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the number and amount of sales
them, whether goods were sold
will enable you to KNOW, you

Handling accounts in the old-her overtime work for the mer-okkeeper. It either adds to the labour, or adds to his overhead

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Sizes 5 inch to 9 inch, 34c. for 5 in.; up, 2c. size.

Children's Extra Quality White Fine Ribbed Lisle Hose sizes 5 inch to 9½ inch, 36c. for 5 in.; up, 2c. size.

Children's Tan Fine Ribbed Cotton Hose, sizes 5 inch to 10 inch, 38c. for 5 in.; up, 2c. size.

Since buying and pricing most of the Hosiery mentioned above, costs of same have advanced 30 per cent. to 50 per cent. In many cases we are to-day, therefore, selling Hosiery at far less than it will cost to replace to-morrow. It may therefore cost you much more to replace your Hosiery next day than it does to-day. Better stock up now.

To-Day's Electric Lighting Messages. For Outports!

NEWSPAPER CONTROVERSY.

The newspapers are having a rather bitter controversy over Italy's
toreign policy. The Corrière Della
terra, of Milan, leads a portion of
the press in attacking Baron Sonnino,
the Foreign Minister, and asserts that
the had not been sufficiently liberal
and open minded in recognising the

ms of the Jugo Slavs of the East-

an Adriatic. The opposing group is a by the Giornale de Italia, of Rome, and it is argued that Sonnino must adere to the agreement made in Lonion in September, 1914, with the un-

standing that once Austria is beat-

i, Italy will be generous in dealing ith her eastern neighbors.

AMSTERDAM aug. 23. sian Red Guards after the cap-

re of Simbirsk, on the Volga, acding to a Moscow despatch to the

nanged in the market place, three muidred Czecho Slovak prisoners. The

angings, it is declared, were in re-risal for atrocities committed in the

wn during its occupation by the

The Empress Augusta Victoria of

any, is ill at Castle Wilhelms-

Messe-Cassel, the Lokal Anzeig-

om her war relief work. Physicians

attendance promise her full recov-

AMSTERDAM, Aug. 23.

PRISONER OR PRIVATE?

nks of the Allies, says a Petrograd

patch to the Weser Zeitung of Bre-

PORTLAND, Maine, Aug. 23

nen. He was caught by Peasants while attempting to flee southward,

A HUN BOAST.

lined, was made by the commande

GERMAN TOWNS BOMBARDED.

within a few weeks.

of Berlin says, owing to over strain

AMSTERDAM, Aug. 23.

GERMAN EMPRESS ILL.

amburg Nachrichten,

RED GUARD BLACKGUARDISM.

For a number of years there has been a growing demand for a satisfactory electric lighting system for use in the outports. There are dozens of so-called "farm lighting systems" on the market. Almost without exception they are unable to produce a steady flickerless current, without first charging storage batteries and then taking the lighting current from the batteries. In using this system they are up against many difficulties: hatteries of fair capacity are expensive; they require constant attention. When they are new, about 15 per cent. of the current is lost when passed through batteries; after one or two years this proportion rapidly increases; this means that a large proportion of the current is wasted; batteries that will produce 110 volt current are very expensive, therefore the manufacturers of most battery systems use what is known as low-roltage. A low-voltage current will only give a satisfactory light when used close to the battery. If the current is carried by wires to other buildings a short distance away, a great deal of energy is lost and it gives a poor light.

Low-voltage systems cannot use standard lighting equipment such as lamps, electric fans, electric irons, electric toasters, etc., but require special low-voltage apparatus from the factory.

ers. etc., but require special low-voltage apparatus from the factory.

After comparing the various lighting systems on the market, we found one that overcomes all these difficulties. It is known as the Unilectric Lighting Machine, which is the only machine of its kind made. It consists of an engine specially designed for electric lighting purposes, directly attached to a special dynamo and electric governor. This outfit will produce a steady flickerless 110 volt current without having to depend on batteries; it will use all standard equipment in common use. Wires can be run from the engine in any direction up to two thousand feet without change.

