

# The selling value of a good seal

People nowadays are rather particular about the freshness and good quality of every line of food-stuffs. Particularly is this true as regards bottled goods, and the amount of importance attaching to the seal can hardly be overestimated.

#### ANCHOR CAPS

have everywhere demonstrated their selling value—their positive assurance of fresh contents is only equalled by the additional attractiveness they give a line of bottled goods. The old-fashioned, insecure and unsightly seal is anything but a selling help in a bottled goods display, and then there is always the risk of loss through spoilation or spilling—a fruitful source of lost profit entirely eliminated by Anchor Caps.

Prove for your own satisfaction the remarkable seiling value of these attractive and reliable seals. Get up a display of bottled goods with Anchor Caps and take note of the result.

Your wholesaler can supply them on any line you require,



### Anchor Cap & Closure Corporation of Canada

Sudbury St. West, Foot of Dovercourt Road

TORONTO, CANADA

#### PIANO GLOSS FURNITURE POLISH

WOMEN have been known to buy piano polishes which were splendid cleansers, but which spoiled the piano—took the varnish off. That was the alcohol in the polish.

THERE is no gum, rosin, acids, or alcohol in PRESTOLENE. It will not cut or soften varnish, but gives a glistening plush-like surface. Although made expressly for pianos, it is vastly superior to other polishes as a renovator of furniture and polished surfaces, such as automobiles, buggies, hardwood floors, woodwork, etc.

Put it on your counter. Your customers will ask for it.

## W. G. EDWARDS CO., LIMITED BRIDGEBURG, ONTARIO

Western Distributors: W. H. ESCOTT CO., LTD., Manufacturers Agents and Grocery Brokers Winnipeg Regina Calgary Saskatoon Edmonton