

When undesirable goods accumulate, the wheels of business begin to clog.

Standard goods are best to handle---they are always saleable.

Fry's Cocoa

Absolutely pure—concentrated—easily soluble. Recommended by the highest Medical Authorities in England

for its general excellence. The finest flavor of the Cocoa is developed by the scientific process used in making it. Stock up with Fry's Cocoa and Chocolates for the holiday trade.

“Hand in Hand” Brand Bi-Carb. Soda

A standard seller— $98\frac{50}{100}$ of pure Bicarbonate of Soda in it. It has the greatest strength because of its unequalled purity, and the grade runs perfectly even in every pound.

Lazenby's Soup Squares

Used to the greatest extent where the quality is best known—at home, in London. Quick, convenient, delicious little soup makers. 13 varieties. Trade winners for the store—and trade keepers, too.

Lazenby's Jelly Tablets

For the holiday feasting—for the economical and particular housewife—for more business, these handy, highest quality, absolutely pure flavored Tablets are unequalled. 13 varieties. Used by the best families in Great Britain and the Colonies—Quality counts!

Sold by leading wholesalers everywhere.

Agents:

A. P. Tippet & Co.
Toronto.

F. H. Tippet & Co.
St. John, N.B.