

GRESHAM

Life Assurance Society, Limited

Founded 1848

Funds : FIFTY MILLION DOLLARS.

**Applications are wanted
for Agencies. Liberal
commissions would be
arranged for Agents and
Brokers.**

ADDRESS :

**ARCH. R. HOWELL,
Manager for Canada,
MONTREAL.**

Scottish Union and National Insurance Co., of Edinburgh, Scotland

ESTABLISHED 1824

Capital,	\$30,000,000
Total Assets,	55,955,389
Deposited with Dominion Gov't,	326,310
Invested Assets in Canada,	4,477,934

NORTH AMERICAN DEPT., HARTFORD, CONN. U.S.A.

JAMES H. BREWSTER, Manager	
ESINHART & EVANS, Resident Agents	Montreal
MEDLAND & SON,	Toronto
ALLAN, LANG & KILLAM,	Winnipeg

THE DWINDLING DOLLAR.

These are the days in which the "Almighty Dollar" has lost nearly 50 % of its "almightiness."

A \$2,000 income to-day leaves you in practically the same position as a \$1,000 salary found you a few years ago.

A life insured for \$1,000 to-day is protected to the extent of only about \$500 of the money of twenty years ago: therefore

To provide the same protection you must

DOUBLE YOUR INSURANCE.

**The Mutual Life Assurance Co.
of Canada**

HEAD OFFICE - WATERLOO, ONT.

A TORONTO AGENCY

WITH

Continuous Renewals for the RIGHT MAN

SEE

CONTINENTAL LIFE

CONTRACT.

T. B. PARKINSON : Superintendent of Agencies

Continental Life Building, . . . TORONTO

THESE ARE FEATURES

That Make Imperial Policy Contracts desirable

**Large profits to policyholders.
Unusually strong policy reserves.
High interest rate on sound investments.
Favorable mortality experience.
And absolute security to policyholders.**

Several good agency openings for producers.

THE

**IMPERIAL LIFE ASSURANCE COMPANY
of CANADA**

Head Office - TORONTO

**Fire Agents' Text Book, by J. Griswold, \$2.00
THE CHRONICLE, - MONTREAL.**

**THE LIFE AGENTS' MANUAL - - \$3.00
Published by The Chronicle, Montreal.**

THE NATIONAL LIFE ASSURANCE

COMPANY OF CANADA.

Head Office: NATIONAL LIFE CHAMBERS, - - - TORONTO

Applications for new insurance received since the 1st January, 1913 to March 24th, over	\$2,500,000.00
Business in force, March 24th, 1913, almost	\$20,000,000.00

**For agencies in Montreal and vicinity apply direct to Head Office or to
A. MURRAY HANNAH, Manager.**

Branch Office, - IMPERIAL BANK CHAMBERS, St. James Street, MONTREAL.