keep your valuables safe against fire and burglars. A suitcase full will only cost you 20 cents for a whole month.

This is the cheapest kind of insurance.
LONDON LOAN AND SAVINGS COMPANY
Taxi Cabs and Carriages for every occasion. Hueston Livery.

TRAFFORD'S

Window Shades to order. Guaranteed rollers and workmanship. Special Oak Curtain Poles complete 27c

129 Dundas, 11 Market Square
ywt

Hamilton's London

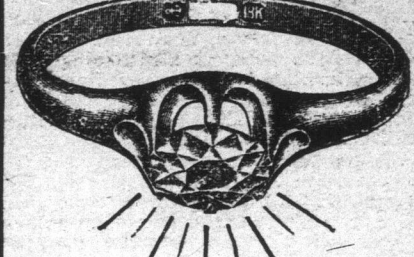
Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONT.

It's Quality That Counts



THREE REASONS why you should advise your visiting friends to buy Diamond Hall Diamonds. Diamonds enter Canada, duty-free.

Secondly, being in a position to purchase diamonds directly from cutters in large, choice papers (too large for ordinary merchant), enables us to save you and give you 20 to 25 per cent. better diamond values.

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W. G. Young
DIAMOND EXPERTS,
214 and 674 Dundas Street.
Largest Diamond Stock in London.

Ask for Jumb-O Loaf for making sandwiches
Johnston Bros Phone 944.

Bread

There is no "bread problem" for housewives who order JOHNSTON BROS.' XXX Bread. It's always good, always perfectly mixed and baked. Take no other from your grocer.

Ask for Jumb-O Loaf for making sandwiches
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LONDON AND DISTRICT

PORT STANLEY SUBSCRIBERS. Mr. V. T. Mooney will look after The Advertiser's interests at Port Stanley this season, and the same satisfactory arrangement regarding news items and delivering of papers that has been in force for the past four years is assured for this season. Londoners spending their holidays at Port can secure their favorite paper by writing the Circulation Department, telephone 3670, or notifying V. T. Mooney, Port Stanley.

Broughdale Picnic. The annual picnic of the Sunday school of St. Luke's Church, Broughdale, will be held at Springbank tomorrow afternoon. A special car for the convenience of the scholars and friends of the school will leave the Broughdale bridge at 1 o'clock.

Card of Thanks. Mrs. Rev. W. H. Butt and family wish to extend sincere thanks to all friends for the many expressions of sympathy and acts of kindness shown them during their recent bereavement.

Spring Millinery. At bargain prices this week. Madame Allenby, 619 Richmond street. Open evenings. ywt

When Baking Bread. The choice of the yeast is one of the most important items. White Swan Yeast Cakes are made by the most successful dry yeast wheat in Canada. Order a 5c package from your grocer, or send for free sample. White Swan Spices & Cereals, Limited, Toronto, Ont.

Grain shipments. MONTREAL, July 2.—The shipments of grain from the port of Montreal for the week ended June 29, 1912, were as follows: Wheat, 1,657,963 bushels; oats, 330,262 bushels; barley, 25,015 bushels; flour, 102,412 sacks.

The street railway company was also kept busy with Springbank traffic throughout the day, London's big pleasure grounds accommodating a number almost equal to the crowd taken to Lake Erie. The service provided at night in returning the merry-makers to their homes was exceptionally fast, and for a couple of hours before midnight the cars rolled back to the city in an unbroken procession.

The fans thronging for baseball after the team's long trip abroad filled the stands in Tecumseh park, morning and afternoon, while the followers of the amateurs at Queen's Park, in East London, were also out in force.

The regatta on the Thames above the Springbank pump-house dam drew forth large numbers interested in nautical forms of entertainment, while the musically-inclined were satisfied at a band concert at Victoria Park at night.

Business and pleasure were intermingled at Queen's Park in the afternoon by an immense crowd that gave their attention to Mr. N. W. Rowell, the Liberal leader.

