# THE CANADIAN MINING JOURNAL

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# The Canadian Mining Journal

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#### CIRCULATION.

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## MORE ABOUT THE BOOM.

The purchase of shares in recent Cobalt and Montreal River flotations is being indulged in to an extraordinary extent by men of all classes. For their guidance they rely upon brokers and promoters who, in most cases, give nothing for what they receive. In other words, thousands of misguided people are voluntarily handing out their cash to men who not only are totally incompetent to advise, but are ever most anxious to obscure the truth. In short, the eager dupes of newspaper puffs and prospectuses are providing motor-cars, residences, and dropsical bank-accounts for purveyors of engraved paper.

The net results of the present boom can be summed up thus: Some thousands of Canadians will have learned that mines are not made in printing-offices: some dozens of men who should be decorating the interior of our institutions of correction will have acquired wealth; and not a few newspapers, more particularly the Toronto World, will have enjoyed an abnormal revenue from advertising. All of which will react most detrimentally upon genuine mining and honest mining men.

The one outstanding consideration that demands our attention at present is the fact that the promoters of newspaper-advertising schemes have been able to use the names of men who pose as mining experts, but who are known to be ready and willing to sell their approval for a price. To illustrate this it is merely necessary to say that not one of the scores of wildcats has ventured to employ a mining engineer of good standing. In the nature of things the flowery prospectus and the competent mining engineer cannot mix. And even when a respectable mining engineer has reported favorably on a prospect professional etiquette ensures his silence, and the public is none the wiser.

On the other hand, it is absurdly easy to buy, in open market, the favorable reports of any number of pseudo-experts. And, to lend dignity to the impossible effusions of these prostitutes, it is only necessary to attach the name of a few complaisant and respectable citizens to the list of directors.

Briefly, the gambling that is being carried on in Toronto and Montreal under the name of "mining" can claim no closer kinship to that industry than can Monte Carlo to the Heavenly City. The stock-in-trade for the most profitable confidence-game that modern ingenuity has devised consists in a few acres of land conveniently distant, a striking name, an alleged mining expert, an advertisement in the dailies, a few guinea-pig directors-and there you are!

That such things can and do exist in a community of sane men and women is almost beyond belief. Not