Three of these lighting machines have been in use in Newfaction. Monsignor Reardon, Placentia, lights Church and foundland from one to two years and are giving perfect satis-Presbytery; Rev. Father Maher, St. Lawrence, lights Church, Presbytery, Convent and School; G. C. Fearn & Son, Placentia, light their shop, office, fish stores, saw mill, blacksmith's shop and ship yard. We have also ordered for them an electric boring machine to be run by current from Unilectric machine and to be used in shipbuilding.

ing machine to be run by current from Unitectric machine and to be used in shipbuilding.

We are now installing the Unilectric Lighting System for Mr. Fred Ayre in his country residence. The Unilectric Corporation of Detroit are doing their best to supply the demand for these machines, but do not expect to be able to furnish them at present prices except for a very short time. They have promised us three more machines at present prices if orders are sent in promptly.

sent in promptly.

Anyone interested in the best country lighting system ever made will receive one of our catalogues and full information

by writing us.

The Unilectric Engine is built for continuous service. The engine is equipped with the sliding sleeve valve and is guaranteed for five years.

A small inexpensive battery can be attached to wires to allow the use of a few lights when machine is not in operation.

Nfld. Specialty Co.,

BRITISH PUSHING AHEAD.

boast that the American warship of the submarine which captured the s a raider on the fishing banks, this which eliminated the bend in the line. German army on the front ed that he sank the tank steamer Field Marshal Haig's forces are re-). B. Jennings, and the captain of the B. Jeanings, and the captain of the mings was a prisoner on the suburine while Capt. Myhre was on pushing forward. They are piling up

The following rotice to shipowners. prisoners and guns. The British have The following notice to shipowners reached Gommecourt, which is consid-ered to be the chief point of the Ger-this morning:—

fighting. Three German battalion

man defence positions. South of "Following is a description of the Five important towns in Germany Gommecourt the British this morning trawler Triumph, communicated by and five hostile airdromes were heav-, were attacking and pushing forward the Local Intelligence Officer: Length bombarded by British aerial all along the line. A battle has de- 124 ft.; beam 22 ft.; two masts, well makes 19. A lieutenant in the French adrons on the night of Aug. 21-22, veloped which seems to be one of the raked; mainmast much shorter than army found time while his regiment ording to an official statement is- greatest of the war. The town of other and stepped through galleymed to-day by the British Air Minis-Ty. Military objectives at Frankfort in the British drive. The British troops casing extends; galley aft; small Cologne, the statement adds, were pressing on here are crossing the house in stern; boat deck between this and galley. When captured hull was painted green and funnel black. No number or distinctive lettering on

J. C. CROSBIE Minister of Shippin

Cod Oil Going Up.

ump this week on the St. John's market from \$280 to \$300 per ton. There is a keen demand this week amongst alked about as a probability in the licar future. A sile was made yesterday at \$306—new.oil, ready for shipnent. The respect oil is still very lend in what year? In 1783."

Stunned," and the highest that can be no the highest that can be the tendency of the other quality before long, as the demand in the foreign market is awakening.—Trade

1918. But why not on the 1,477th day,
or the 1,486th or 1,495th? They all
fall in 1918. Wait and sec.

STRIKE STILL UNSETTLED .-The strike in Port aux Basques is still

factory crews at Cape Broyle, South-ern Shore, have landed 94 whales to

FISH ARRIVAL .- The schooner Grilse, Capt. Mansfield, has arrived at New Melbourne from the Straits, Half vith 600 qtls. of fish.

NEW MEMBERS...The new members have been elected to the Board of Trade: Dr. John Greene, Grenfell Mission; Mr. Robert Smith, Cupids; and Mr. A. B. Morine.

LAST EVENING'S FOOTER GAME. Half a score o' sailorn

"Getting" Hearst.

ered the war. Now the Staats Zeiing and the Presse, of Chicago, are more repentant. It has publicly retracted every "un-American" work ttered by it during the course of the war, and now humbly sues for public guage papers have likewise been made ure, and a "drive" is now being made on that typically American product of United States journalism—the Hearst papers.

