



"Women of Canada, I want You to House Your Family under A Perfect Fireproof Roof and within Fireproof Walls. See that Your Husband Gets My Book"

G. A. Pedlar

I KNOW, when I talk to the women of Canada about making their homes safer against fire, and better as dwelling places, that these women will listen to me. And they will listen to me and act as well, when they learn that Pedlar products are moderate in cost, compared with the service they give and the labor and work they save."

"I have been in business a long, long time now. It has been one of my rules since the beginning to give the very best and most honest value in everything I make and sell. My line of goods has expanded in every direction."

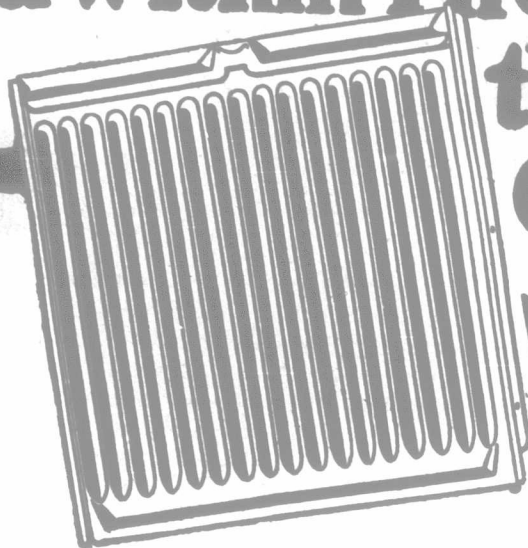
"One of these is my metal lath. Use it in your homes when you are building with cement plaster. This makes each wall a fire barrier, and makes each ceiling a fire barrier, too. It is much safer than wood lath and lime plaster."

"But, if your house is already built, and especially if you live in a wooden house, either use my metal lath with cement stucco on the outside walls or use my metal siding in various patterns. This makes your house 'fire-retardant.' It cannot catch fire from sparks."

"In the same way, use my beautiful 'Oshawa' or 'George' Metal Shingle or my metal tile on your roof, instead of cedar shingle. It makes a clean, smooth roof."

"Talk to your husband about these things. I will be glad to answer any letters you send, but I would prefer that you write my nearest branch. Suppose you plan to fire-proof your home. Write, and tell about your house and its size and building material."

G. A. Pedlar



"Here is My New 'George' Shingle for Barns"

"I AM very proud of this 'George' Shingle. It is, like my 'Oshawa' Shingle, now sold all over the world, but is much bigger. My son, the late Geo. H. Pedlar, Jr., planned it to save labor time in laying roofs, for he foresaw how labor prices were going upward. They did rise, and the price of cedar shingles also. The result is that, to-day, this metal 'George' Shingle makes a less costly but far better barn roof than cedar. See your husband uses it. It fire-proofs his barn roof."

"Save Barn Cost, and Fire-proof It with My Galvanized Corrugated Iron"

"My Pedlar Galvanized Corrugated Iron saves the cost of barn walls, compared with wood. It makes a warmer, stronger barn, lightning-proof as well, and needs no paint like wood. It saves so much in high-priced labor during building that it pays to use it, without considering how much better it builds a barn."



"My Art Sidewalls and Ceilings Make Your Home Fire-proof"

"I spoke of using my metal lath and cement plaster to make a new house fire-retardant. For an old house, I have beautiful patterns in sheet metal sidewalls. Put these on wall and ceiling, right over the plaster. This little picture shows how such a wall looks. Get my catalogue 17CC for details."

"I make my Metal Art Sidewalls and Ceilings in various architectural styles. Remember you can get them for your school, church, local hall, etc., where there is fire danger."

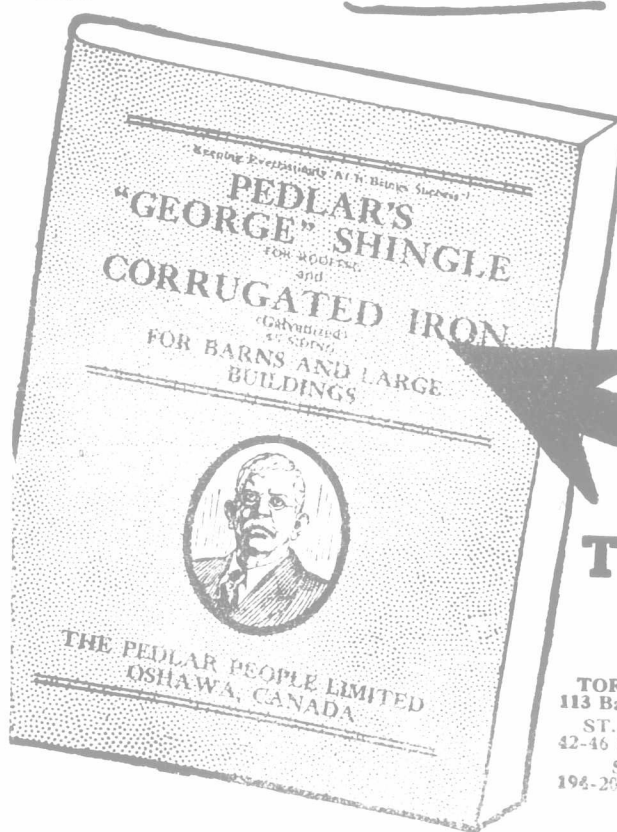
"Put My Metal Sidewalls on Your House to Stop Fire Danger"

"This shows my Pedlar Siding to go outside the weatherboarding on your house. It is metal, in patterns for stone, brick, etc. Paint it or leave it in the gray zinc color. It costs little and stops fire danger. Anybody can apply it. Ask for my catalogue on 'Siding.'"



"Get My Fire-proof Book for Your House"

For making your home fire-proof with my shingle, metal tile, metal lath, metal siding, and my other metal specialties, write the nearest branch, and say that you want them to send you my "Fire-proof" Catalogue No. 150



Get My 'George' Shingle Book

"This is a book for your husband. It tells how he can build his barn with Pedlar metal walls and roof, instead of burnable wood. Have him write, or write yourself. I will send it free."



The PEDLAR PEOPLE LIMITED

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