

## **"Thistle" Brand Canned Fish.**

The reputation of the packers of the "Thistle" Brand of Canned Haddies, Kippered Herrings, and Digby Chicken is absolutely flawless. And this means much to the grocer who depends upon the custom of very particular people. If it's a question of quality, the "Thistle" Brand wins out—it does not compete for business on the basis of price.

The "Thistle" Brand factory is the most perfectly equipped and cleanest one of the kind on the Atlantic Coast. The fish are caught, cleaned, cured and packed **right there**. The delicate flavor is retained in all its richness. Lower-priced Canned Fish than the "Thistle" Brand **must** mean lower quality. The motto of the packers is, "Not how much profit can we make, but how good can we make the quality **regardless** of cost."

**ARTHUR P. TIPPET & CO., Agents,**

MONTREAL, 8 Place Royale.

TORONTO, 23 Scott St.

The high quality of that famous English Home Dye, Maypole Soap, is and always has been above reproach. It is not a "cheap" Home Dye that is uncertain in the results it yields—it is absolutely sure to please all women with its brilliant colors, its fadelessness, the quickness and ease with which it can be used.

And there is no mess or trouble as with the old fashioned Dyes, because **it washes and dyes at one operation**. The grocer who sells it is sure to draw the trade of many women to his store. It is an attraction that is as sure to bring trade as that day will follow night.

## **Maypole Soap, the Home Dye.**