Hearst, in the vernacular, put the

"Yell" as well as the "low" in "Yel low Journalism." He neither ren dered allegiance to truth, honest and decency in the conduct of his and used the fear or desire for puband played to the lower classes. H

Hearst found a fruitful field for elling his papers among the ignorciously or unconsciously he was the head and front of the pro-German and anti-British propaganda in the United States. Bolo Pasha and Bernstorff visited him. He was in favor of an embargo on munitions. He was against the United States going into the war. When the war news was not bad enough to suit him, he invented worse news. He "declared" war two days before Great Britain did. He "sank" the British Navy. He "defeated" the British Army. He besieged" Paris. In fact there was nothing he did not do-in his head lines. And now Nemesis is on his trail. He outraged 'public poinion

just once too often. the north of Bray, was taken by Field | The people, the common people, ar Marshal Haig's troops after hard taking care of his case. They are refusing to buy his papers. They headquarters have been taken in the have struck him in his weak spot-WITH THE BRITISH ARMIES IN locality of Happy Valley, and addi- his pocket. They have boycotted the trional guns also have fallen into the news agents who sell his paper. They f the submarine which captured the British troops this morning are reteam trawler Triumph, and used her sa raider on the fishing banks, this sa raider on the fishing banks, this and Herleville south of the Somme River. More than a thousand prison-oday from Capt. Myhre of the Triers were taken in this operation, disaster which threatened the whole and it will be interesting to see what

Superstition re Alsace-Lorraine.

tion has arisen and gained some was resting behind the lines to work

"Here are the dates in history of which the fate of Alsace-Lorraine has depended and in which the issue has "1. In 1648, the treaty of Westphalia

"2. In 1675, the campaign in Alsace by Turenne which confirmed the French conquest. The sum again is How Germany

"3. In 1738, the peace of Vienna, which gave France Lorraine; 19 again. "4. In 1792, the victory of Valmy, which re-established the French frontiers in the east. Once more the sum

"And that isn't all. Why are the local dealers, and higher prices are that isn't all. Why are the talked about as a probability in the Americans here to help us win Al-

stunned," and the highest that can be got just now is \$2.50 per gallon. The general opinion is that it will follow of the war, which would be July 30th,

An Ode to the Brave.

nsettled and the deadlock continues. Half a score o' sallormen that want t

Utilized England's Tin Plate Scrap.

bales. In this way they shipped a large quantity of good steel to Germany. Ultimately they stopped detinning in England and merely described to Germany. Dating a new training and when a clean steel in to blocks weighing about training a new training and when a clean steel is obtained hydraulic or new training and training a new training and training and

baled to Germany. Detinning by the thierine process was cheaper on the Continent, yielding, in addition to the theet, tin tetrachloride, a valuable

In a third the scrap tin is treated with dry chlorine gas, the product being to a LONDON DIRECTORY, process suggested by Bergser, an (Published Annually) eous solution of tin tetrachloride England before the war and some of chlorine. The latter gas can in turn the processes by which the tin is removable from such material is doubly interesting at present, when we are urged to employ every means possible

be recombed with stannous chloride a complete commercial guide to London and Suburbs, it contains lists of urged to employ every means possible

by electrolysis also the metal can be

EXPORT MERCHANTS to save by-products and scrap of all recovered from the solution formed kinds, and when tin itself has reached the highest price in its history.

Before the war a German firm esing furnace, provided with means for obtaining a neutral atmosphere to provide the provided with the second roll and responsible to the pro

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Coming Season's Styles

FALL and WINTER

COATS

They're the swellest yet-modelled on the most graceful lines for the

coming season, and our splendid new stock is so large and varied that

many becoming modes can be found for every style of figure. The mater-

Plain and Check Tweeds and Serges,

Sealette, Caracule,

Velvet and Plush.

Come Farly and Inspect the Assertment.



used as the solvent; the product is enables traders throughout the World The extent to which Germany ab-then stannous chloride, which can be to communicate direct with English sorbed old tin cans and tin plate from electrolyzed into metallic tin and MANUFACTURERS & DEALERS

> with the goods they ship, and the Colchial and Foregn Markets they sup-

in which they are interested at a cost of \$5 for each trade heading. Larger advertisements from \$15 to \$60.

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Are Going Up in Price.

WHAT ABOUT STOCKING UP NOW?

WE OFFER:-Women's Plain White Lisle Hose, at 20c., 25c., 30c., 45c., 50c., 60 and 65c. pr.

Women's Plain Black Cotton Hose, at 20c., 25c. and 30c. pr.

Women's "Burson" Black Lisle Hose, at 45c., 60c., 65c. and 80c. pr.