With RICHARD HUTCHINS

As an enduring tradition, Pierre Trudeau has no match. but the prime minister left Canadians more confused than ever recently by appearing in their living rooms on national television. In the combined image of Philosopher King and economic saviour, our mandarin leader offered no solutions to the ills of the national but pleaded for "trust" and further support for his 5 and 6% policies. Many of the millions of Canadians watching this "trust" plea were the victims of plant shutdowns and layoffs, the ones bearing the true cross of Trudeau's evangelism.

It is obvious Coach Pierre was stealing a game plan from Ronald Reagan's playbook. Reagan has used the media hype as a way of spreading his gospel of economic recovery and renewed conservation. Unfortunately, Trudeau does not have the same support base or any solutions to back up his "trust" platform.

Faith in the charismatic Trudeau has died after 14 years of mismanagement and unfulfilled promises. Trudeau is still confident that he can rally the nation with his verbal prowess and egomaniacal leadership.

The use of television as a mode of communication is not a new propaganda tool. The best examples of television politicking were the great debates between Nixon and Kennedy. Kennedy the younger, more virile looking leader, and Nixon, the tired old politician, both felt the debates were the decisive factor in Kennedy's win.

Why would Pierre Trudeau and his advisors choose a time as tense and suicidal to their party as now to enter the living rooms of millions of voters? Quite frankly, they are handcuffed and are using the issue of "trust" to kick off an early campaign. Trudeau realizes support for his party and their leadership is at an all time low, so he is reverting to a blatant form of conservatism by vying for trust and tradition. Pierre Trudeau can no longer count on the "Mr. Bill" image of Joe Clark to win the support of Canadians. The time has come for solutions and positive programs and stimulate the economy and renew faith in Canada. It is ironic that Richard Hatfield won his election here in New Brunswick on the platform of trust and tradition considering

Pierre Trudeau seems to be a man who has proven he cannot be trusted, an egotistical bureaucrat more driven by power and control than by the trust of Canadians.

Engineering Week wraps up

Perhaps even as some of you are reading your Bruns, the 8th Annual Coaster Derby is taking place. 10:00 am on Friday Nov. 5th will see the commence-Starting up by the Aitken Centre and winding down through troduction of monetary prizes this year, the race should be extremely interesting.

This is just one of the many activities which have been taking place all week long to commemorate engineering week. Organised mainly by the students, this past week has been full of various activities ranging from a hockey tournament and paper airplane throwing contest to guest speakers and a pie throwing contest. Surely enough diversity to satsify everyone's likes.

Still to come is the engineering B.B.Q. this afternoon at 2:30 at College Field, and tonight at the Lord Beaverbrook Hotel is the "Engineering Gala" featuring "The Thomists".

Don't torget, all you car rally specialists, tomorrow at 10:00 am signals the start of the Engineering car rally - there are two basic requirements ment of the ever exciting race. you must have at least one engineering student in the car then Bosnitch has become and a minimum of two president of the Student Union the campus, driver and navigators and one driver. The and resigned as interim comachine are tested to the ut- race starts in front of Head Hall most. Allowing for the in- and the course will be given at the starting line. Remember, all those who are entered, there is a prize for the most originally dressed up crew and

> Also on Saturday is the softball tournament at Queen's Square - go out and support your favorite subfaculty. The final event is the Coaster Derby Pub, Sat. night starting at 9:00 pm in the SUB, with entertainment supplied by "The Blitz."

> Engineering week is a great idea and certainly shows true spirit and a sense of commaraderie in the faculty and ultimately at UNB. A great deal of time and effort has been put in by many people to allow all these events to run smoothly. Hats off to a jcb well

Constituency meetings held

By DAVID MOGILEVSKY **Brunswickan Staff**

As was promised during the ecent elections, constituency meetings were held last Fri-

day. The turnout was light for most faculty constituency meetings; for example, the computer science meeting had ten people, the forestry

Directory having trouble with advertising

By DAVID MOGILEVSKY **Brunswickan Staff**

This year's Student Directory is "going great" according to Randy MacDonald, editor-inchief. The major problem confronting the Directory this year is advertising. The Directory is having some trouble getting businesses to advertise. At first they believed that businesses didn't like the tabloid form of the Directory.

They don't believe that this is the reason now though. This problem is affecting most organizations on campus that rely on advertising. Except for this problem, the Directory is progressing smoothly. The target date for publication is two to three weeks away!

The format for the Directory will be a tabloid sixty pages long. For each student, there will be the student's name, home address, local address and local phone number. If you do not wish your name to appear you might still be able to remove it from the master list. The Directory will also have advertising for businesses included with the listings of the students; for example, under from undertaking? Only Robert together.

meeting had nine and the arts meeting had six people.

At last Monday's meeting Felix Kofie (Arts Rep) criticized the format of the posters announcing the meetings. He complained that the posters resembled the Unity posters of the last election. This fact, he argued, could have caused some people to ignore the posters. Oliver Koncz stated at the SRC meeting that he believes that the representatives should be responsible for making their own posters from now on.

The most interesting meeting occurred in the Blue Lounge at the SUB. This one was conducted by the members of the SRC executive and a rep-at-large. John Bosnitch, president of the SRC, went quickly through the issues facing the Union. He "P" there would be adver- would stop to answer the pizza various queries of the auestablishments. The Student dience. The many topics that Directory gets its information were brought up at the from a list from the Registrar's meeting consisted of such Office. How many people par- items as residence bars, an ticipate in this mammoth ombudsman, SUB renovations the Bookstore, and tuition. Macmillan and MacDonald are These meetings are being putting this year's Directory scheduled to occur at least once monthly.

Yearbook progressing well

By DAVID MOGILEVSKY **Brunswickan Staff**

Things have "calmed down" in the Yearbook office, according to Randy MacDonald the interim editor-in-chief. At the first of the year there was a lot of confusion regarding who runs the Yearbook. John **Bosnitch and Randy MacDonald** became co-editors at the Sept. 27 meeting of the SRC. Since editor. Randy MacDonald will go to the SRC as soon as possible to make his position permanent. Except for the delays caused by MacDonald's late appointment, the Yearbook is progressing well.

The staff has started to collect pictures of clubs and societies on campus. They have placed advertisements in the Brunswickan urging clubs to get a picture of the club into the Yearbook. They will accelerate their campaign to get such pictures in two to three

The Yearbook staff numbers about twenty people. Twelve of these people are photographers. The editorial board consists of MacDonald: Steve McAlinden, co-editor Sandra Rose, copy editor, and Mike McCormick as Photo

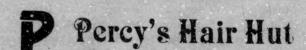
They will be doing a variety of things this year to increase sales. They plan on selling the Yearbook more aggressively. They also plan on making drastic changes in the format to increase purchases. The yearbook will be printed on a different type of paper with a different sort of cover. Each

graduating student will be asked to write a short paragraph about themselves for inclusion

in the book. They also wish to increase the number of pictures of professors. The staff this year will generally reorganize the entire Yearbook.

Students 15% off anytime

Tuesday evening, Thursday evening and all day Saturday are reserved for you!



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ARTISTS IN HAIRSTYLING

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