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HIRERMAN SWIMS
E ENGLISH CHANNEL

ess First to Cross Since Webb
hannel since 1875.

[Canadian Press.]
Sept. 6. William Burgess, an
man, today successfully swam
the Channel from Dover to

success today in swimming the
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ative tries Burgess each time
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One Word
Ladies

is the chief beauty of
the dress or the hair?

air of Counsel!

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n dress, it never can
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hat will fit without
in doubt, just come to
we will give free de-
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urry a large stock of
Hair Goods.

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F. MICHEEL

DUNDAS STREET.

et of Clarence.

Page of Interesting News for Women

TALKING THE MATTER OVER WITH THE TROUBLESOME BOY

(By Cynthia Grey.)

Experiences of others in bringing up their boys have so greatly aided me in bringing up my own, that, perhaps, a way which helped me through a trying period with one of my sons may, in its turn, be of use.

Although for years I had tried to instill good manners as well as morals, there came a time when one of the boys seemed to forget everything I had been at such pains to teach. He positively ignored the rights of others, and developed little tricks of manner which, while not serious, were exceedingly annoying.

It is a delicate matter to keep calling attention to failings in a big boy of 16, and I found our good fellowship was becoming seriously strained.

A simple plan suggested itself—I gave up all fault-finding except on one day of the month. On that day we had a good talk and got over it.

This cleared the atmosphere, sultriness disappeared. I did not feel duty neglected, yet could not what had become nagging, and the one serious talk proved far more effective than constant nagging.

A TIME TO MEDITATE.

After many years' experience with boys, and not a few with girls, my observation has been that instead of whipping or scolding or shaming a child or slapping it, a very effective way of punishing is to give the little culprit time to meditate on his sins. In almost every home there is a room secluded enough from the rest for quiet, and into this place the youngster should be sent to "think on his sins."

Do not say a word to him except that you will allow him to stay there by himself to think about what has happened. Never use a dark closet for this purpose, and do not talk or even look angrily at the little thing. The best room for this purpose is one without any furniture other than a little chair, for the idea is to take away all occupation and objects to rest the eyes on. In almost every case the child comes out of the quiet, bare little room humbled and penitent. It is hard to be shut away from companions, and what whipping and scolding could not accomplish is done by the silence and loneliness. It also saves the time and temper and strength of the busy mother to allow the child to meditate instead of punishing for every naughty act.—Harpers' Bazar.

Latest Fashions

The Touch of Black.

The "touch of black" so prevalent in the fashions of the day, is now a feature of the new furnishings.

The effect is startling, but in some cases quite pleasing.

Some of the wallpapers with flowers on a black background are delightful, but as they are expensive they cannot be within the reach of all.

People who do not care to go in for black wallpapers or carpetings or carpets come to get touches of black in some other way.

Black iron stair-rods, for instance, instead of brass ones, look very well against crimson stair carpets.

The demand for old black lacquer furniture has sent the prices soaring up. Old black Wedgwood teapots are being taken out of china cabinets by people who are lucky enough to possess them, and made useful as well as ornamental once again.

Peasant Nightgowns.

The "peasant" nightgowns, which fall in lovely, nodding lines over arms and shoulders, are so attractive that one hopes the style will continue in favor indefinitely. The whole top of the nightgown is cut from one piece of lace of allover embroidery, and this seamless top is joined to the nainsook gown under a ribbon beading of rich thimbles or Irish insertions. There is more and more tendency to use real laces on underwear, and Irish crochet, especially, is seen on the filmy garments. But come from Paris, such lace will outwear the cobwebby garments of batiste, mail or nainsook on which it is placed, but it is always worth while to rip out hand-made lace from half-worn garments and use it as and time.

Children's Headwear.

The assortment of children's headwear is so varied this fall that the showrooms look more like millinery shops than the dry goods Economist. Hats of all descriptions—heavy, velvet, plush and satin—are to be found in many excellent styles. These are simply trimmed with a wing or smart ribbon motif. Hats of satin, velvet, soft beaver and other fabrics, in many new shapes, are also to be found in the lines. Matching headwear and coats are being featured by several of the houses, and are meeting with great success.

Corsets for Fall.

Of the new season's corsets, flexibility is the keynote, says the Dry Goods Economist. No matter what the grade, a certain degree of flexibility is essential. The corset skirt is still long.

The fresh egg, twenty minutes, then plunge into cold water; stir and cut into halves crosswise. Press the yolks into a bowl, taking care not to break the whites and keeping the two halves of each egg together. Mash the yolks with a silver fork and season lightly with salt and pepper. Drain the oil from some sardines, remove the tails and bones, mash, add to the yolks, mix thoroughly, then refill the white and skewer with Japanese wooden toothpicks.

This egg filling may be varied by using boiled ham, minced meat, seasoned with pepper and a bit of mayonnaise in place of the sardines, or minced tongue, olives, fine chopped chowchow, capers or minced mushrooms.

