

WATERBURY'S SERVE YOURSELF Sale



Now what is a Serve Yourself Sale ?

Simply this. The startling values in Women's, Men's and Children's footwear; as well as Men's & Boys' furnishings and clothing, are well displayed

on tables and counters and racks, with the Styles and Prices Plainly Marked. So you can wait on yourself. When you have made your selection of goods bring them to the bundle counter where they will be checked over, paid for and parceled up.

CASH ONLY

Remember the date **MAY 22 to MAY 30** **NO Approvals**

MEN'S SOCKS
Black and Brown
9c. pair

FREE

A real Flashlight will be given to each of the first 20 persons who make purchases of over \$1.00. Get in on this boys.

PICKING GLOVES
8c. pair

FOOTWEAR

WOMEN'S

Women's Pumps and Oxfords on the first table. Regular value \$4.00 to \$7.00. Serve-yourself price **\$2.95**

Women's Pumps and Oxfords on the second table. Regular \$3.50 to \$4.00. Serve-yourself price **\$2.15**

Women's Pumps and Oxfords on third table, clearing at serve-yourself price **\$1.50**

Other lines of Women's Boots and Shoes similarly reduced.

MEN'S AND BOYS'

Men's knee length Rubber Boots. Reg. \$5.00. A limited quantity. Serve-yourself price **\$4.00**

Men's solid Work Boots. Reg. \$6.00, serve-yourself price **\$4.25**

Broken lines in men's Hartt Boots clearing at **\$5.25**

Youth's Rubber Boots, sizes 11, 12, 13, going at **\$2.25**

Youth's brown Canvas Boots, heavy rubber sole and heel. Reg. \$2.25, serve-yourself price **\$1.50**

Men's brown Blucher's. Reg. \$4.00, all sizes. Serve-yourself price **\$2.95**

Common Sense Oxfords and Slippers. Reg. \$2.25 at **\$1.65**

Other big bargains in Boots and Shoes for boys, and girls, men, women and infants.

FURNISHINGS

A good quality men's Braces. Reg. 65c. Serve-yourself price **.45**

Men's Shirts. Reg. \$1.75 **\$1.25**

Work Shirts **.95c. & \$1.25**

Ties **.29**

A quantity of white hard Collars, some slightly soiled clearing at **\$1.00 per doz.**

Boys' Caps. Reg. 65c. to \$1.50, serve-yourself **.45 to \$1.25**

Nainsook Athletic Union Suits. Reg. \$1.25, serve-yourself price **.95**

Men's Felt Hats. Reg. \$3.50 to \$4.00. Serve-yourself price **\$2.45**

Men's Peanut Straw Hats. Reg. 25c., sale price **.10**

Leather Work Gloves **.57 pr.**

Women's Stockings **.29c. pr.**

All baggage 20% off.

This Sale is not being conducted by imported, high priced sales promoters. Honest dealings and satisfactory transactions will be our aim during this Sale, as in the past and future.

CLOTHING

Boys' Pants. [Reg. \$1.50 to \$3.50. Serve-yourself prices **\$1.00 to \$2.45**

Men's Pants. Reg. \$3.00 to \$7.00, serve-yourself **\$2.40 to \$5.40**

Men's Khaki Pants and Breeches, **\$1.75 & \$2.15**

Overalls, Men's **\$1.25 & \$1.95**

Boys **\$1.19**

10 only—Men's Suits, serve-yourself price **\$9.75**

25 Men's Suits, serve-yourself price **\$18.75**

25 Boys' Suits, serve-yourself prices, **\$5.00, \$6.00 & \$7.00**

Wonderful value in Men's Coat Sweaters. Just the right weight for this time of year. Reg. \$3.00. Serve yourself **\$2.25**

White Pullover and Coat Sweaters 20% discount

Another lot of Men's Pants worth \$3.00. Serve yourself **\$1.95**

With but few exceptions all goods not otherwise marked down selling at 10 p. c. off. There are many other bargains too numerous to mention.

WATERBURY CO., LIMITED, WOLFVILLE NOVA SCOTIA