THE ADVERTISER lished Tuesday and Fridays Keutville, Nova Scotia H. G. HARRIS, Editor and Publisher.

## THE TOLL IN HUMAN LIVES

It is good to have from Sir Douglas Haig the assurance that in July, the first month of the big offensive, the British casualties have been only five times what were in June, in the trenches. During July the Brit-ish army has broken complete. ish army has broken completely through the German first line running through Fricourt, and gone completely through the German second line from Pozieres to Bazentin, and is now wearing through the German third line close to Martinpulch. That is, the British army has That is, the British army has put a wedge through the most formidable of the defences that were constructed during the twenty months the Germans have had possession of that profession of the cost of that effort had been half a million casualties, the same as the Germans suffered at Verdun, the price would have been cheap.

The British and French forces are now within striking distance of Combles, the main German Point—of support between Bapaume and Peronne. The importance of the town lies in the fact that its possession almost ensures the forced evacuation of Peronne by the Germans of the control of

almost ensures the forced evacuation of Peronne by the Germans, and clears the way for a stroke at Bapaume. That would entail the retirement of the Germans from Thiepval as far north as Hebuterne, and open up a wide front for attack in which British superiority in numbers and artillery could work with devastating effect. No matter how many other lines the Germans had behind that, the opportunity to use cavalry would soon come, and Cambrai could be regarded as a prospective prize. But before the Germans yield ground twenty or thirty miles back to Cambrai, their whole reserve strength will have been employed to stoot the drive. They will the Germans yield ground twenty or thirty miles back to Cambrai, their whole reservestrength will have been employed to stop the drive. They will become progressively weaker, instead of stronger, because their losses will wipe out their reinforcements as fast as they pour in. Already the slow, wearing drive of the British and French has brought on the fiercest resistance of which the Germans are capable. They are flinging into the fray their very best. The British official reports state that

17.1

German losses are heavier than those of Kitchener's battalions, though the latter attack. The lightness of the British losses is conclusive proof of high skill and thorough preparation, and removes one of the chief causes of anxiety regarding the offensive.

Seriously III—Benjamin Bates, Cape Breton.
Wounded—Joseph Horrocks,
Sydney Mines.
Mounted Rifles
Killed in action—George Rector, Londonderry, N.S.

## Artillery

Wounded—Gunner Arthur T Dale, South Maitland.

### Infantry

Wounded—Harold E. Crosby, P.O. Box 128, Yarmouth; Ar-thur D. Porter, Hammond Riv-er, N. B.; Lt. John W. Wise, 126 South St., Halifax.

Ottawa, Aug. 6—The casual-ties issued at midnight were:

# Infantry

### Retreat vs. Rout

Chesterton Explains Difference and Ineventually Tells the Truth About British Army After Mons

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per year. If paid strictly in advance \$1.00 per year. United States and Foreign subscriptions 50 cents per year additional for postage.

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The paper is sent to subscribers of the continued of out those difficulties may, under certain circumstances, equally accompany an advance. A ROUT is; generally speaking, the end of an army; and it is one of the blackest marks upon our history that during the strained and difficult operations after Mons the end of the British Army was practically anish Army was practically an-nounced in a British newspap-er. The account of the rout was almost as much of a national shame as the reality of the re-treat was a national glory."

# Canada's Future Destiny Hangs on the Outcome of the Conflict

(Sir Robert Borden)
"If Canada has any part in the common civilization of the world, if she shares the higher conceptions of humanity, if she sets store by the greatness of her destiny as part of this Empire, if she looks forward to taking a worthy part in the future work of the world, if she values her own liberties and ideals, then assuredly she could not stand aside in a conflict such as this."

not stand aside in a conflict such as this."

"The front line of Canada's defence in this war is in the North Sea and upon the plains of Europe."

"Two years ago we were plunged into war almost without warning. It is possible that within a year we may be suddenly plunged into peace, and it behooves not only the government, but the nation, to consider what will be the outcome."

"We enter, upon this third year with a supreme and abiding confidence that our cause will prevail and with an inflexible determination that for this our efforts shall not be

ITS TERRORS

Kansas City, August 7—Treatment of pneumonia, which should end the sickness in three to six days was described today before the convention of the American Oseopathic Association by Dr. Fulham. "Pneumonia treatment is mismanaged if it." for this our efforts shall not be



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