No serious accidents were reported from about the city, and on the whole the day passed off very pleasantly.

FIAMLY REUNION

Enjoyable Gathering Was Held at the Home of Mr. A. K. Sadler.

A family reunion took place on Sunday at the home of Mr. and Mrs. A. K. Sadler, on the farm in Westminster Township, just north of Lambeth, Ontario, in honor of their sister and brother-in-law, Mr. and Mrs. Walter Jordan, of Lethbridge, Alta., the occasion also being the anniversary of Mr. Sadler's birthday.

Reside Mr. Sadler's sister there were also present his father, Mr. William Sadler, senior, detective, of London,

and his two brothers, Mr. William Sadler, junior, and family, of Tilsonburg, Ont., and Mr. George A. Sadler, of Detroit.

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Only 13 left, out of 48 large, fine building lots. Just at the terminus of Street Railway and Hamilton road. Low taxes. Easy payments. John Mann & Sons, Coal Office, 401 Clarence St.

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DIAMOND MERCHANTS

SATISFACTION GUARANTEED OR MONEY BACK.

374 RICHMOND STREET.
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PARNELL'S BREAD

We simply ask you to try it and we know you will be a daily user of this

Celebrated Bread

We are installing a new flour sifting plant, whereby every pound of flour is sifted before using, thus insuring strict cleanliness.

Try a Loaf for a Change

For sale at all grocers, or have our wagon call. Phones 929-1390.

Cron's Magic Corn Cure

A safe and effectual remedy for removing and curing corns, warts and callouses.

CRON'S is just a little better than anything else.

ONLY 25 CENTS.

Cairncross & Lawrence

Chemists and Druggists,
216 DUNDAS STREET.

DOMINION DAY PROVED A MOST IDEAL HOLIDAY

Thousands Went to the Lakeside, but Springbank Also Had Big Crowd.

The weather man, after threatening a cool spell on Sunday, warmed up to the work of entertaining London's thousands on the holiday in a thoroughly satisfactory manner, and through his kindness the different attractions of the day brought out great numbers.

Early in the day Port Stanley appeared to be the Mecca of the holiday pleasure-seekers, and the early cars and trains on the London and Lake Erie Railway and on the Port Marquette were thronged. Before noon thousands had been carried to the lakeshore and it was estimated that over 5,000 were on the beach last night.

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An enormous parade of nations, composed of about 50 motor-cars, carriages and floats, carrying 500 persons in costumes, visited Galt yesterday, and paraded the downtown section of the town. Over 600 Old Boys have signed their names at the registration booth, and almost as many ex-Prestonites in town. Taken throughout, the affair has been one grand success, and has drawn visitors from all parts of the province, as well as many points in the Dominion and the States.

The officers in charge are: President, Clayton E. Hurlbut; vice-president, Roy B. Osbourne; secretary, G. Foster; treasurer, Milton Hay; manager, Colie Ross, Toronto.

A Simple Treatment That Will Make Hair Grow Now Sold in Canada

Every up-to-date woman should have radiant hair. There are thousands of women with harsh, faded, characterless hair, who do not try to improve it.

In England and Paris women take pride in having beautiful hair. Every Canadian woman can have lustrous and luxuriant hair by using SALVIA, the Great American Sage Hair Tonic.

Every reader of The Advertiser can have an attractive head of hair in a few weeks by using SALVIA.

All first-class druggists sell a large bottle for 50 cents, and guarantee it to banish dandruff, stop falling hair and itching scalp in ten days, or money back.

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Particular people are pleased when drinking Rowat's

blend of Teas.

They have a superior flavor, and only selected leaves are used in their blending.

40c, 50c, 60c and \$1.00 a pound.

T. A. ROWAT & CO.

Two Stores 250 DUNDAS STREET
Wentley Road and 1717 Street
Three Phones South London, 969
Dundas St., 3051-3052

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