The Timid Lover

The most ardent and the most sincere man is often very shy when he is falling in love. Sometimes when he knows he is going to meet his sweetheart, and has made up his mind to propose, he will be on the point of running away just as he reaches the house! If a girl has already guessed that the man she has been going with has made up his mind to propose (and girls have a wonderful way of knowing this), she will run out to meet him so that he cannot go away before the happy words have left his lips.

There is no harm at all in a girl judiciously helping a shy lover, providing she does not let him see that she is putting in her time, but that she is putting in her time with which to help him out. The shy lover wants encouragement; he will be diffident, perhaps, even in asking a girl to go for a walk with him. But if he hints at such a thing, she, and awkwardly though he may do it, a girl can let him see that she is ready enough to go without endangering her womanly reserve or modesty.

The shy woman likes to be thanked for what she does; if the girl talks in verbal thanks he will at once think that his efforts to please her have failed—failed miserably, she may make her silence so much to heart that he may never pluck up courage to further her attentions; a girl should remember this and act accordingly.

The shy lover, too, may be a long

time plucking up courage to make a present to the girl of his choice. He may possibly be afraid that he might give her something she did not like, and that she would laugh at him. It is easy enough when she is at a shop window and looking at those things which take her fancy. It is such a natural thing to do. If the man is bent on buying her some little gift he will carefully note what she says appears to her and exercise his choice accordingly.

TO THE HOME DRESSMAKER.

For the at home dressmaker there are no pins so handy as the home-made "red heads." They are made in the following way:

Take a package of No. 8 needles, melt a little red sealing-wax and dip the head ends of the needle in and shape the lump of wax so as to form a fair-sized head, and stick them on a cushion to harden. They are excellent to pin work or patterns in place, and are so much sharper than the ordinary pins, also longer. They are thinner, too, and do not leave such large holes in the finer materials.

These are used by Southern women, and the idea is original with them. Many people who sew a great deal make up two or three papers of needles at a time, but they last well, and do not seem to get lost or have the natural depravity credited to the everyday pin.

THE SEVENTH NOON

BY FREDERICK ORIN BARTLETT,
Author of "The Web of the Golden Spider."

He took a quick, sharp breath at the word. It was like plunging a knife into his own heart to stand before her and say that.

"One day in the laboratory," he struggled on, "Harstow told me of a poison which would not kill until the end of seven days. Because I was not the best kind of fighter—I stole it and swallowed it. That was a week ago. I am here now only because the poison didn't work."

"You tried to kill yourself?" she cried in amazement.

"Yes," he answered unflinchingly. "I tried to quit. There were many things I wanted to do, and at the time I didn't see any course but to get them done in any other way. The other thing was to get out of the laboratory. I was around me all the time, but I couldn't see them."

Something —GOOD— from Norway

The choice of the Norwegian summer herring-catch—little, fat fish delicately smoked and packed in bouillon a few hours after they leave the sea. That's what you get in

Bjelland's

(Pronounced Bee-ell-and)
Smoked Herring in Bouillon

Taste them, and you will want them often—these fine fish, with all the salt tang of the open sea still in their flavor. Your grocer has them.

TEN CENTS
FOR A DOUBLE-SIZED TIN

Guaranteed by the Packers of King Oscar Sardines.

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He paused. He drew away from him, "So you see I did not do bravely. I wanted you to know this from the first, but there didn't seem to be any way. I don't want to stand before you as a liar—as a hypocrite, and let you think I want to back myself in the little good I found myself able to do. That silence was part of the penalty. I left you yesterday, without telling for the same reason. That and one other because I did not want you to think me a coward when death might cut off all opportunity for ever proving otherwise."

"A little farther along he came to a gang of men at work upon the roof of the house. He needed a night's lodging. He went to the foreman."

ADVERTISER PATTERNS
BEAUTY PATTERN COMPANY.

3007

3007—A Comfortable Negligee in Peasant Style.

Lady's Negligee or House Sack—Peasant styles are very adaptable for garments of this kind, and the style here shown embodies grace and comfort. Striped muslin in lavender and white, with white for the ruffles and insertion for a finish, was used with good effect. The pattern is cut in three sizes, small, medium and large. It requires 3 1/2 yards of 36-inch material for the medium size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

PATTERN DEPARTMENT OF THE ADVERTISER.

Please send a stamped pattern, as per directions given below.

Name.....

Street Address.....

Town.....

Province.....

Measurement—Bust..... Waist.....

Age (if child or miss) pattern.....

CAUTION—Be careful to include above illustration and name of pattern.

When the pattern is sent measure only waist 24, 26, or whatever it may be. When in waist measure, 24, 26, or whatever it may be. If a girl's figure is not a child's pattern, write only the figure number on the pattern. It is not necessary to write "inches" or "yards." Patterns cannot reach you in less than one week from the date of order. Price of each pattern is 10 cents in cash or in postage stamps.

INEXPENSIVE HOUSE FROCKS.

Many of the new summer materials would make charming indoor frocks for the winter.

Made at home, they should cost very little.

Then, too, the batiste and lawn, flannels, trills, collars and jabots so fashionable now offer a pretty and inexpensive manner of trimming.

The half-made box frocks of embroidered batiste and cotton fabric, far from costly, and not difficult to make up.

