

YOU CAN SAVE Thousands of Dollars

By Knowing Exactly What To Do and Exactly When To Do It

The most famous grain grower in the world lives in Western Canada. A man with over thirty years of practical farming experience, and who has risen from the position of a poor homesteading farmer to world fame through his great discoveries. **SEAGER WHEELER KNOWS.** He has five times won the world championship for wheat—he has developed strains of seed that

have established World Records for yields. In 1918 his wheat averaged 40 bushels per acre on less than three inches of rainfall—he has not had a single crop failure in 20 years. Seager Wheeler has solved the "WHAT," "WHEN" and "WHY" problems as far as Western agriculture is concerned and he tells his unusual story in an unusually interesting way in—

"PROFITABLE GRAIN GROWING"

The only book ever written which deals in a practical way with Western Agricultural conditions.

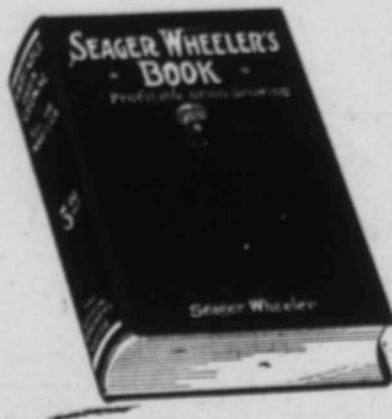
This book will be worth thousands of dollars to Western Canadian farmers.

You should own a copy of **WHEELER'S Great Book**; 320 Pages; 31 Chapters; handsomely bound in cloth; lettered in gold.

Ninety beautiful half-tone illustrations.

Never before was such a book offered in Canada.

GET YOUR COPY NOW



TELLS

Of Seager Wheeler's life as a boy.

Of his farming experience of 35 years ago.

Of his early experiments and his many failures.

How he developed his superior strains of seed.

How he won his five world championships.

How he grew 82 bushels of wheat per acre.

How he grows 40 bushels per acre with three inches of rainfall.

How **YOU** can grow more bushels and make more dollars.

"PROFITABLE GRAIN GROWING" Is the Remarkable Work of an Extraordinary Man

In his book, Mr. Wheeler says: "I am now writing as one farmer to another. I am not writing with the object of preaching better farming in a dogmatic way or to induce any one to adopt a cast-iron theory. Rather would I point out the possibilities of methods that have been tried and repeatedly proven in practice." Seager Wheeler is recognized internationally as an authority on tillage methods, ranks as one of the world's foremost seed experts, yet "Profitable Grain Growing" is not a text book. It is the life story of the world's greatest grain grower. The interesting account of the work of a practical man. A book that a school-boy will read with ardor and understand, and at the same time one that the scholar and scientist can study with profit.

Is it possible to raise 82 bushels of wheat per acre? "Sure," says Mr. Wheeler. How?

"PROFITABLE GRAIN GROWING" TELLS YOU

Is it possible to influence the yield of wheat to the extent of 10 bushels per acre, through not seeding the proper depth? "It is," says Mr. Wheeler. Why? How?

"PROFITABLE GRAIN GROWING" TELLS YOU

Can I increase my yield by dragging my grain? Is there danger of damaging my crop by dragging it? Yes. Why? How? When?

"PROFITABLE GRAIN GROWING" TELLS YOU

We Know

that every farmer in Western Canada should own a copy of Seager Wheeler's extraordinary book.

THE PRICE IS \$3.00. BUT WE ARE NOT SELLING IT

We believe that "PROFITABLE GRAIN GROWING" will add thousands of dollars to the revenue from Western Canadian Farms, through bringing about a better understanding of improved tillage methods and why improved seed will produce more bushels. We believe Wheeler's book will be worth \$1,000 in hard cash to each and every individual farmer growing 100 acres of grain or more, who will make full use of it. As a consequence, instead of offering this unusual book for sale, we are going to distribute it in such a manner as will make it possible for every individual to secure a copy whether there is any spare cash available or not.

A BOOK OF GREATEST VALUE TO WESTERN FARMERS

THE BOOK YOU CANNOT BUY

THE BOOK EVERY PERSON CAN SECURE WITHOUT COST

THE GRAIN GROWERS' GUIDE

For more than 30 years Seager Wheeler has been compiling the information that makes his book the most unusual ever written. For more than 30 years—in his infinitely painstaking, methodical way—he has been accumulating facts to back up his arguments. Seager Wheeler has proven his theories. **Seager Wheeler Knows.**

The value of this really great book cannot be estimated. Over and above this, Mr. Wheeler has told the remarkable story of his life in such a simple style and in such a fascinating way, that we believe it will be read by every member of the family in preference to the most thrilling works of fiction. You will be delighted with "Profitable Grain Growing." **SEND FOR A COPY TODAY.**

How does Seager Wheeler develop the seed that wins world championships and makes world record yields?

"PROFITABLE GRAIN GROWING" TELLS YOU

Is it possible to produce 40 bushels of wheat per acre of world prize-winning wheat with only three inches of rainfall? It is. How?

"PROFITABLE GRAIN GROWING" TELLS YOU

How deep should land be plowed to obtain maximum returns? Summer fallow? Fall Plowing? Spring Plowing?

"PROFITABLE GRAIN GROWING" TELLS YOU

How to Get "Profitable Grain Growing"

SEND US:—

\$3.00 for two new yearly subscriptions to The Guide at \$1.50 each or
\$3.00 for one new yearly subscription at \$1.50 and \$1.50 in cash or
\$4.50 for one new yearly subscription at \$1.50 and one three-year renewal at \$3.00
And we will give you absolutely **FREE**, postpaid, a copy of "PROFITABLE GRAIN GROWING."

There is only one restriction. The new subscription or subscriptions, must be from farmers living in Saskatchewan, Manitoba or Alberta, who are not at the present time receiving The Grain Growers' Guide.

You can secure the two subscriptions from the first two men you meet. Promise to loan them "PROFITABLE GRAIN GROWING" after you have read it. Do not delay, secure your copy **TODAY**. See that two of your friends become subscribers of The Guide at \$1.50 each. **THEY** will get The Guide for a whole year. **YOU** will get "PROFITABLE GRAIN GROWING."

**THERE IS JUST ONE WAY TO GET WHEELER'S BOOK.
GET YOUR COPY NOW.**

Seager Wheeler's book is now on the press and will be ready to mail about January 1st. Get your order in early.

WINNIPEG, MAN.

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