Cotton velvets, bordered chiffons, or gaudies and nets, plain and printed, come under the head of suitable materials for indoor winter frocks.

It is an excellent as well as an economical plan to have one good, well-fitting princess slip of messaline or silk. It gives quite an air to the most inexpensive material to wear it over a slip of this sort.

In the summer silk departments there are still richer bargains to glean. Some of these silks should make up into quite charming bridge and reception gowns.

WASHING THE SWEATER.

About this time the snowy white sweaters which are so popular at the beginning of the summer are beginning to look a bit grimy and grey. It is much better to wash a sweater two or three times during a season than to allow it to become so soiled that a strenuous rubbing will be necessary to make it white again. Make a strong wash of pure white soap and warm water, to which a little borax has been added, and pour the sweater up and down in this. Do not use washing soda, as this turns the wool yellow, and do not lift the

.. BIG .. Dress Goods Values

Since the first approach of the Fall Dress Goods season, we have been on the watch to secure for the benefit of our customers some of those rare big value specials which appeal so strongly to careful purchasers. This we have now accomplished, and are offering:

SPECIALS IN VELVETEENS—Chiffon finish, with a splendid assortment of colors to select from. These are very popular for fall suits, at per yard..... **50¢ and 75¢**

SCOTCH TWEEDS—Heavy quality for suits and skirts, in green, brown, gray and tan mixtures, 58 inches wide, at per yard..... **\$1.00**

CHIFFON BROADCLOTHS—We have secured a specially nice quality in this popular material, in navy, browns and greens, \$1.25 value, for per yard..... **.98¢**

CHILDREN'S COATING—Military red and navy, heavy chevrons, specially for coats, 54 inches wide, at per yard..... **\$1.00**

DRESSMAKING NOTICE—Our Dressmaking Department is now in full swing in charge of the Misses Carson and Prescott, who, as in previous seasons, are prepared to give to London ladies that high measure of satisfaction always obtained in our Dressmaking Department. Place your order now and avoid vexing delays later on.

FALL QUARTERLY STYLE BOOK, 20¢ (WITH 15¢ PATTERN FREE).

GRAY & PARKER

BREAKFAST.
Fruit.
Hamburg Steak. Potato Puffs.
German Coffee Cake.
Coffee.

LUNCHEON.
Mayonnaise of Fish.
Grape Marmalade. Cocoa.

DINNER.
Cream of Onion Soup.
Beef Cannelon. Boiled Rice.
Creamed Cauliflower.
Salad of Lima Beans.
Cheese.
Sugar Peas.
Coffee.

GRAPE MARMALADE—Pick over the ripe grapes, discarding all that are spoiled. Wash them, then put from the stems. From each press the pulp, dropping it into the preserving kettle. Heat slowly and simmer until the seeds separate from the pulp, then rub through a sieve. Mix the strained pulp with the skins, measure and place in a clean kettle with an equal amount of sugar. Simmer slowly for thirty minutes, then put up and seal.

SKIRTS NARROW.

Skirts continue narrow, with a decided tendency to turn of slightly increasing width, falling over the narrow petticoat. Every maker in Paris is using this idea, and the under petticoat is often in striking contrast with the overhanging skirt.

CAMORRA DISCIPLINE

Remarkable Story Told by an Italian Actor.

London, Sept. 5.—An illustration of the power and discipline of the Camorra is given by an actor named Sainati in *Il Mondo Artistico*.

"In 1888," he says, "I was implicated in the riots at Naples, and sent to prison with three of my colleagues. We were confined in a large cell with eight Camorristi, one of whom was Carrado Sortino, now on trial at Vittoria, who was then serving a long sentence for murdering his sister-in-law. The senior member of the party of Camorristi was a certain Vincenzo, who acted as chief and was obeyed by all the others."

The Camorristi blackmailed the four actors, took the lion's share of their food, used their blankets and forced them to do all the dirty work. Sortino found out that Sainati had some money and forced him to play cards with him. Naturally the actor always lost. Realizing that he was being cheated he complained to Vincenzo, who forbade Sortino to play any more, and obliged him to return the money he had won.

One day while the chief was asleep Sortino went up to the actor and forced him to play cards. The actor, who was then sleeping, when he awoke, and discovered that his orders had been disobeyed. The chief got up

and ordered Sortino to stand at attention before him. He then removed his belt, and stepping one pace backward, repeatedly struck Sortino in the face with the belt until the blood ran down

his cheeks. Sortino submitted meekly to the punishment and never uttered a word of protest, and yet he was a strong young man, while Vincenzo was old and infirm.

Coupon in Every Issue.

Printed directions how to use The London Advertiser Ermaline Cooking Bag given free with every order.

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THE LONDON ADVERTISER

London, Ontario

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This coupon, when presented by a subscriber of The Advertiser, entitles the holder to purchase The London Advertiser Ermaline Cooking Bags, at the following scale of prices:

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..... 30..... .58

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CURES RHEUMATISM, GRAVEL, BRUISES, DIABETES, BACKACHE

23 THE P